

	SPONSOR BENEFITS	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
RETAIL/ENTERPRISE BANNER ADS	Banner or Skyscraper Retail Ad on Resource Directory with Logo Hotlink	Three ads Banner (445x60) Skyscraper (110x240)	Two ads Banner (290x60) Skyscraper (110x160)	One ad Banner (145x60) Skyscraper (110x80)
	Banner or Skyscraper Retail Ad on Home page with Logo Hotlink	One ad Banner (290x60) Skyscraper (100x200)	One ad Banner (145x60) Skyscraper (100x100)	No
OMG EVENT	Company Logo on OMG Home Page	Yes (with Hotlink)	Yes (with Hotlink)	Yes (no Hotlink)
	Company Logo on OMG Event Pages	Yes (with Hotlink)	Yes (with Hotlink)	Yes (no Hotlink)
	Company Logo on All Event Collateral	Yes	Yes	Yes
	Full Page Insert in Event Registration Material	Yes	Yes	Yes
	Demo/Exhibit Area Banner (vendor supplied)	PREMIUM PLACEMENT	No	No
	Demo/Exhibit Table	PREMIUM TABLE	Yes	Yes
	“Demo/Exhibit Area Only” Passes	8 Passes per year	6 Passes per year	4 Passes per year
	VIP Complimentary Registration Passes	8 Passes per year	6 Passes per year	4 Passes per year
	Sponsor (or designee) Gets Upgraded Hotel Room (as available)	Yes	No	No
	Sponsor Hospitality Suite (as available) for the “Demo Days”	Yes - 4 per year	No	No
	Host of Evening Reception	Yes	Yes	No
	Sponsor Listing in the “Upcoming Meetings” Area of the OMG Web Site	Yes (with Hotlink)	Yes (with Hotlink)	Yes (no Hotlink)
	OMG Event Plenary Speaking Opportunity	2 times per year, 20 minutes each	One time per year, 15 minutes	No
ADDITIONAL SERVICES	OMG Senior Level Presentation at a Sponsor’s Meeting (seminar)	Yes	No	No
	Posting of Events to Member Events Calendar	Yes	Yes	Yes
	Opportunity to have customers on Panels at requested events	Yes	No	No
	Hosting of Sponsor: Podcast, Webcast or White Paper	4 per year	3 per year	2 per year
	VIP Sole Sponsor Email Blast, with Logo Hotlink	2 per year	None	None
	Exclusive Press Release of Sponsor Status	Yes	No	No
INVESTMENT		\$50,000 (USD)	\$35,000 (USD)	\$15,000 (USD)

(we reserve the right to modify these benefits and some have limited availability)