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**Event on Semantics in the Finance Industry to be Held in New Brunswick, NJ**

*Will feature discussions and case studies from industry leaders*

Needham, MA- 07-26-2013- The Object Management Group (OMG®) is pleased to announce that it will be hosting the informational event, "Semantics in the Finance Industry", at its quarterly technical meeting in New Brunswick, NJ. The event will take place on Wednesday, September 25th at the Hyatt Regency hotel and will begin promptly at 9am EST.

The all-day seminar will stress the importance of employing financial data semantics in business operations as well as spotlight case studies of multinational financial service corporations that have had great success using semantics.

Sessions will include the talk "Building and Sustaining an Enterprise-Wide Semantic Web Ecosystem" by Suresh Nair, Chief Architect for Financial Services at Mphasis, as well as a case study presentation on "Mastering Enterprise Metadata with Semantic Modeling". A panel featuring representatives from the largest financial service corporations in the U.S. will discuss why businesses need to have financial data semantics.

The day's events will also include a session outlining the work done by the OMG Finance Domain Task Force in creating a Financial Industry Business Ontology standard.

The "Semantics in the Finance Industry" event is open to both OMG members and all interested nonmembers. Registration fees begin at \$199 USD. To learn more, view the full agenda, and register, visit <http://www.omg.org/sf-nj>.

**About OMG**

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