Why Join the OMG®?



How does an IT solutions organization with limited resources ensure relevance in an evolving market? Quite simply, the organization joins an IT solutions standards community.

The Object Management Group® Standards Development Organization (OMG® SDO) is an international (27 countries), membership-driven (239 organizations) and not-for-profit consortium. Since our founding in 1989, we have published over 250 technical standards by providing a neutral forum where researchers, vendors, and end users in academia, government and industry collaborate as equals. Our community gathers the best practices from their fields to generate specifications and standards that drive the adoption and innovation of cutting-edge technology spanning industries worldwide. Our <u>Standards Process</u> is fair, robust, transparent, and well-documented. Our standards are implemented everywhere: agriculture (<u>DDS</u>), autonomous vehicles (DDS), avionics (<u>SysML</u> & <u>UML</u>), business (<u>BPMN</u>), energy (DDS), finance (<u>FIBO</u> & <u>FIGI</u>), healthcare (DDS), military (DDS, SysML, UML), retail (UPOS), telecommunications, transportation (DDS), and space (DDS, <u>GEMS</u>, <u>SOLM</u>, <u>XTCE</u>, <u>XUSP</u>).

There is no reason your organization should make this transformative journey alone. Customers are attracted to companies that anticipate and drive market needs and whose products/services are continuously refreshed via standards-based upgrades and thereby extend IT investment lifetimes. Join our community of field experts where everyone has an equal voice during our standards process regardless of organization size.

View our <u>Specifications Catalog</u> and <u>Work in Progress</u> to determine specific interest. Once you have identified your focus, we offer multiple <u>Membership Levels</u> to match your level of organizational involvement.

- Competitive Advantage
 - Develop alliances with thought leaders for an industry edge over competition
- Innovation Awareness
 - Identify trends, shape requirements, and develop solutions with industry partners
- New Solutions
 - Allocate critical resources and time to innovation versus reinvention

- Customer Satisfaction
 - **Elevate customer confidence** by removing proprietary lock-in
- Market Growth
 - Expand markets through collaboration
- Resource Enhancement
 - Maximize R&D and product/service strategy with collective industry intelligence



Ron Zahavi Microsoft

OMG is a place where you can collaborate to create global standards to respond to the latest trends and technology needs." 55



Interested in becoming an OMG SDO member?

Fill out a Membership Form or email info@omg.org and a member of staff will contact you to help you align your organizational intent.