

## OMG-CiOZone Information Day

December 9, 2009  
Long Beach, CA

### Agenda

Time	Topic	Speaker
9-9.10 AM	Welcome, Opening Remarks, Agenda Review	Dr. Richard Soley, CEO OMG, Roger Green, CiOZone
9.10-9.45 AM	Current and Future State of Green and Sustainability: <ul style="list-style-type: none"> <li>- Drivers, Challenges, Emerging Trends and opportunities</li> <li>- Greenwash vs. Greenbashing</li> <li>- Role of industry standards</li> </ul>	Roger Green Karen Larkowski, General Manager, OMG Business Ecology Initiative
9.45 -10.30 AM	<u>Post-Carbon Economy</u>	Udo Waibel, CTO, Hara Software
10.30-10.45 AM	<i>Coffee Break, Networking</i>	
10.45-11.30 AM	<u>A Model Driven Approach to Green and Sustainability</u> - OMG's value proposition <ul style="list-style-type: none"> <li>- OMG's Sustainability Assessment Standard</li> <li>- Global Green &amp; Sustainability Standards Knowledgebase</li> </ul>	Pete Rivett, CTO, Adaptive Inc., OMG Architecture Board member; Dr. Harsh Sharma, Chair, OMG Sustainability SIG
11.30-12.00	<u>Who is Green and Sustainable? - A Research Study Report</u>	Mahul Shah, Research Analyst, Product Innovation and Engineering, Aberdeen Group
12.00-2.00 PM	<i>OMG extended Lunch</i>	
2.00-2.30 PM	Sustainable Manufacturing: Metrics, Standards, and Infrastructure	Conrad Bock, National Institute of Standards (NIST)
2.30-3.15 PM	<u>IT's role in sustainability</u>	Terrence Clark, Senior Vice President and General Manager of ecoSoftware Business Unit, CA
3.15-3.30 PM	<i>Coffee Break, Networking</i>	
3.30-4.00 PM	<u>Supporting Raytheon's Sustainability Goals: A Comprehensive Green IT Strategy</u>	Brian Moore, Principal Consultant, Raytheon
4.00-4.30 PM	<u>Is your Business Process Green and</u>	Saiful Nasir, David Chong,



# Green and Sustainability: Is it Attainable or a Pipe Dream?



	<u>Sustainable?</u> -Challenges and Opportunities	Founders, Green Business Process Institute, Australia
4.30-5.00 PM	Architecture for the Sustainable Enterprise	Mike Rosen, Wilton Consulting Group
5.00-5.45 PM	Panel Discussion: Is Green and Sustainability a Pipe Dream? Truth between Greenwash and Greenbash! Panel members: -Stephen Boston, Chief Sustainability Officer, CA -Conrad Bock -Russ Klein -Udo Waibel -Karen Larkowski	Moderator: Roger Green
5.45 PM	Adjourn	
6.00 PM	OMG Reception	