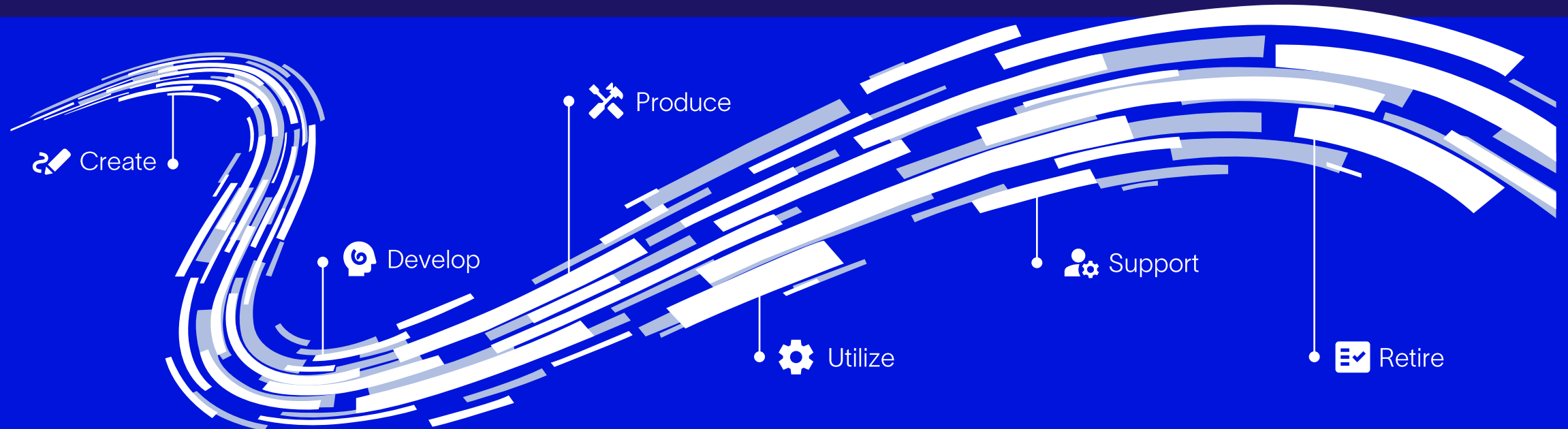


# Digital Twins @ SLB

OMG Europe Information Day – May 15<sup>th</sup> 2025

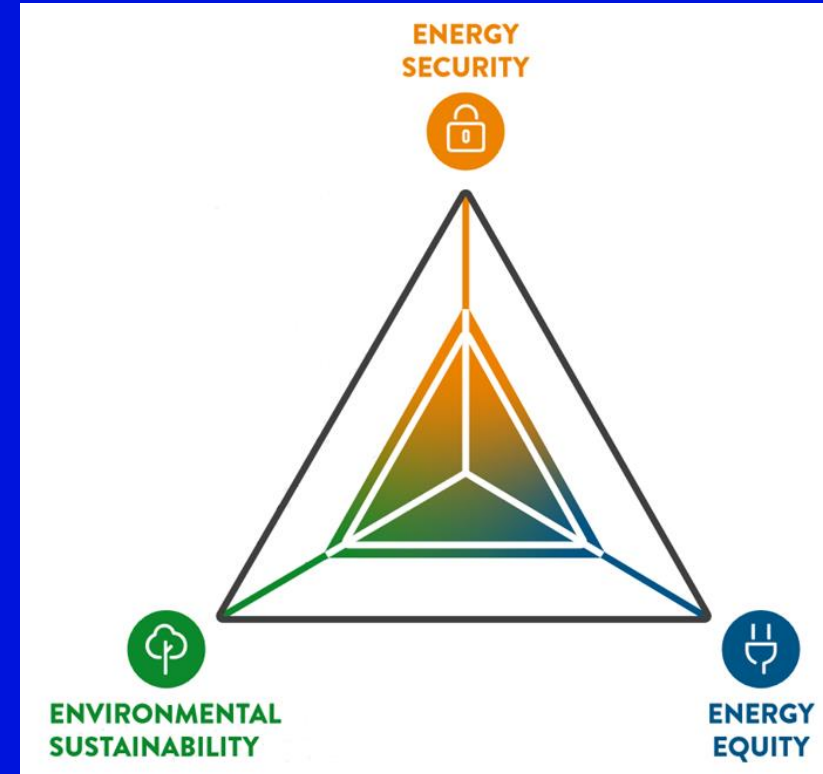
Michael John Williams, Cordelia Ezhilarasu, Lionel Beneteau





# Energy Trilemma

Security,  
Sustainability &  
Equity





# What we do



## Decarbonizing industry

Working together to abate emissions



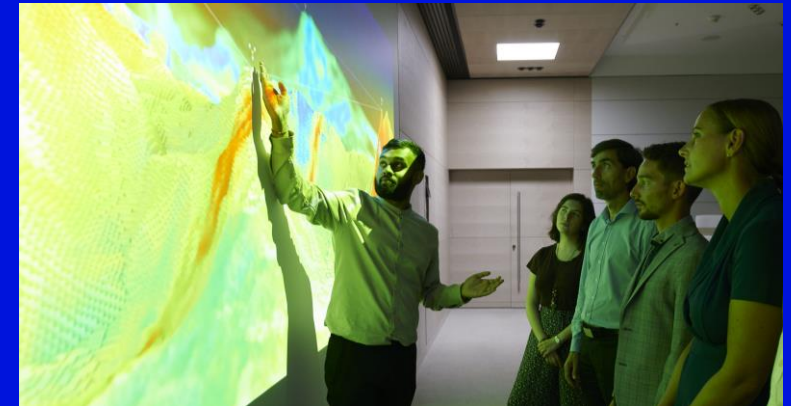
## Innovating in oil and gas

Improving performance  
in the oil and gas industry



## Scaling new energy systems

Accelerating the transition  
to clean energy



## Delivering digital at scale

Accelerating time to value

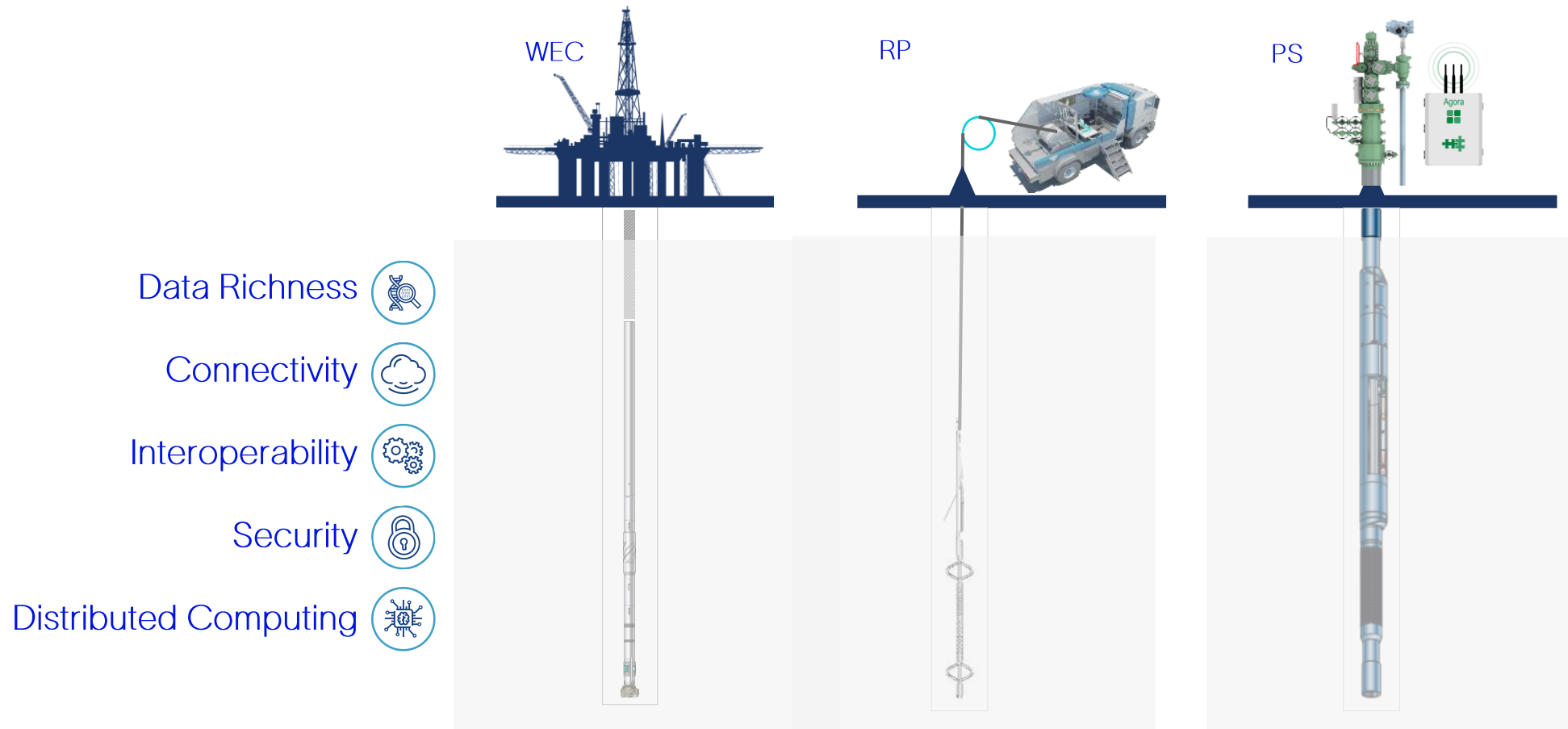




# Oilfield Equipment's are IOT

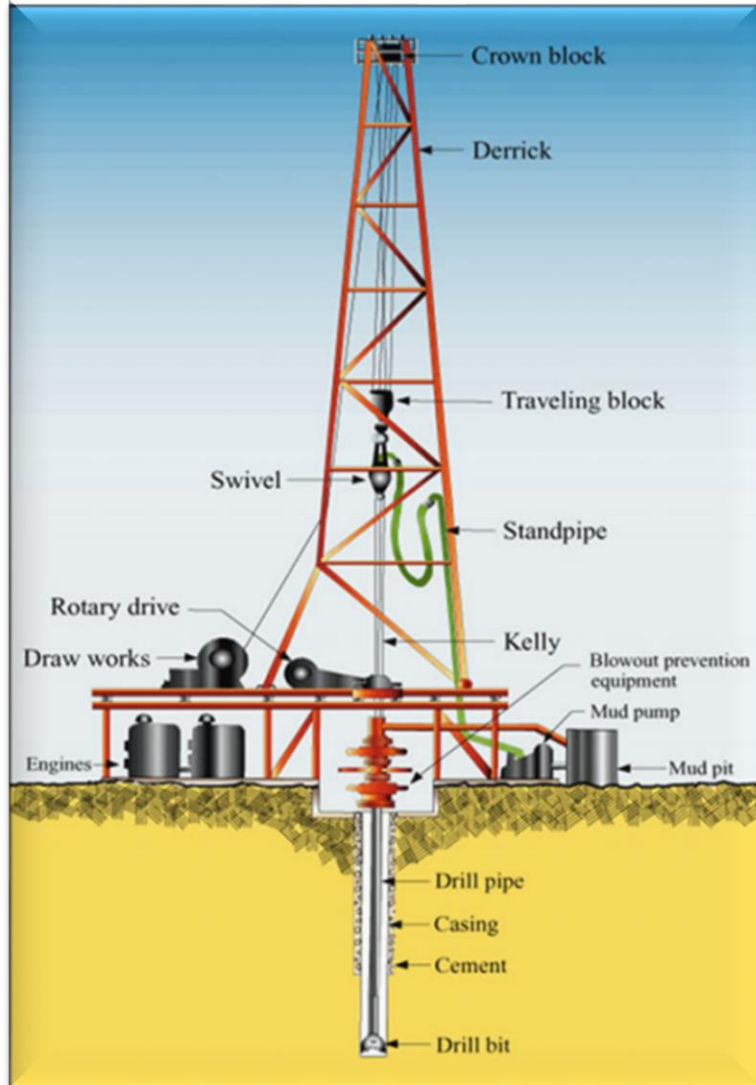
Challenge: finding and consuming matching records from multiple sources

GEMS	QUEST	InTouch	SAP	OSDU	FDP	GCP	Azure	AWS	WODF	Cognite	Maximo
Influxdb	Maxwell	DrillOps	LiveOps	Helios Edge	CTOps	TalliX	CoilCAT	FracCAT	StimOps		





# Flexible Complexity



## Typical SLB job requires:

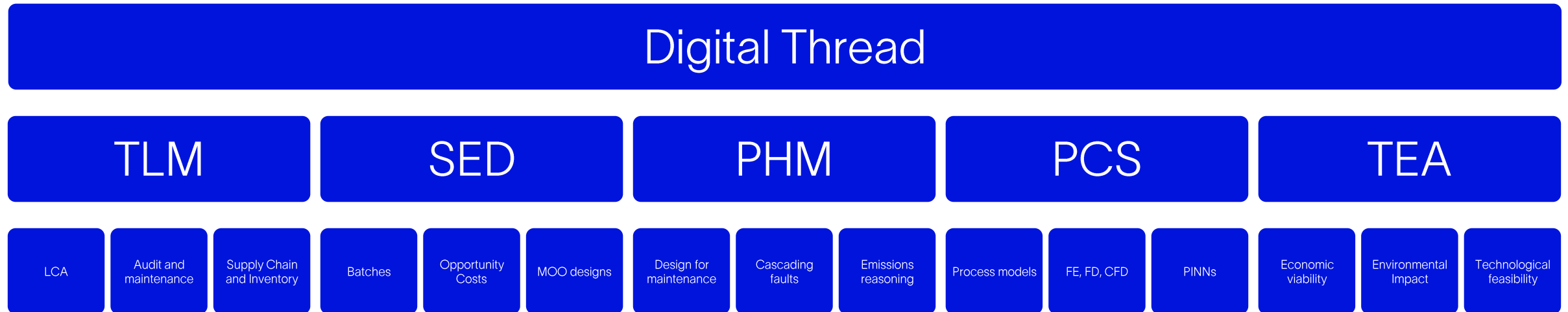
- A construction project
- Custom equipment assembly
- System-level coordination and control
- Consumables inventory and logistics management

## Engineering, manufacturing, sustaining:

- Scheduled maintenance
- Troubleshooting maintenance
- Lifecycle of materials
- Logistics of raw materials
- Logistics of complete tools
- Supply chain



# Digital Twins require digital thread



**TLM:** total lifecycle management

**SED:** sequential design of experiments

**PHM:** predictive health monitoring

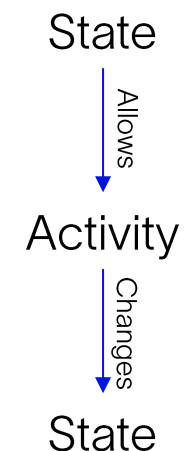
**PCS:** physical-chemical simulations

**TEA:** technoeconomic analysis

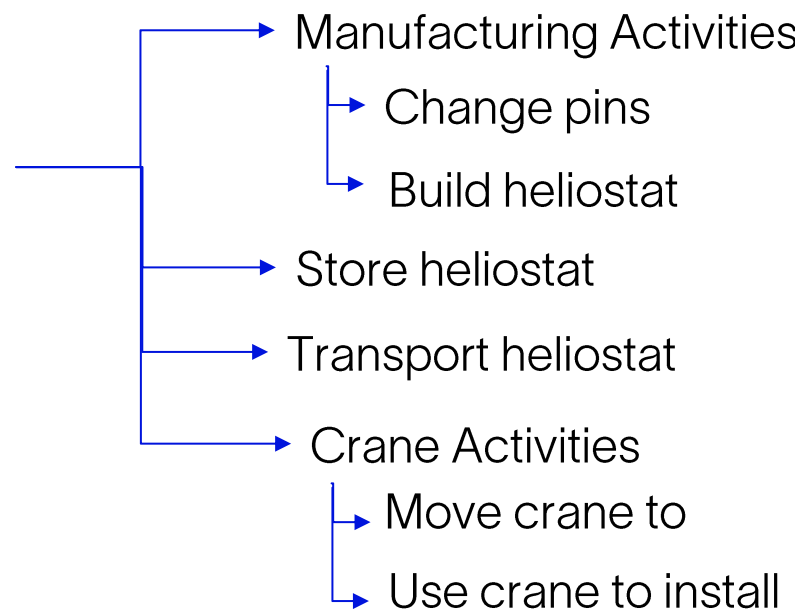


# Planning Operations

## Ontology



## Taxonomy



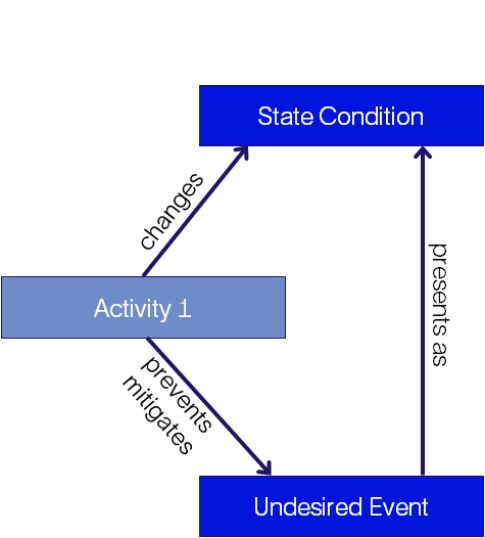
Plan	States
Build heliostat	Heliostat parts at A
↓	Completed Heliostat H1 at A
Transport heliostat	
↓	H1 uninstalled at B Crane at B
Use crane to install	
↓	Heliostat installed at B Crane at B
Move crane to	Crane at C



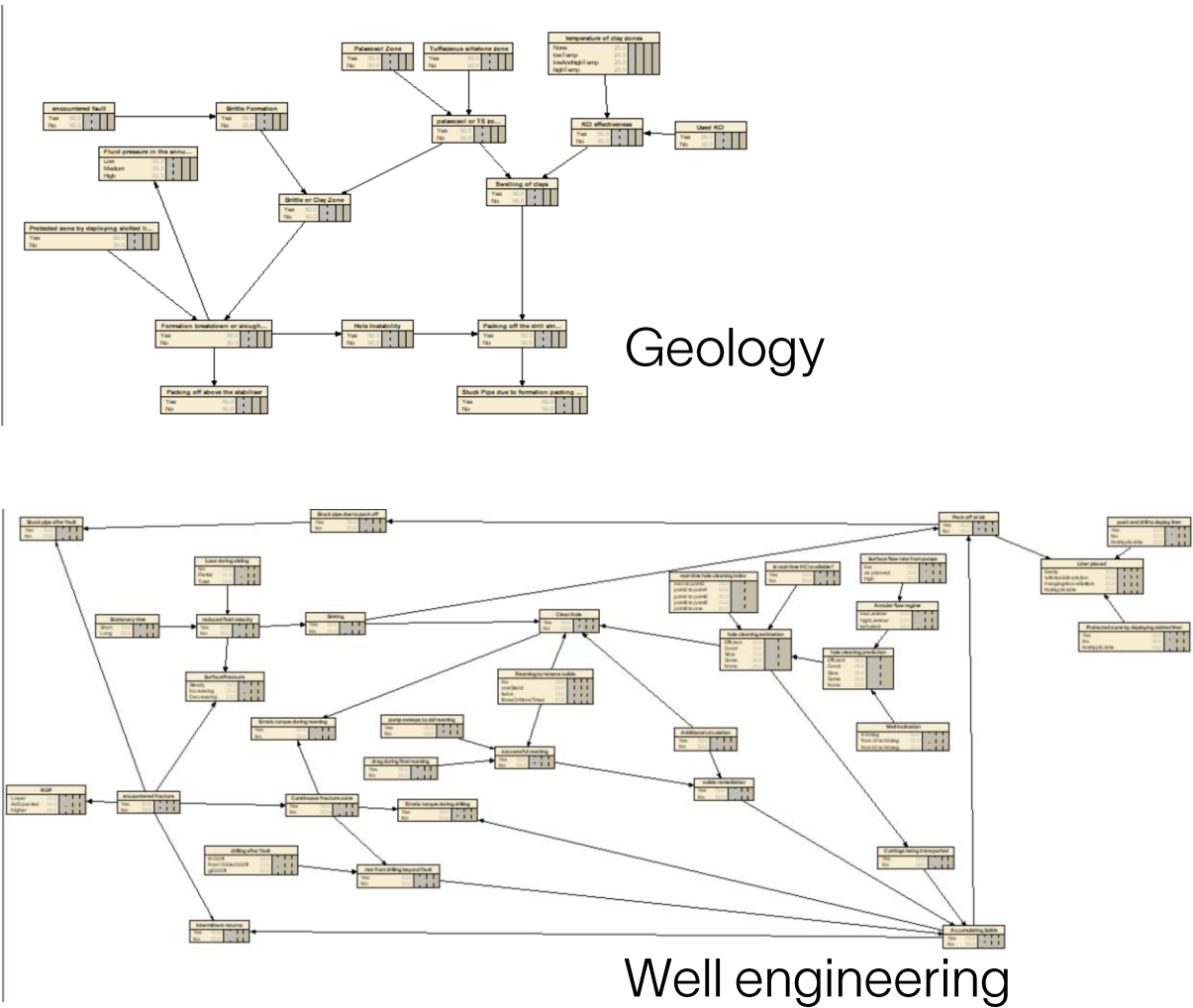
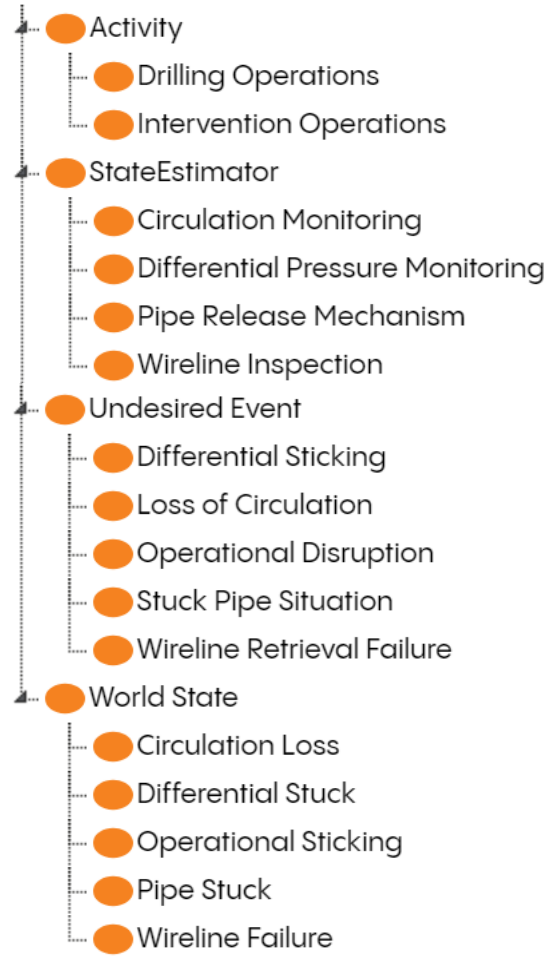


# Risk and Root Cause

## Ontology

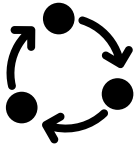


## Taxonomy

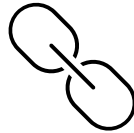
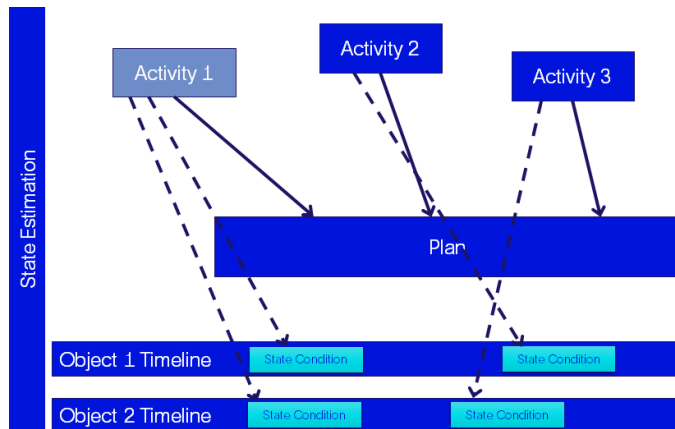




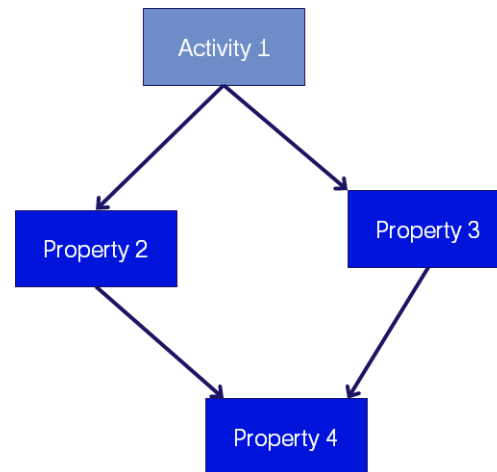
# Activities across operations



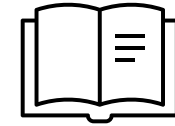
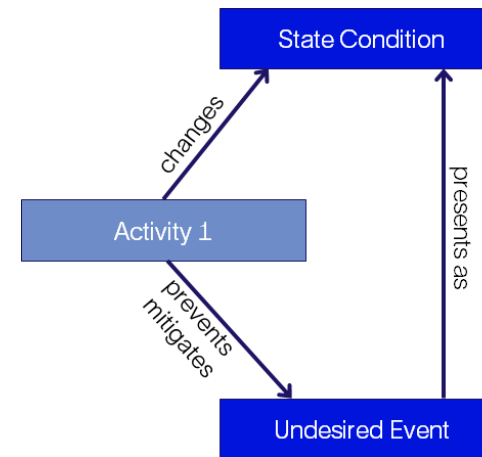
## Activity



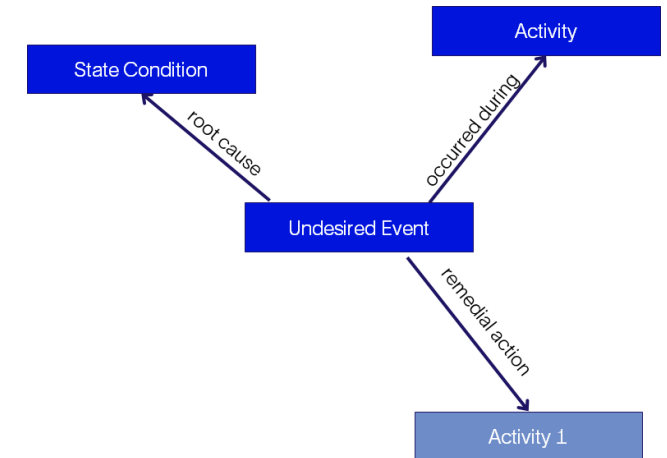
## Causality



## Risk



## Lessons Learnt





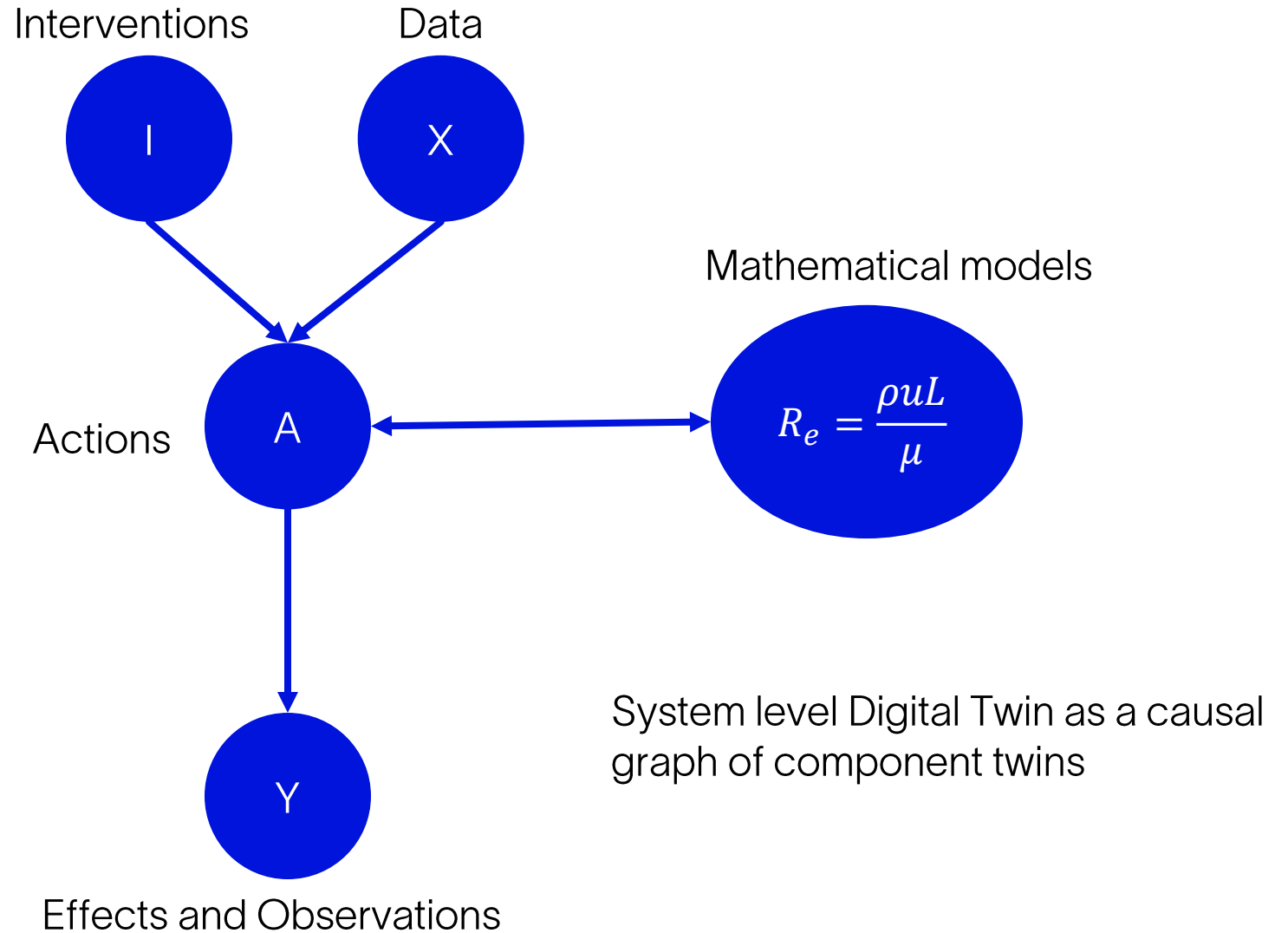
# Digital Twins in Deployment

SLB technology in deployment is always treated as a custom system

DT1

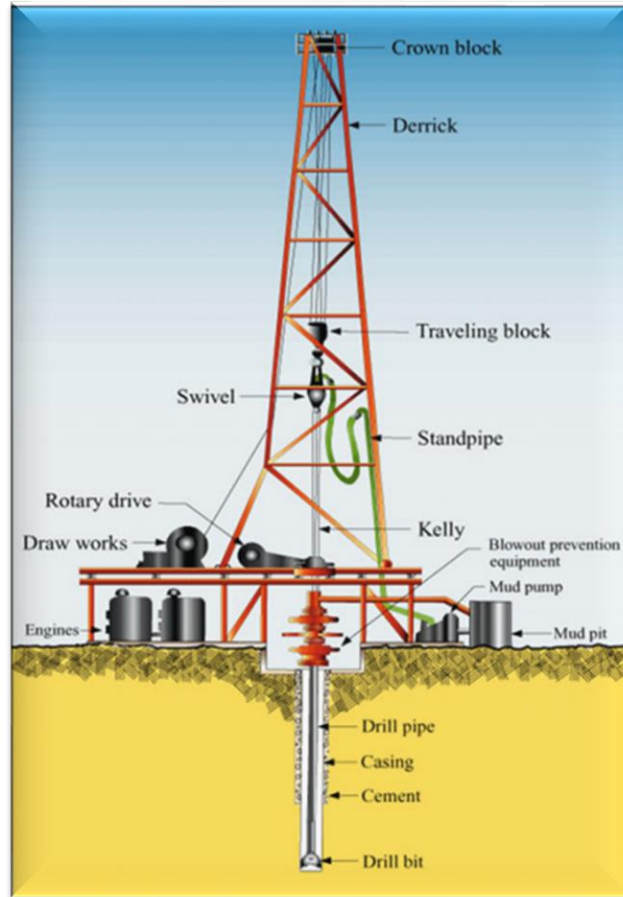
DT2

DT3

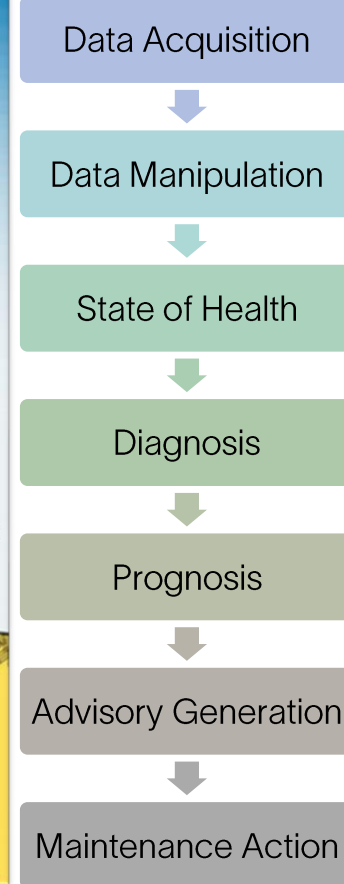




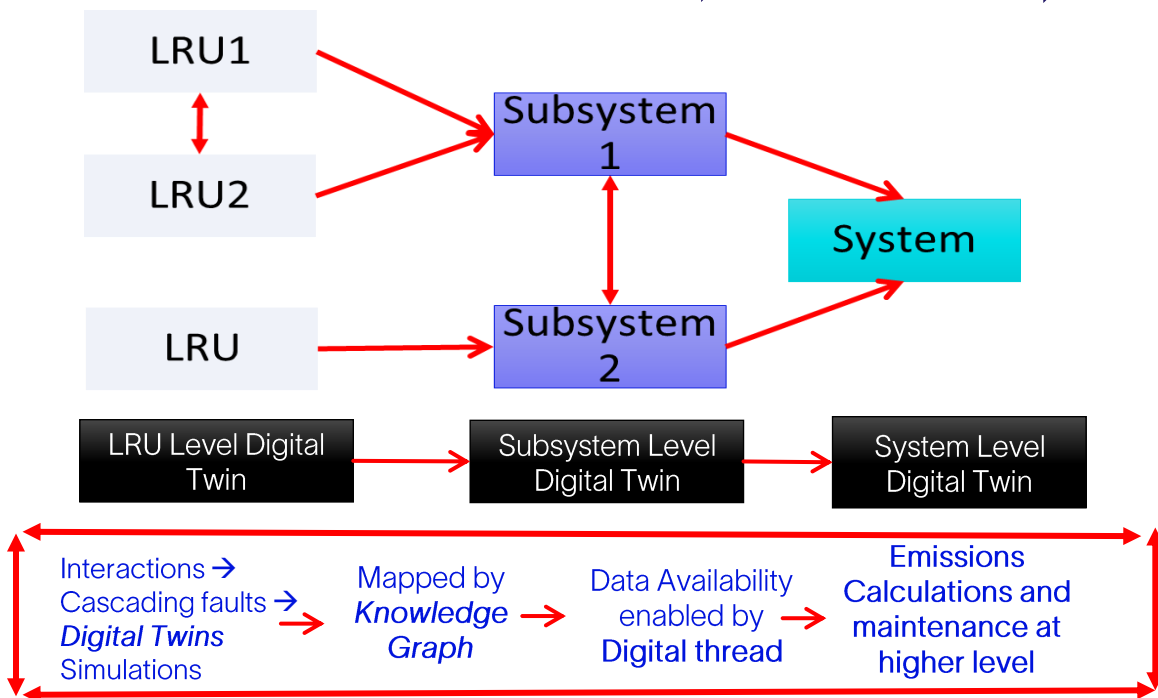
# Spotlight: Prognostics and Health Management (PHM)



Open Standard  
Architecture – Condition  
Based Maintenance  
(OSA-CBM)



From Localized towards  
Holistic View and Process



Digital Thread

System  
level PHM/  
Emissions  
Reasoner



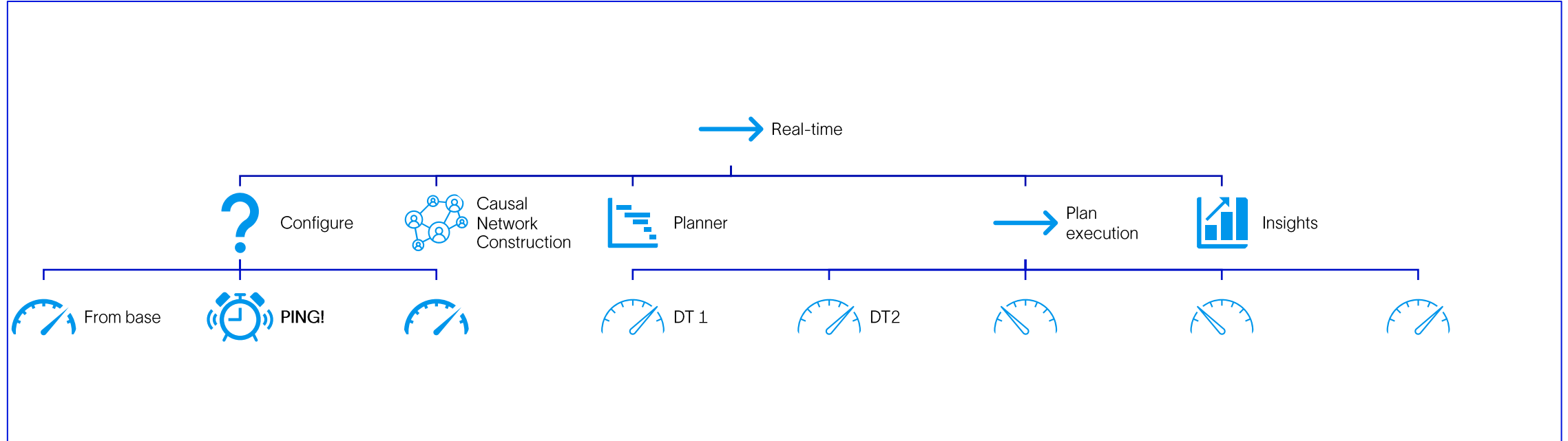
# Digital Twins in Deployment

SLB technology in deployment is always a custom system

Increasingly reconfigurable in-use.

Digital Twin in deployment must be system-level reconfigurable

Operationally we use Behaviour Trees





# Tips

## Taxonomies

- The dictionary and definitions
- Develop for cataloguing and data management
- Owned by subject matter experts

## Ontologies

- General, keep them concise
- Develop for application instantiation or “competency questions”
- Owned by digital applications teams

## Application Graphs

- Specific
- Always instantiated by combining one or more ontologies with the relevant taxonomies and attaching to data
- Usually ephemeral



- Data is stored, application graphs are usually not
- Ownership, governance and responsibility is important at the level of each ontology or taxonomy
- Large-scale, top-down “define everything” governance committee approach is less successful