



BPM = BPM = BPM = BPM

Steve Cooper

Former SVP and CIO, American Red Cross

First CIO, US Department of Homeland Security

Special Assistant to the President for Homeland Security

March 25, 2009

Appian

BPM = BPM = BPM = BPM

**Business
Process
Management**

**Business
Process
Measurement**

**Business
Performance
Measurement**

**Business
Performance
Management**

Appian

Thank You!

Attend the following Appian sessions today:

“SaaS BPM for Government”

“Think Big, Start Small: Showing BPM ROI”



Appian