



Who Is OMG?

Object Management Group (OMG) factoids:

- Founded in 1989
- More than 470 member companies
- The largest and longest standing not-for-profit, open-membership consortium which develops and maintains computer industry specifications.
- Continuously evolving to remain current while retaining a position of thought leadership.



Who Are OMG-ers?

Here is a sample of some of the hundreds of companies OMG works with:



Accenture	DND Canada	Lockheed Martin	PrismTech
ACORD	FICO	Metastorm	Progress
Atego	Deloitte	Megapactical	Raytheon
BAE Systems	Fujitsu	Microsoft	Red Hat
Boeing	General Dynamics	MITRE	SAP
CA	HP	Navy UWC & SWC	Software AG
Capgemini	Harris	Northrop Grumman	Sparx Systems
Citi	Hitachi	No Magic	Tata
Cordys	HSBC	Oracle	Tibco
CSC	IBM	Penn National	Wells Fargo Bank



Liaison Relationships



Developing Standards

Standards are developed using OMG's mature, worldwide, open development process. With over 20 years of standards work, OMG's one-organization, one-vote policy ensures that every vendor and end-user, large and small, has an effective voice in the process.



Our Domains



OMG's Best-Known Successes



Common Object Request Broker Architecture

- CORBA® remains the only language- and platform-neutral interoperability standard

Unified Modeling Language

- UML® remains the world's only standardized modeling language

Business Process Modeling Notation

- BPMN™ provides businesses with the capability of understanding their internal business procedures

Common Warehouse Metamodel

- CWM™, the integration of the last two data warehousing initiatives

Meta-Object Facility

- MOF™, the repository standard

XML Metadata Interchange

- XMI®, the XML-UML standard

Value of Membership

Technical Benefits

- Network with Industry Experts
- Influence the Technology Adoption Process
- Access All OMG Documents
- Access to myOMG
- Liaise With Other Standards Bodies
- Gain Industry-Wide Recognition
- Publish your Work

Business & Marketing Benefits

- Develop Business Partnerships
- Use of OMG's Marks
- Receive Discounts on Conference Attendance
- Secure Public Speaking Opportunities
- Demonstrate Your Company's OMG-based Technology
- Publicize Your OMG Design Wins
- Promote Your Commitment to OMG Technology
- Make use of OMG's Tutorial Package
- Promote your Training Offerings on OMG's Website
- Receive Discounts on Major Market Research Reports
- Access The OMG Presentation Library



The screenshot shows the 'Member's Area' of the OMG website. At the top, there is a navigation bar with links: Home, OMG Member Marketing Programs, Board of Directors Info, OMG Mailing Lists, Become a Speaker Form, Speaker Request Form, and OMG Public Area. Below this is the heading 'OMG's Member Services'. The main content is organized into four sections:

Frequently Visited Pages	Members Only Pages
<ul style="list-style-type: none"> • Standards and Documents • TC Work In Progress* • TC Document Deadlines • TC Group Homepages • Exception Issues • AB Policy for Naming and Versioning of Specifications, Namespaces and Directory Structure for Web Accessible Schema .XML etc. Files 	<ul style="list-style-type: none"> • Document Search* • Marketing Support • Board of Directors Info* • TC Mailing Lists* • OMG Needs Speakers! • Federal Tax Deductibility of Membership • myOMG* NEW!
Other Members' Only Pages	OMG Meeting Reports and Webcast
<ul style="list-style-type: none"> • Tutorial Slide Set: Introduction to OMG's Specifications* • Speaker Request Form* • Getting started with FrontPage • OMG background presentations NEW! 	<p>OMG TC Meeting - San Antonio, TX USA</p> <p> Resource Hub Click here</p>

*Members only access

Value of Participating

- Know the direction of standards **before** public adoption begins: be a market leader
- Influence the direction of standards: leadership saves time & money downstream
- Access to documents, presentations, white papers, design decisions before public access and completion
- Gain recognition for leadership by speaking, publishing & leading.

OMG Programs



Other Groups

Consortium for IT Software Quality



Consortium for Message Interoperability

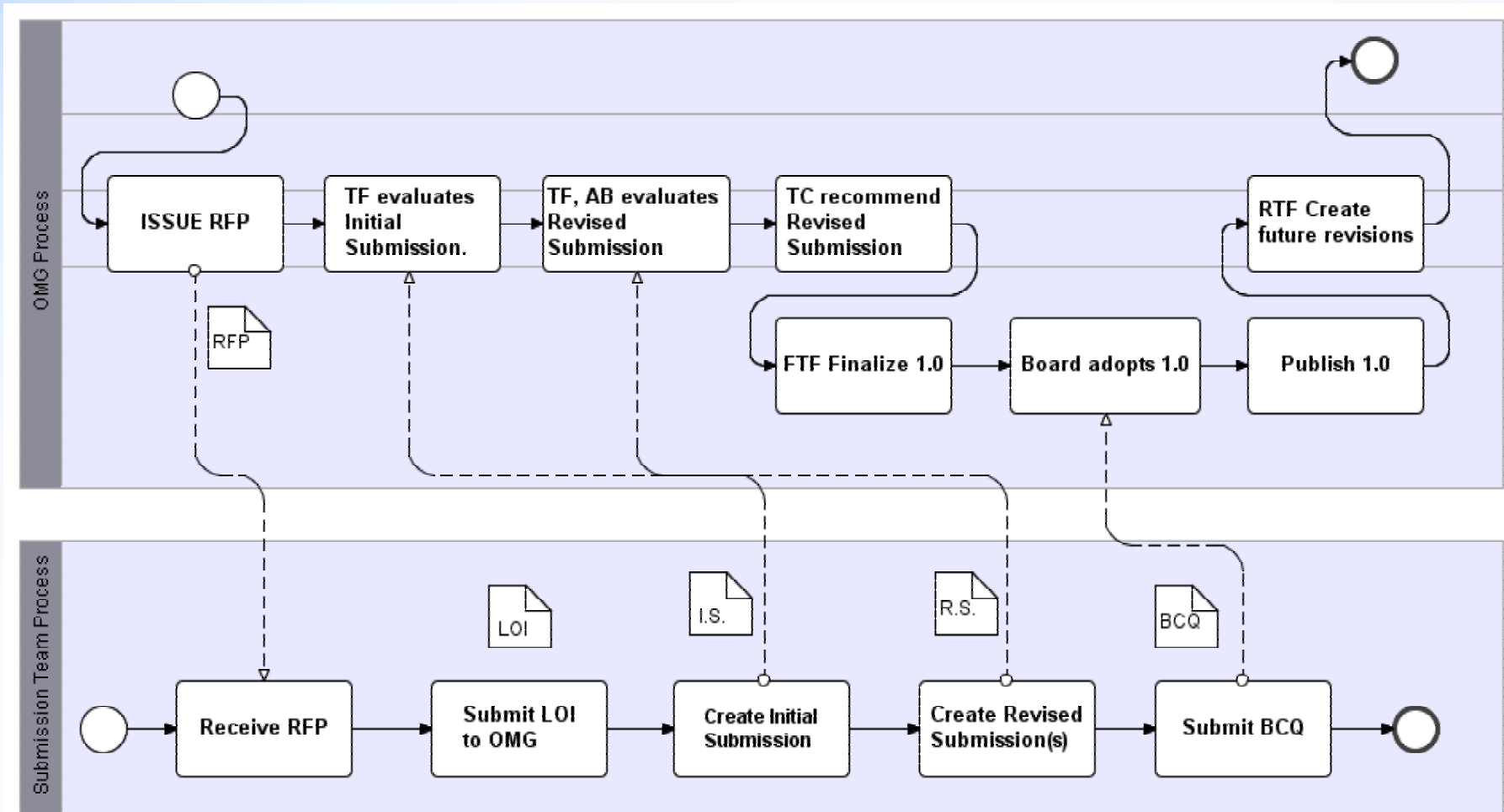


OMG Certifications



- Mature
- Open
- Member driven
- Fair
- Disciplined
- Does **NOT** produce shelfware
- Built upon best practices, not research
- Timely
- Specifications are freely available
- Technical and Business tracks
- Evolutionary, not stagnant

Adoption Process Flow



OMG Organization

Architecture Board

Liaison ABSC
Object & Reference
Model ABSC
Spec Mgt ABSC
MDA Users ABSIG
Process
Metamodel ABSIG
SOA ABSIG
Software Assurance
ABSIG

Platform TC

A & D PTF
ADM PTF
MARS PTF
Realtime PTF
Agent PSIG
Data Distribution PSIG
Japan PSIG
Korea PSIG
MIC PSIG
Ontology PSIG
Telecoms PSIG

Domain TC

Business Modeling &
Integration DTF
C4I DTF
Finance DTF
Government DTF
Healthcare DTF
Life Sciences DTF
Mfg Tech & Ind. Systems DTF
Robotics DTF
S/W Based Comm DTF
Space DTF
Regulatory Compl. DSIG
SDO DSIG
Sys Eng DSIG

For More Information

Kenneth Berk

Vice President, Business Development

Phone: 781-444-0404 ext150

Email: ken.berk@omg.org

Diane Ehramjian

Sales Administrator, Business Development

Phone: 781-444-0404 ext115

Email: diane@omg.org

Andrew Watson

Vice President and Technical Director

Phone: + 44-7710-469624

Email: andrew@omg.org

