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Program

Monday, July 23, 2007

- 0900-0910 ***Conference Welcome & Opening Remarks***
Phil Gilbert, CTO-EVP, Lombardi Software
Co-Chair, BPM Think Tank 2007 Program Committee - Chair, BPMI Steering Committee
- 0910-1000 ***Analyst Keynote – Trends in Business Process Management***
Paul Harmon, Executive Editor and Founder, Business Process Trends
Co-Chair, BPM Think Tank 2007 Program Committee
- 1000-1015 Morning Refreshments
- 1015-1115 ***CIO Keynote – Standards Play Critical Role in Creating Value with BPM***
Jim Adamczyk, Partner, Accenture

Business Process Management, both a business and IT discipline, promises to improve the linkage between business strategy, information technology and business monitoring. BPM is rapidly becoming one of the most important approaches organizations are examining to achieve high performance with SOA. Learn what some of Accenture's clients are doing to implement enterprise-wide BPM, and how standards for process design, automation and monitoring will be a critical factor in the success of those efforts.

- 1115-1130 ***OMG & BPM – A Brief Summary of OMG's BPM Activities***
Phil Gilbert, CTO-EVP, Lombardi Software - Chair, BPMI Steering Committee
- 1130-1150 ***Sponsor Presentation:*** 
Mike Amend, Deputy CTO, BID, BEA Systems, Inc.
- 1200-1300 Lunch
- 1300-1415 ***Overview of OMG BPM Standards***
Derek Miers, CEO, BPM Focus

Business Track (Paul Harmon, Moderator)

Technical Track (Phil Gilbert, Moderator)

Capability Models: Improvement Roadmaps for BPM

1415-1500 John Alden, Managing Partner, Capability Measurement
Bill Curtis, EVP and Chief Process Officer, McAfee

Modeling Notations / Metamodels (BPMN, BPDM, UML)

Stephen A. White, BPM Architect, IBM

1500-1515 Afternoon Refreshments

Organizational Modeling (OSM & BMM)

1515-1600 Lance Gibbs, CEO, BP-3

Model-Driven Business Process Platforms: Scaling SOA to the Enterprise

David Frankel, Lead Standards Architect for Model Driven Systems, SAP Labs

1600-1730 ***Panel: BPM Standards Organizations***

Moderator: Fred Waskiewicz, Director of Standards, OMG

Panelists:

- Charlton Barreto, W3C
- Fred Cummins, OMG
- John Evdemon, OASIS
- Keith Swenson, WfMC

Tuesday, July 24, 2007

0850-0900 ***Conference Updates / Administrivia / Framing the Day***

Phil Gilbert, CTO-EVP, Lombardi Software

Co-Chair, BPM Think Tank 2007 Program Committee - Chair, BPMI Steering Committee

0900-0930 ***The Role of the Chief Process Officer in Business Process Improvement***

Bill Curtis, Executive VP and Chief Process Officer, McAfee, Inc.

0930-1045 ***Panel: Business Process Framework Organizations***

Moderator: Paul Harmon, BP Trends

Panelists:

- George Brown, VCOR
- Lloyd Chumbley, ACORD
- Philippe De Smedt, VISA (representing OMG's Finance Domain Task Force)
- John Wilmes, eTOM

1030-2000 ***Demonstration Area Open***

1045-1115 Morning Refreshments in Demonstration Area

Business Track (John Alden, Moderator)

Technical Track (Phil Gilbert, Moderator)

BPMM - A Case Study

1115-1215

Presenters:

- Tony Gardiner, Nedbank
- Charles Weber, Weber Consulting

A Practitioner's Case Study

Presenters:

- Rich Phillips, Maritz
- Tim Rolfing, Allianz
- David Jemeyson, Clear Channel

1215-1315 Lunch

1315-1335

Sponsor Presentation:



Jim Rudden, Director of Product Marketing, Lombardi Software

1335-1345

Roundtable Introduction & Instructions

Paul Harmon & Phil Gilbert, Co-Chairs, BPM Think Tank 2007 Program Committee

Business Track (Paul Harmon, Chair)		
1345-1445	<i>Session 1 Roundtables</i>	
1445-1515	Afternoon Refreshments in Demonstration Area	
1515-1615	<i>Session 2 Roundtables</i> <i>(Session 1 and 2 Roundtables are the same)</i>	
<u>Table #</u>	<u>Topic</u>	<u>Leader</u>
B-1	Barriers to Process Improvement	John Alden, Capability Measurement
B-2	Business Involvement in BPM	John Jeston, Management by Process Pty. Ltd.
B-3	Organize and Manage for Success	Derek Miers, BPM Focus
B-4	Lean/Six Sigma in BPM	Lance Gibbs, BP-3
B-5	Approaches to Effective Architecture	Bruce Douglas, Telelogic
B-6	The Relationship between BPM & Business Intelligence	Colin Teubner, Forrester Research
B-7	Expanding the Innovation Horizon using BPM	Angel Diaz, IBM

Wednesday, July 25, 2007

0900-0910 ***Conference Updates / Administrivia / Framing the Day***
Phil Gilbert, CTO-EVP, Lombardi Software
Co-Chair, BPM Think Tank 2007 Program Committee - Chair, BPMI Steering Committee

0910-1000 **Business Analyst Keynote**
BPM in the World of Digital Business Architecture
Randy Heffner, Vice President, Forrester Research, Inc.

While using BPM to solve process problems and optimize your business, you take a first step into a much broader and more strategic IT architecture than you may realize. Developers may think of process models and specifications as just another artifact created for BPM, but from a more strategic point of view, process specs create a digital world embodiment of the design of your business. Why is this important? Because it builds business-IT alignment directly into the digital solutions that run your business. And process metadata is just one of multiple types of business metadata that form the center of Forrester's Digital Business Architecture: A strategic model for IT with the design of your business at the center, controlling and coordinating your SOA-based services, pervasive interaction channels, unified communications, and virtualized, self-managing IT infrastructure. This session will introduce the new architecture and BPM's role within it.

1000-1015 Morning Refreshments

1015-1145 **Panel: *BPM Tools: Meeting the Needs of Industry***

Moderator: Derek Miers, CEO, BPM Focus

Panelists:

- Scott Byrnes, HandySoft
- Angel Diaz, IBM
- Phil Gilbert, Lombardi Software
- Burley Kawasaki, Microsoft
- David Shaffer, Orack
- Martin ten Vaanholt, BPX

1145-1245 Lunch and Analyst Presentation
Issues, Challenges and Trends in BPM Suites

Colin Teubner, Analyst, Forrester Research, Inc.

Business Track (Paul Harmon, Chair)

Technical Track (Phil Gilbert, Chair)

1245-1345 ***BPM Center of Excellence***

Derek Miers, CEO, BPM Focus
David Turner, AFLAC
Additional Presenter TBC

***BPM & SOA: How They
Complement One Another***

Tony Baer, onStrategies
Brenda Michelson, SOA Consortium
Dennis Wisnoskt, DoD

1345-1400 Afternoon Refreshments and Roundtable Setup

Business Track (Paul Harmon, Chair)

1400-1500 <i>Session 3 Roundtables</i>		
<u>Table #</u>	<u>Topic</u>	<u>Leader</u>
B-8	BPM in the Federal Government	George Thomas, GSA
B-9	BPM and Business Frameworks	<i>Leader TBA</i>
B-10	Metrics	Michael zur Muehlen, Stevens Institute.Of Technology
B-11	Competencies / Skills	Alan Ramias, PDL

Technical Track (Phil Gilbert, Chair)

1400-1500 <i>Session 3 Roundtables</i>		
<u>Table #</u>	<u>Topic</u>	<u>Leader</u>
T-5	How do business rules fit into Process?	Paul Vincent, TIBCO
T-6	Security and BPM	Phil Larsen, Appian
T-7	ERP and BPM	Dave Frankel, SAP
T-8	Enterprise 2.0 and BPM Mash-ups	Sandy Kemsley, Kemsley Design
T-9	What should be the goal of BPM standards, and where do the current ones fall short?	Bruce Silver, Bruce Silver and Associates
T-10	BPM and the Microsoft Desktop	Burley Kawasaki, Microsoft

1500-1515 Afternoon Refreshments

1515-1630 ***Business/Technical Roundtable Combined Reports***
Roundtable Leaders

1630-1645 ***Closing Remarks***
Paul Harmon & Phil Gilbert
Co-Chairs, BPM Think Tank 2007 Program Committee

Program Committee

Program Committee Co-Chairs:

Paul Harmon, *Co-Founder, Executive Editor & Senior Market Analyst, Business Process Trends*

Phil Gilbert, *Executive Vice President and Chief Technology Officer, Lombardi Software*

Committee Members:

John W. Alden, *Managing Partner, Capability Measurement*

Ross Altman, *CTO Business Integration Platforms, Sun Microsystems, Inc.*

Fred A. Cummins, *EDS Fellow, EDS Technology Strategy & Architecture*

David Frankel, *Lead Standards Architect for Model Driven Systems, SAP Labs*

Sridhar Iyengar, *Distinguished Engineer, Software Strategy, IBM*

Derek Miers, *Chief Executive Officer, BPM Focus*

Richard Mark Soley, *Chairman and Chief Executive Officer, Object Management Group*

Paul Vincent, *Rules Manager ETG, TIBCO Software*

Fred Waskiewicz, *Director of Standards, Object Management Group*

Celia Wolf, *CEO and Publisher, Business Process Trends*