

Agenda

Business Architecture Working Group

OMG Technical Meeting Washington, DC USA

Meeting Sponsor: BMI DTF

Description: This is the second meeting of the Business Architecture Working Group (BAWG). At this meeting we intend to follow-up on the scenarios/use cases proposed in the first meeting (<http://www.omgwiki.org/bawg/>), review a summary of existing OMG business modeling standards, draft a mission statement and road map for the BAWG, and view some vendor presentations. NOTE: The list of vendors selected to present at this session of the BAWG is not an exhaustive list. Additional vendors, and not just tool vendors, may present at subsequent meetings upon request or may be invited to present.

Agenda topics

**Tuesday 3/11/2008
1:00 PM – 5:00 PM**

- 1:00** Welcome & Opening Remarks
- Introductions
- 1:15** Review Scenario / Use Case White Paper
- 1:45** Review Summary of OMG Business Modeling Standards
- 2:15** Break
- 2:30** Vendor Presentation: Business Architects
- 3:00** Vendor Presentation: Troux Technologies
- 3:30** Vendor Presentation: Telelogic
- 4:00** Vendor Presentation: IBM
- 4:30** Vendor Presentation: Metastorm

Agenda topics

**Wednesday 3/12/2008
9:00 AM – 12:00 PM**

- 9:00** Welcome & Opening Remarks
- 9:15** Draft Mission Statement & Review the Roadmap
- 10:15** Break
- 10:30** Information Day Planning
- 11:30** Draft Ottawa Agenda
- 11:55** Closing Remarks

Session Notes

Business Architecture Working Group Session Notes OMG Technical Meeting Washington, DC USA

Review Scenario / Use Case White Paper

Discussion: purpose to identify set of scenarios we can use to go forward

Bill Ulrich – Review scenarios; how BA contributes from functional and operational perspectives.

M&A Planning – have to evaluate the value of the assets, some use EA to do evaluation of M&A. Motivation model should be part of M&A planning

Other scenarios – Business continuity, disaster recovery, BaU governance, compliance management, complex sales, loss of market share, business transformation, globalization

Fed Business Transformation Agency to drive cost out of the DoD

- Outsourcing Function
 - Lots of methodologies for Supply Chain but no standard. Value Chain suggested. Value Networks also suggested.
 - Value “networks” supplanting value chains?
 - Also covers BPO

Conclusions:

Need a scenario for.

- Strategic Planning and Evaluation
- Regulatory compliance
- Continuity
- Need for government scenarios cited
- Business Transformation is big currently in government
- Global Transformation scenarios suggested. Needs to narrow for a scenario.

Need to include Motivation model as a component of M&A.

Need to include measures/KPIs.

BA needs to interact with existing processes (e.g., financial)

Generalize outsourcing, not specific to purchasing, a function; consider business process outsourcing is like outsourcing a function

Shutting down a line of business => divestiture

Action items:

Person responsible:

Deadline:

Review Summary Of OMG Business Modeling Standards

Discussion:

Is there any integration between BPMN with UML? No.
 CoPs and CoIs need to be captured.
 “Dynamic” role based activity modeling suggested.
 Does the Appl Portfolio include projects, programs, and portfolios?

Conclusions:

Action items:

Person responsible:

Deadline:

Draft Mission Statement

Discussion:

Existing Mission Statement

“Promote industry consensus and develop a set of standards to support the concept of building, evolving and aligning business blueprints”

Existing Business Architecture Definition

“A formal blueprint of governance structures, business semantics and value streams across the extended enterprise”

- Q: Is BusArch a noun or a verb?
- Q: Is BusArch the specific model of a particular organization or a framework for creating this kind of model?
- Existing mission statement focuses on creating blueprints instead of operating business.
- Bill Ulrich presented some survey results about the recognition of the term Business Architecture in response to questions about whether or not this is the correct term for us to use.
- It was suggested that Business Architecture should include a statement about creating value
- People doing Bus. Arch would say that their role is to produce blueprints. This is just a skill within the profession and an artifact that is created to support the effort.
- What do we accomplish? Enable BArchs to produce better designs. How? By giving them better tools.
- Q: Do we want to define the value statement for Bus. Arch?
- Suggestion: We should define we should define the methodology
- Suggestion: We should define the practice and let the tool builders
- What methodology is used generally isn’t something the OMG does
- Tool focused approach may not be in opposition to supporting business value.
- Suggestion: Target isn’t just for Bus.Arch to do business architecture. Business people are also expected to do this.
- Shouldn’t assume that the only people doing Bus. Arch are business architects
- Suggestion: we are talking too much in terms of tool vendors needs

Conclusions:

Mission

“Promote industry consensus and facilitate a set of standards to support the concept of building, evolving and aligning business organizations using business architecture”

Business Architecture

“A formal blueprint of governance structures, business semantics and value streams across the extended enterprise”

Draft Ottawa Agenda

Discussion:

What models do we want? Who are the players? Value Chain Group (VCG) has extensive models they want to standardize. HRMS Consortium? The Open Group? The Balanced Scorecard Initiative? XBRL?

Conclusions:

- **24th June: 9 am – 4 pm**
 - Objective:
 - Focus on completing BArch inventory
 - Presentations
 - Don Chapin to present on existing BMI work we can draw on
 - Bring in practitioner(s)
 - Richard Soley suggested he could supply contacts and support for finding high level BArch practitioners
 - IDS Scheer,
 - MITRE,
 - Define value proposition to end users of potential standard
 - Complete Information Day Plan
 - Target Orlando initially (possibly later)

Action items:	Person responsible:	Deadline: