

OMG TECHNICAL MEETING SPONSOR AGREEMENT

The Object Management Group offers different levels of Sponsorship for OMG Technical Meetings, with appropriate benefits for each level. This document serves as the official and binding contract for sponsors of the indicated OMG Technical Meeting and does not apply to sponsorship of any other event hosted or managed by OMG. Sponsorship benefits are described below. Please review, fill in the billing information and sign below.

Sponsor requests concerning Meeting location, times and accommodations will be honored whenever possible; however, the OMG reserves the right to make final decisions based upon its policies and requirements. The OMG will manage all aspects of planning and staffing throughout the Workshop to ensure a quality event.

Technical Meeting Sponsorship Rates for 2007

Diamond Sponsor \$50,000 [OMG will not accept any other sponsors for the Meeting.]

Platinum Sponsor \$25,000 [OMG may sign up additional co-sponsors.]

Gold Sponsor \$15,000 [OMG may sign up additional co-sponsors.]

Meeting Name: OMG Technical Meeting

Location / Date: _____ Sponsor Fee: _____

Name of Sponsor: _____

Bill to Address: _____

_____ Sponsor P.O. No.: _____

Authorized Signature: _____ Date: _____

Please Print Name: _____

Your sponsorship will become effective only when OMG receives a deposit of 35% of the Sponsor Fee with this signed agreement. The balance is due 90 days prior to the Meeting. Sponsorships are accepted on a first-come, first-serve basis, so be sure to send in the deposit and this agreement promptly.

OMG Bank Transfer details: Please contact Cindy Gavin at cindy@omg.org for bank transfer details

Address: Mail: OMG, 140 Kendrick Street, Building A, Suite 300, Needham, MA 02494 Fax: +1-781-444-0320

Please provide the following information:

- Your company logo in color and black and white in high-resolution jpeg format or equivalent.
- URL for use with your logo.

Questions? - Please contact Ken Berk, OMG's Director, Business Development, Phone: +1-781-444 0404, Fax: +1-781-444 0320, or email: kenberk@omg.org

Thank you for your support of the OMG

OMG TECHNICAL MEETING - SPONSOR BENEFITS - 2007

	Diamond Sponsor Limit One	Platinum Sponsor Limit Three	Gold Sponsor
Exclusive Sponsor	“Lock Out any other”	No	No
Logo on OMG Home page	Logo, 12 months With Hotlink	Logo, 6 months With Hotlink	Logo, 3 months No Hotlink
Logo on all event collateral and event page	Yes	Yes	Yes
Event Signage	Yes	Yes	Yes
Logo on Badges	Yes	Yes	Yes
Sponsor listing and link in the "Upcoming Meetings" area of the OMG Web Site	Yes with Hotlink	Yes with Hotlink	Yes
Host of Evening Reception	Yes	Yes	No
Full Page insert (Sponsor Supplied) in Registration Material	Yes	Yes	Yes
Sponsor Banner	Premium Placement	Yes	Yes
Sponsor Demonstration Space	Premium Placement	Yes	Yes
Complimentary Meeting passes	8 passes	4 passes	1 pass
Plenary Presentation	45 Minute Presentation plus a 15 Min. Webcast hosted for 3 months	20 Minute Plenary Presentation	No Presentation
OMG meeting wrap up email	Yes with Logo	Yes with Logo	Listing, No Logo
Sponsor (or designee) gets an upgraded hotel room	Yes	Yes	No
Exclusive Sponsor Hospitality Suite for the entire meeting	Yes	No	No
Pre-event email invitation to the Exclusive Sponsor suite	Yes	No	No
Investment	\$50,000	\$25,000	\$15,000

NOTE - Sponsors will be responsible for providing banners and all booth materials not provided by OMG. Placement of banners may be subject to hotel policies.

Optional Sponsor Marketing Ideas

The following ideas were compiled as a result of successful OMG Technical Meetings and Technical Workshops. These items are not included in the sponsor fee and are the responsibility of the sponsor. Payment is required by the sponsor directly to the hotel or vendor. OMG's Marketing Department is always available for logistical support and consultation. Contact Kevin Loughry, OMG's Director of Events Management, at +1-781-444 0404 or loughry@omg.org

Special Events:

- Take advantage of your sponsorship by hosting plant tours at your facility, or at a customer facility.
- Send a number of interested staff members to the event to network, and make use of the tutorials.
- Host a special dinner or reception for attendees. You can even host the reception off-site (computer museum, museum of flight). The OMG meeting manager can help arrange transportation for the group.
- Make a product announcement to a captive audience of qualified attendees -- many of whom have purchasing authority or make strategic decisions. This might be done at a plenary or at an evening reception.
- Arrange a Hospitality Suite to entertain customers or negotiate business arrangements. Using our buying power with the hotel, OMG staff can help you obtain attractive rates for Hospitality Suites.
- Run raffles and Giveaways to ensure your event and your sponsorship is well-remembered. OMG would be happy to include contributed items as part of a raffle, or silent auction.
- Attendees always enjoy receiving "giveaways" such as T-shirts, mugs, note pads, key chains, umbrellas, etc. OMG registration staff would be pleased to distribute these materials on-site on the sponsor(s)' behalf.

Enhanced Visibility:

- Supply OMG with podium signs, banners for the reception area and prominent traffic areas.
- Issue Press Releases to call attention to your work, your expertise and to lend additional credibility to your sponsorship. Be sure to mention any speakers, topics, or special events planned. OMG would be happy to contribute an executive quote(s) for sponsor press releases.
- Have your Public Relations department contact the OMG Marketing Team to be sure the press has access to your key executives or press reps. There is often trade press coverage of OMG events, and editors will be directed to your Public Relations team for comments and input.