Company Name: **Herzum Software**

Company Headquarters Location (city,state,country):  **Chicago, IL USA**

Years consulting in Model Driven Architecture® (MDA®) and MDA type services:  **Three**

Areas of Specialization-Vertical Market (by industry):
(example: biotech, banking, healthcare) Limit: 50 words:

*We continue to provide a wide variety of MDA-related services for several fortune 1000 companies and non-profit institutions, including a multi-national distributor, a worldwide networking equipment manufacturer, a world-class provider of aviation and information technology, a pioneer of contact center technology solutions, one of the largest and most-technologically advanced exchanges in the world, and a famous, non-profit global foundation.*

Areas of Specialization-Horizontal Market (by technology):
(example: security, legacy enterprise integration) Limit: 50 words:

*Herzum Software provides a complete set of services around MDA, integrated into its project- and enterprise-level offerings. These services include assessment, project-start up, mentoring, architecture definition, MDA tool mentoring, architectural codification within MDA tools, software process definition and rollout, system integration, design and implementation, and more. Herzum Software University provides a comprehensive MDA curriculum including public courses and company-specific course design on architecture, advanced technologies, and development processes.*

Areas of Specialization (by geography-list all that are applicable):

*Herzum Software, The Agile Architecture Company* is an international consulting company specializing in IT strategy, enterprise architecture, software integration and agile software development using components and MDA. We currently provide our specialized services to customers around the world, including the United States, Poland, Italy and India. We also have Agile Software Development labs in Italy and India.

Any other areas of Specialization:
(example: DOD clearances in US or non-US equivalent in other countries, national or local government work, international work, distance teaching, etc) Limit: 50 words

*Herzum Software’s founder and consultants have literally written the book on component-based development and model-driven architecture and developments. They have participated during the ’80’s, ’90’s, and 00’s in some of the largest and most complex architecture-centric component-based projects. In the last 15 years the have defined (and refined through numerous successful project experiences) a unique, repeatable, agile but scalable approach to agile software manufacturing. This approach, the COSM™ approach, has been applied to many domains including information management platforms, and is considered by many at the roots of the MDA approach itself. COSM embraces UML and MDA enabling systems integration and development.*
Recent MDA projects:
(in process or completed, in a one line description for each one)

One of our recent MDA projects was written up in Computer World Magazine on March 22, 2004: Blueprint for Code Automation on page 25.
http://www.computerworld.com/softwaretopics/software/story/0,10801,91383,00.html
Here’s a quote from our customer, Bill Nadal of Fireman’s Fund Insurance.

"With help from Herzum Software, we built a higher-quality component once instead of many times across individual projects“.

7/13/04