

# SOA IN HEALTHCARE

*REALIZING QUALITY-OF-CARE, BUSINESS VALUE,  
AND DELIVERY ON IT'S PROMISE*

April 15-17, 2008 - Chicago, IL USA

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## CONFERENCE CD INDEX

### TUESDAY, April 15, 2008 - Beyond the Hype: Industry Case Studies

- 15-01 **The Role of Healthcare IT in Quality Improvement**  
Jon White, M.D., Health IT Portfolio Director,  
Agency for Healthcare Research and Quality (AHRQ)
- 15-02 **The Role of SOA in Improving Health Quality**  
Vish Sankaran, Program Director, Federal Health Architecture, ONCHIT
- 15-03 **Enabling Technologies: Transforming Health Care, Current and Future Impact on Patient Safety, Culture, and Process**  
Dr. Marion Ball, Ed. D., Fellow, Center for Healthcare Management, IBM Research  
Professor Emerita, Johns Hopkins University School of Nursing
- 15-04 **Interoperability, Information Fidelity, and the Need for SOA Healthcare Standards: Why Web Services Aren't Enough**  
Ken Rubin, Chief Healthcare Architect, Civilian Govt and DoD Healthcare Portfolio, EDS, Co-Chair,  
HL7 SOA, OMG Healthcare Committees; Healthcare Services Specification Project (HSSP)
- Case Studies: Impact of SOA Initiatives on Business-IT Alignment and Business Agility**
- 15-05 **SOA to Support Continuous Change in an Electronic Medical Record**  
Dr. Stanley Huff, Chief Medical Informatics Officer, Intermountain Health Care  
Professor (Clinical), Department of Biomedical Informatics, University of Utah
- 15-06 **Canadian Experience with SOA for an Interoperable EHR**  
Dennis Giokas, Chief Technology Officer, Canada Health Infoway
- 15-07 **Blue-Cross Blue-Shield Association**  
Plamen Petrov, Chief Enterprise Architect
- 15-08 **Massachusetts Department of Public Health**  
James Daniel, M.D., Chief Information Officer

### **Case Studies: Impact of SOA on Service Quality, Delivery and Efficiency**

- 15-09 **National Cancer Institute**  
Kenneth H. Buetow, Ph.D., Associate Director for Bioinformatics and Information Technology,  
Director, NCI Center for Bioinformatics
- 15-10 **Federal Signal Corporation**  
Michael Wons, Vice-President and CIO
- 15-11 **Partners Health Care**  
Steve Flammini, Chief Technology Officer
- 15-12 **eQuality Solutions: Enabling Safe and Effective Medical Practice while Decreasing Costs**  
Peter L. Elkin, MD, FACP, FACMI, Professor of Medicine, Mayo Clinic College of Medicine
- 15-13 **Panel Discussion: "Can health care achieve successes realized in other industries?  
How can SOA help the industry overcome obstacles to healthcare quality?"**

## **WEDNESDAY, April 16, 2008 - Planning to Execute: Preparing for SOA**

- 16-01 **Integrating Standards to Achieve Semantically Interoperable Healthcare IT Solutions, (Governance, Harmonization, Tooling, and Clinical Relevance)**  
Dr Kenneth Lunn, Director of Data Standards & Products (NHS Connecting for Health, NPfIT, UK)

### ***BUSINESS TRACK***

- 16-02 **Thinking SOA: How to Get Your Organization Ready**  
Joel Vengco, MS, Director, Ambulatory Practice Systems, Boston Medical Center
- 16-03 **Planning for Change: The Role of Open Source Tooling in Fostering SOA Interoperability**  
Skip McGaughey, Executive Director, Open Health Tools

### ***TECHNICAL TRACK***

- 16-04 **Service-Oriented Architecture, Health Informatics, and How They Relate**  
Stan Huff, M.D., Chief Medical Informatics Office, Intermountain Health Care - Professor (Clinical), Department of Biomedical Informatics, University of Utah
- 16-05 **Towards a Health Care Dial Tone Using SOA**  
Joe Natoli, Platform Architect, Intel Corporation

### ***BUSINESS TRACK***

- 16-06 **Managing IT Investment – The Role of EA with SOA with Governance**  
Eric A. Stephens, Director, Enterprise Architecture & Integration, Excellus, BCBS
- 16-07 **The Role of Interoperability Profiles in Establishing and Supporting Quality, Integrating the Healthcare Enterprise (IHE)**  
Harry Solomon, Interoperability Architect, GE Healthcare

### *TECHNICAL TRACK*

- 16-08 **The Role of Information Modeling in Achieving SOA Interoperability**  
Galen Mulrooney, VP, JP Systems, Lead Information Architect, Chief Health Informatics Office, VHA
- 16-09 **Ensuring Quality Terminology Mappings in Distributed SOA Environments**  
Russell Hamm, Informatics Consultant, Apelon

### *BUSINESS TRACK*

- 16-10 **The Role of SOA in Near-Term Evolution of EHRs**  
Col. David Gilbertson, Program Manager, DoD Electronic Health Records, Military Health System
- 16-11 **Building a Business Collaboration Infrastructure for Health Care: Experiences from Switzerland**  
Dr. Peter Rohner, Institute of Information Management, Univ. of St. Gallen, Managing Partner of Rohner Consulting

### *TECHNICAL TRACK*

- 16-12 **Evolutionary SOA Layered Health Care Framework: Special Health Modules, Integrated Governance, Measures and Agile Journey**  
John Dodd, EA Practice Lead CSC
- 16-13 **Healthcare SOA Reference Architecture**  
Steve Hufnagel, Ph.D., Enterprise Architect Integrated Requirements and Design Directorate Military Health System, DoD  
Nancy J. Orvis, Chief Operational Architect, DOD Military Health System (MHS), Integrated Requirements and Design (IRD) Directorate
- 16-14 **Panel Discussion: Achieving Value in Healthcare SOA Across Organizations, Geographies and Implementations**

## **THURSDAY, April 17, 2008 - Doing SOA: Techniques for Success**

- 17-01 **Implementing SOA at the Duke University Health System - The Journey and How It Enabled Big Wins**  
Boyd Carlson, Senior Director, Application Development and Integration, Duke Health Technology Solutions

### *BUSINESS TRACK*

- 17-02 **Services Oriented Architectures and Rapid Deployment of Ad-Hoc Health Surveillance Systems: Lessons from Katrina Relief Efforts'**  
Parsa Mirhaji, M.D., Director, The Center for Biosecurity and Public Health Informatics Research, The University of Texas -Health Sciences Center at Houston
- 17-03 **Countrywide Service Oriented Architecture Connecting Dutch Healthcare Organizations**  
Darryl Berend, Director, Healthcare CSC Netherlands,  
Bob Schat, Principal Solution Architect, CSC Netherlands

### *TECHNICAL TRACK*

- 17-04 **Semantic Interoperability: The Promise of Rigorous Data Modeling in SOA**  
Charles N. Mead, MD, MSc, Senior Associate, Booz Allen, Hamilton, Chief Technology Officer, NCI Center for Bioinformatics and Information Technology
- 17-05 **Applying a Model Driven Methodology for Architecting Successful SOA Healthcare Solutions**  
Alan Honey, Principal Enterprise Architect, Kaiser-Permanente  
John Koisch, Healthcare Architect, Booz Allen, Hamilton

***BUSINESS TRACK***

17-06 **Lessons Learned: How to Derive Business Value from a Service Orientated Approach**  
Jeff Hensley, CTO, The TriZetto Group, Inc.

17-07 **The ROI of Healthcare SOA: Seeing is Believing**  
Lindsay Strait, CTO for Healthcare and Life Sciences, Sun Microsystems

***TECHNICAL TRACK***

17-08 **End to End Interoperability of Healthcare Information: An Information Viewpoint on SOA in Healthcare**  
Ann Wrightson, Principal Consultant, CSW Group Ltd.

17-09 **Service-Oriented, Policy-Driven Security and Privacy**  
Don Jorgenson, CEO, Inpriva, Inc.

***BUSINESS TRACK***

17-10 **How to Identify SOA Services within Your Organization: Making SOA Work for Your Organization**  
Jeff Schneider, CEO, MomentumSI

17-11 **Five Simple Rules for Achieving Quality and Business Agility through SOA**  
Scott Gaydos, Application Services Executive, Federal Healthcare Portfolio, EDS

***TECHNICAL TRACK***

17-12 **Complex Event Processing and SOA Combined to Reduce Costs in the Healthcare Business**  
Steve Council, Senior Account Executive, Healthcare  
Chris Diaz, Senior Solutions Consultant, Healthcare TIBCO Software

17-13 **Practical Experience in Using SOA in a Commercial HIS**  
Alex de Jong, Senior Architect, Pavel Kilian, Senior Application Architect, David Torok, Senior Software Architect,  
Catherine Britton, Siemens Medical Solutions, Health Services