



Be Smart!
or
What they don't teach you
about software at school

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with

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Our goal



Better, Faster, Cheaper and Happier



What they don't
teach you about
software at school



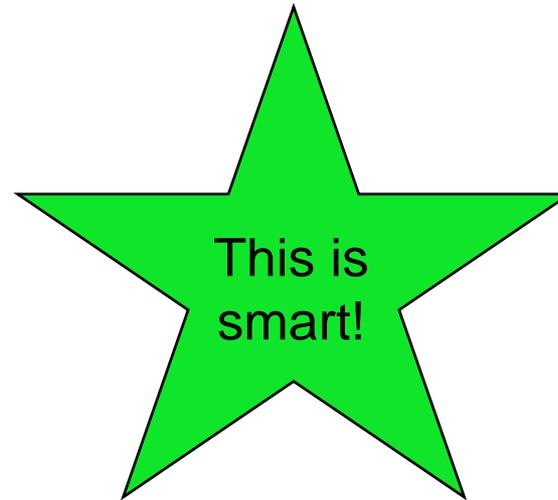
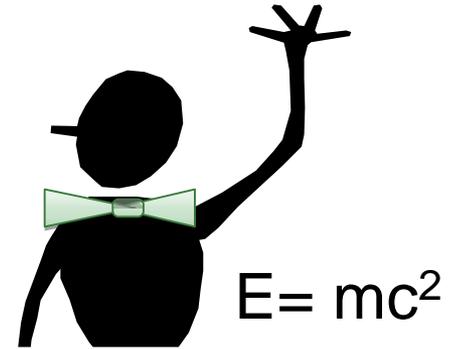


Agenda

1. What does Smart mean?
2. Smart Cases – Recognize it when you see it
3. How do you become Smart
4. What does Smart really mean?

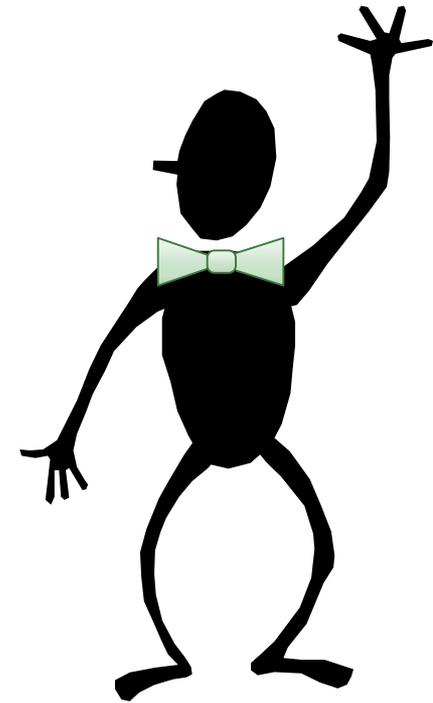
What does *Smart* mean?

Things should be done
as simple as possible – but no simpler
- *Albert Einstein*



Smart and Intelligent?

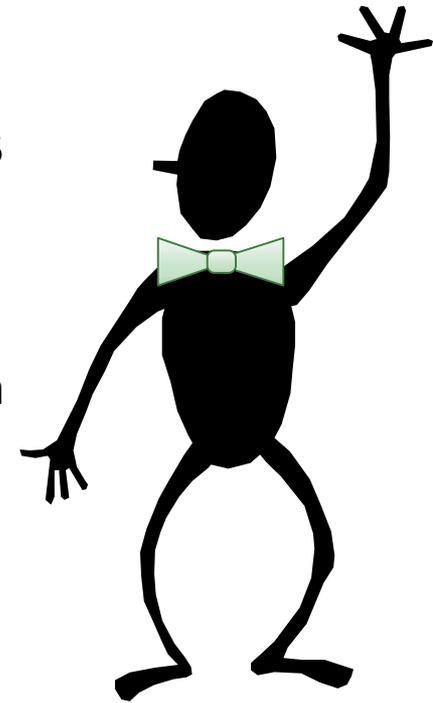
- Being Smart is not the same thing as being intelligent
 - You can be intelligent without being smart, and
 - You can be very smart without being very intelligent



Mr Smart

Smart and Agile?

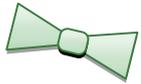
- Being Smart is an *evolution* of Being Agile
 - Agile means being flexible and adaptable.
 - Agile provide simple/lightweight starting points
 - But being smart is knowing when to go beyond agile
 - Knowing when to follow the rules and when to break them
 - Knowing when to be consistent and when to change
 - Knowing when to grow and when to shrink



Mr Smart

Smart = Agile ++

Agenda



1. What does Smart mean?
2. Smart Cases – Recognize it when you see it
 1. People
 2. Teams
 3. Projects
 4. Requirements
 5. Architecture
 6. Modeling
 7. Test
 8. Documentation
 9. Process
 10. Knowledge
 11. Outsourcing
 12. Tools
3. How do you become Smart
4. What does Smart really mean?

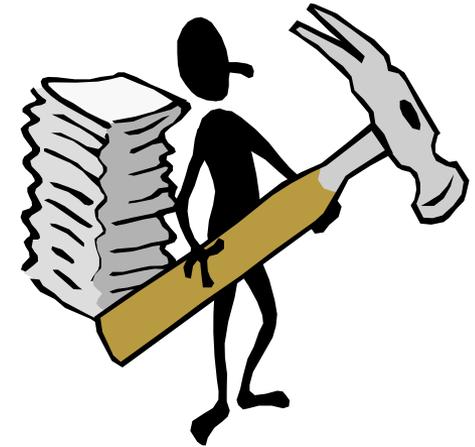
What they don't
teach you
about software
at school





Not smart with People

Some companies view process and tools as more important than people



A fool with a tool is still a fool but a **dangerous** fool

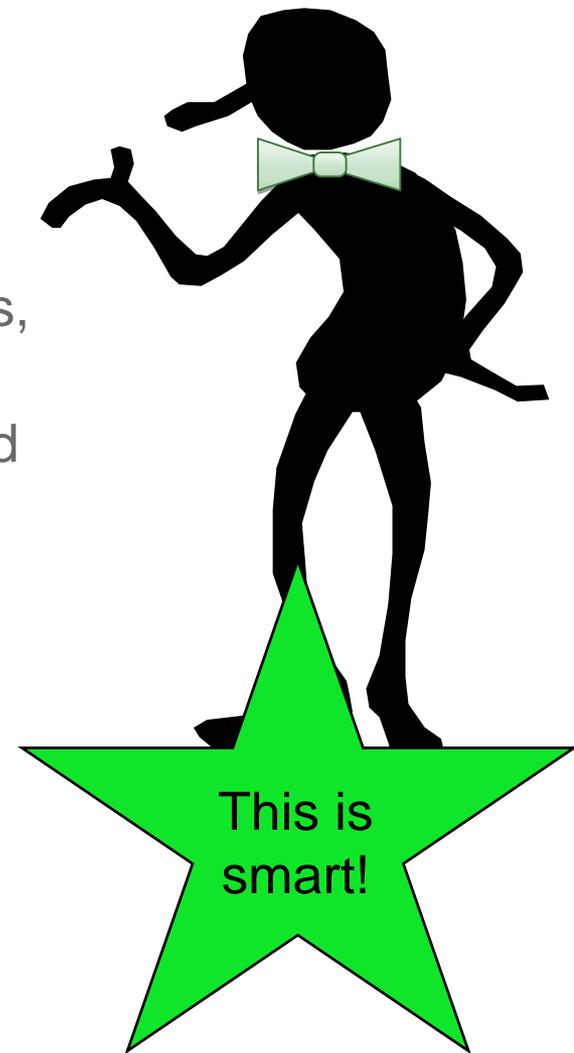


Smart with People

Case study: Ericsson AXE – the largest commercial success story ever in Sweden

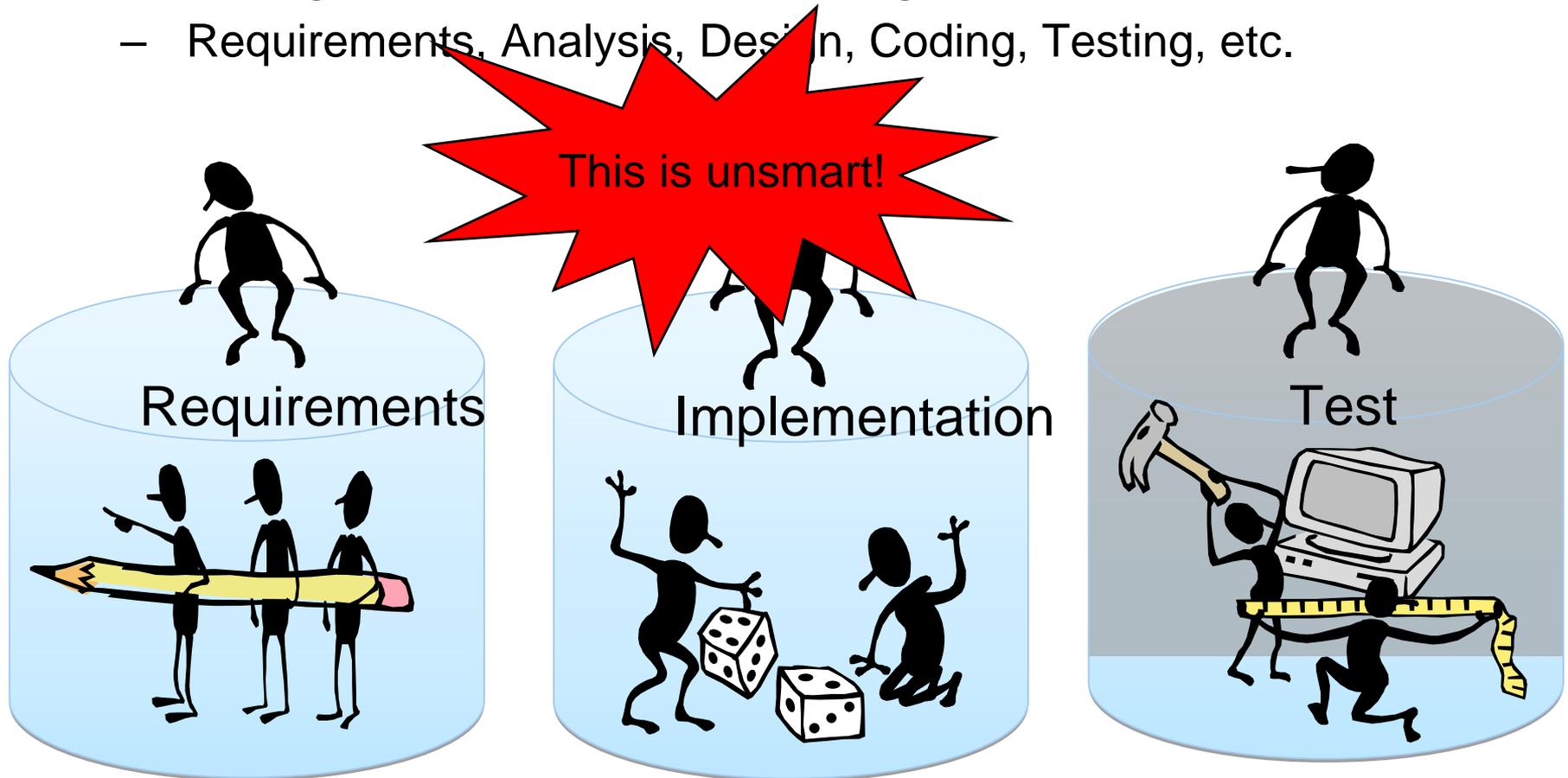
- We had no tools and no defined process
- Despite this, we developed components, use cases, and a modeling language now part of UML
- This could only have been done with people – good people

Software is developed by people,
not by process and tools.



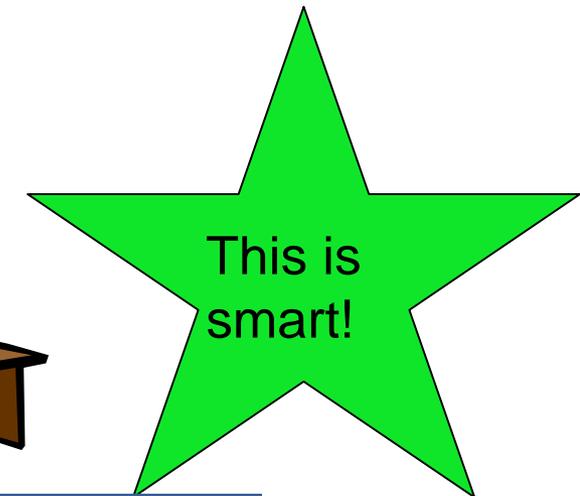
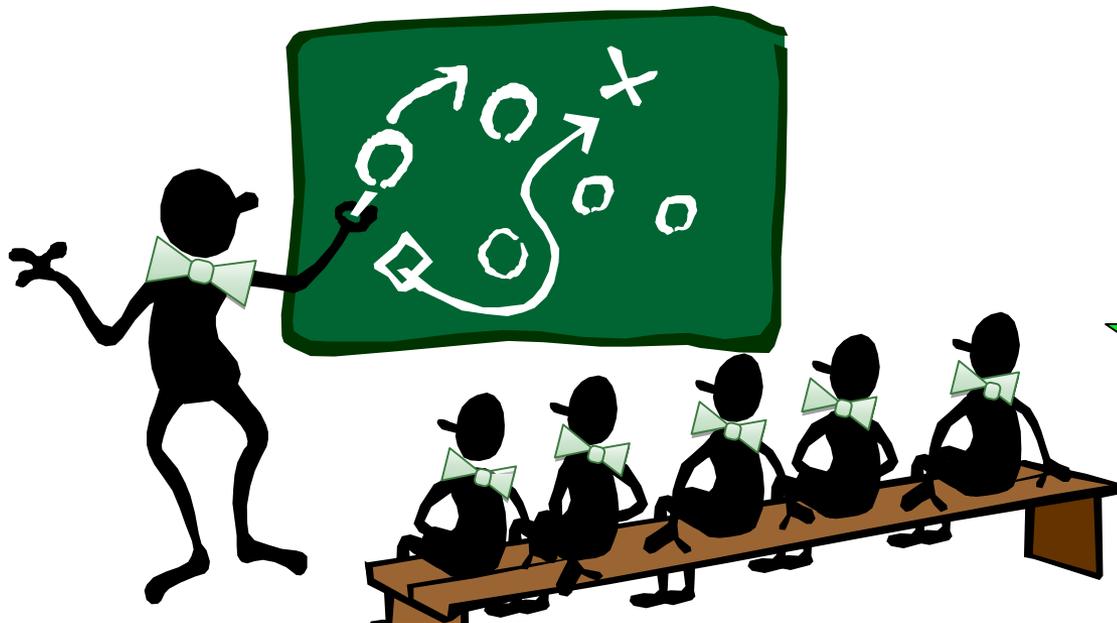
Not smart with Teams

- Many software projects involve 20+ people
- Often organized into stove-pipe groups:
 - Requirements, Analysis, Design, Coding, Testing, etc.



Smart with Teams

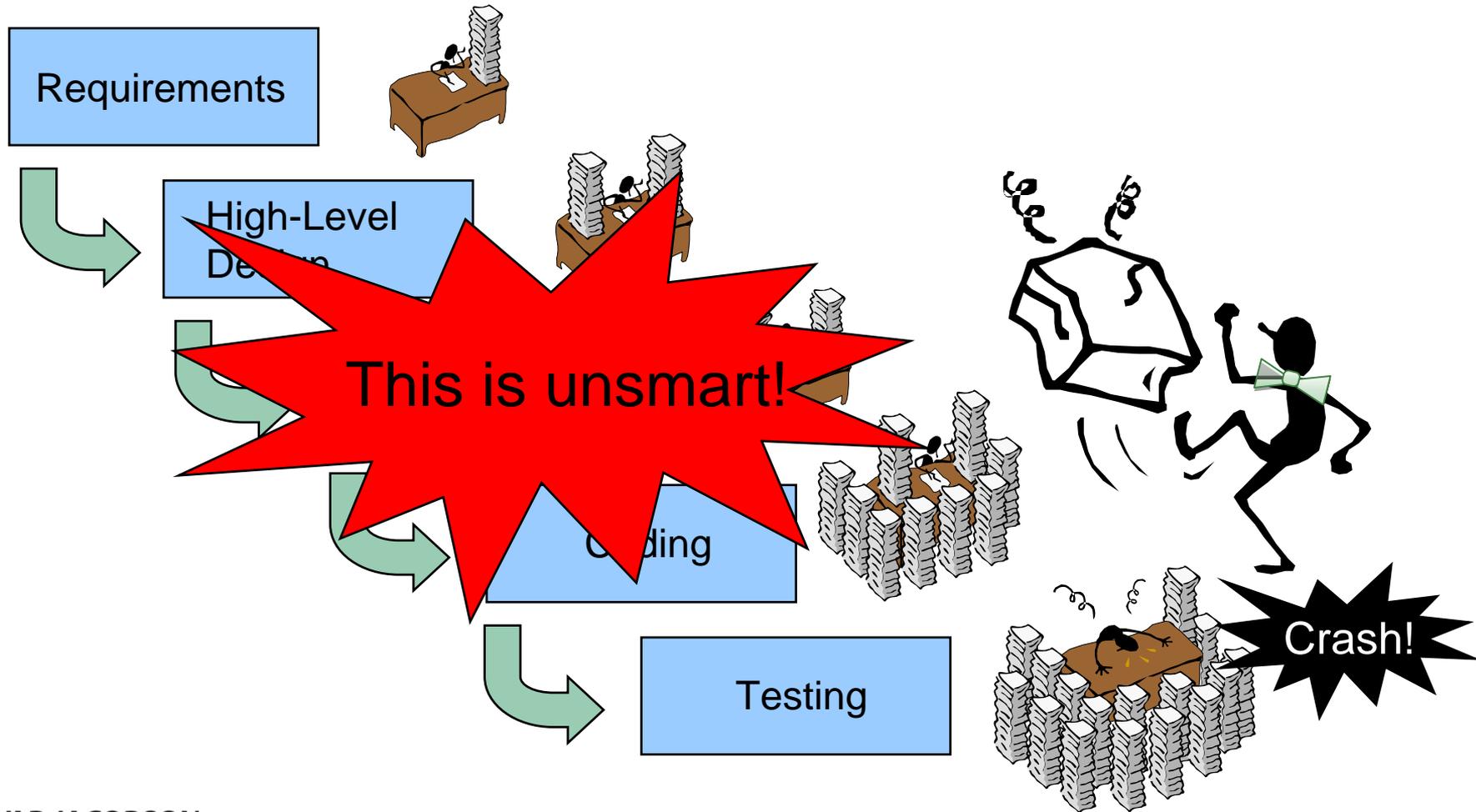
- Teams are cross-functional
Including analysts, developers, testers etc...
- Ideal size of the team is less than 10 people



A software team is like a sport team with all needed competencies to win.

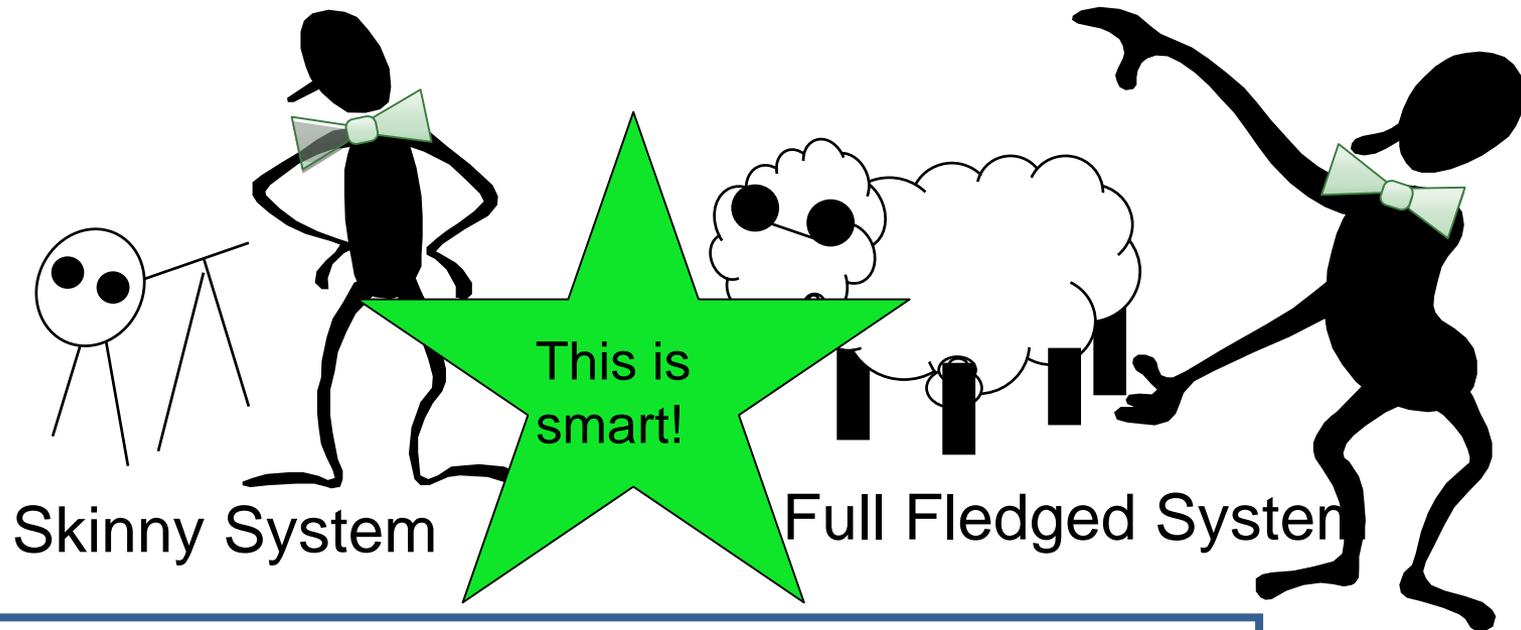
Not smart with Projects

- Most companies still follow the waterfall approach



Smart with Projects

- Build a skinny system to demonstrate that you have eliminated all critical risks
- Add more capabilities on top of that skinny system



Think big, build in many steps

Not smart with Requirements

- Many managers (and customers) believe you can detail all the requirements upfront...
- ...and based on these can accurately predict the cost of the solution



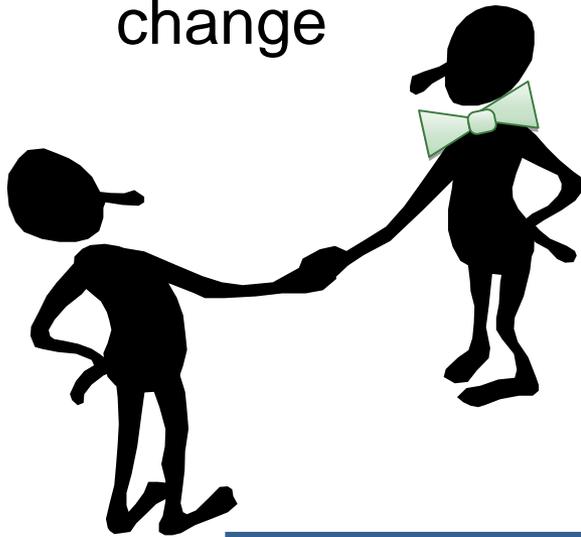
Thou shalt work with fixed requirements for fixed prices

This is unsmart!

A constant in software development is that requirements **always** change

Smart with Requirements

- Base early decisions on lightweight requirements and detail as and when it is needed
 - Use case outlines, feature lists or user stories
- Remember requirements are negotiable and priorities will change



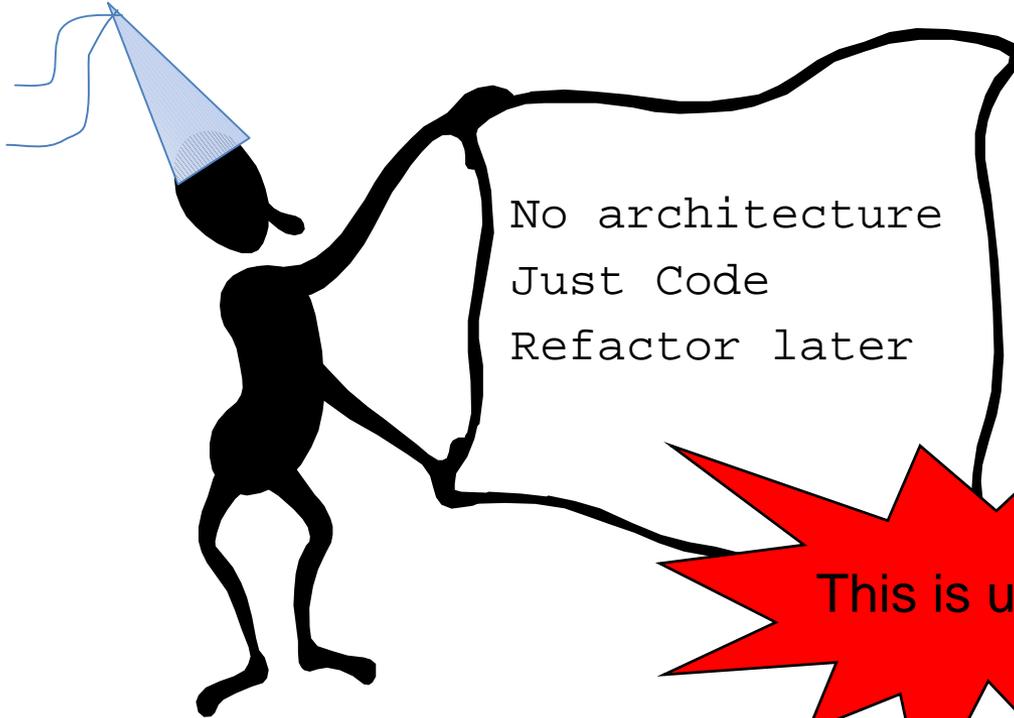
I understand your needs, let's work together to make sure we develop the right system for the right price.

This is smart!

Design your project for requirement changes

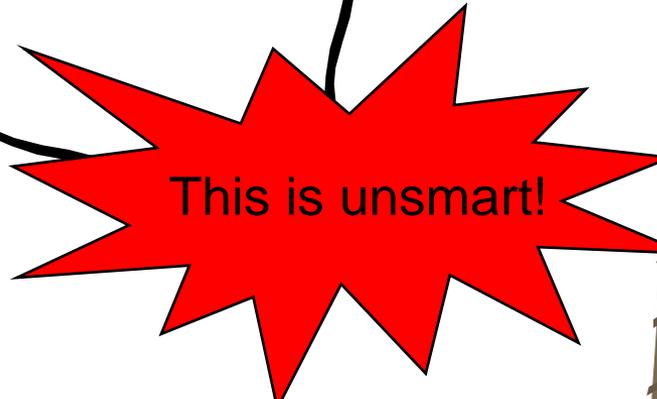
Not smart with Architecture

Two extremes:



Mr Supposedly Agile

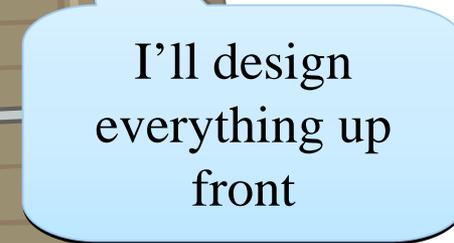
No architecture
Just Code
Refactor later



This is unsmart!



Mr Enterprise Architect on Ivory Tower

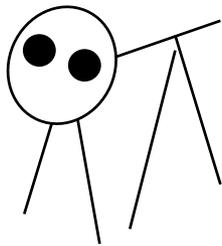


I'll design everything up front

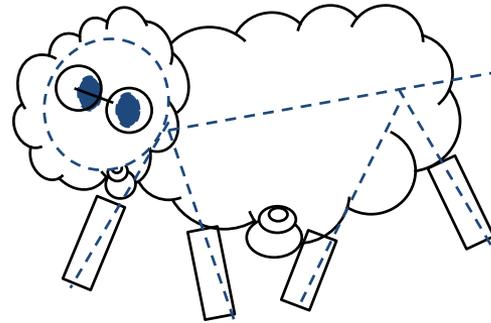
The single most important determinant of a software system's quality is the quality of its architecture

Smart with Architecture

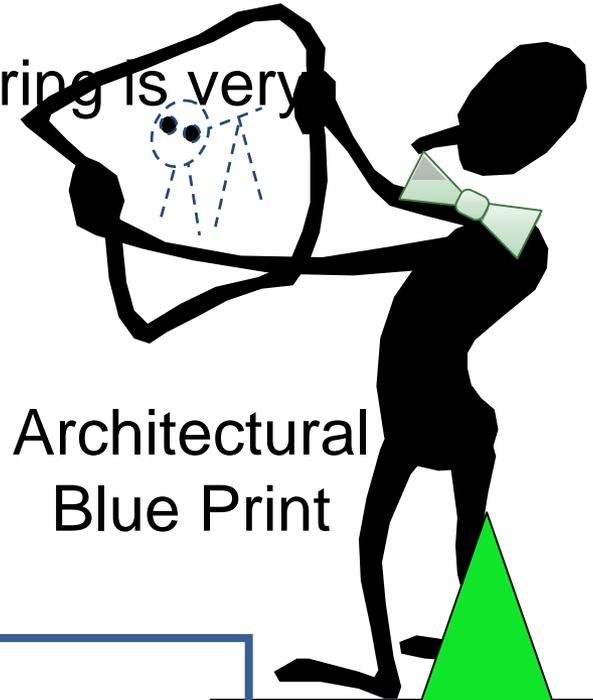
- Focus on the skinny system
- But an architecture without executable code is a hallucination
- Refactor over releases, but large refactoring is very costly



Skinny System



Full Fledged System



Architectural
Blue Print

This is
smart!

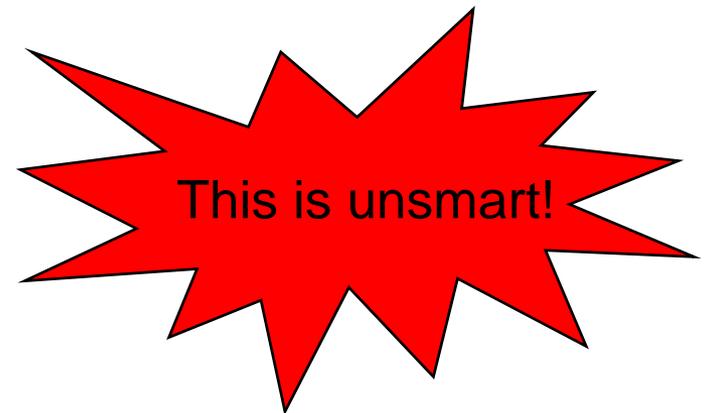
Start to build a skinny system,
add muscles in later steps



Not smart with Service Oriented Architecture

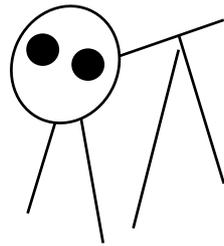
Some people believe that

- SOA requires a new methodology
- SOA methods must major in paper-ware

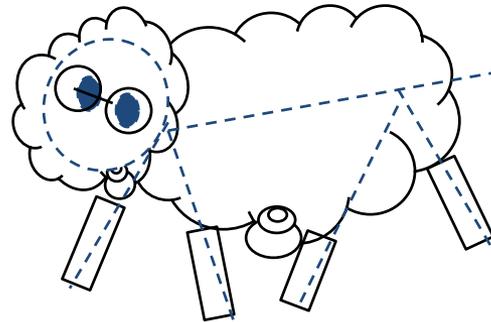


Smart with Service Oriented Architecture

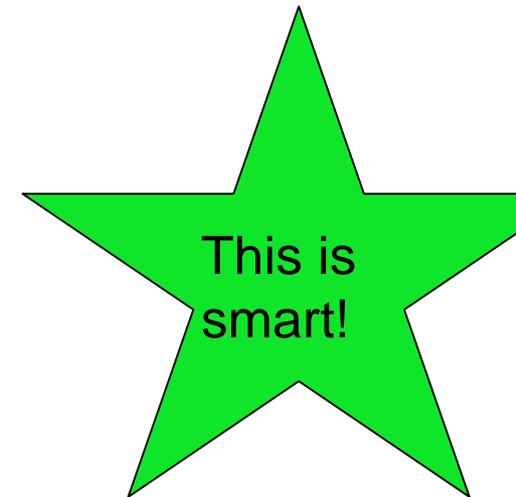
- Use your foundation practices as a base
 - Use cases, components, or whatever you have
- Add system-of-systems practices
 - Create an architectural roadmap
 - Closing the Gap between business and IT,
 - Services
- Fill the roadmap project by project, starting with the skinny system.
- Do xSOA, executable SOA



Skinny System



Full Fledged System

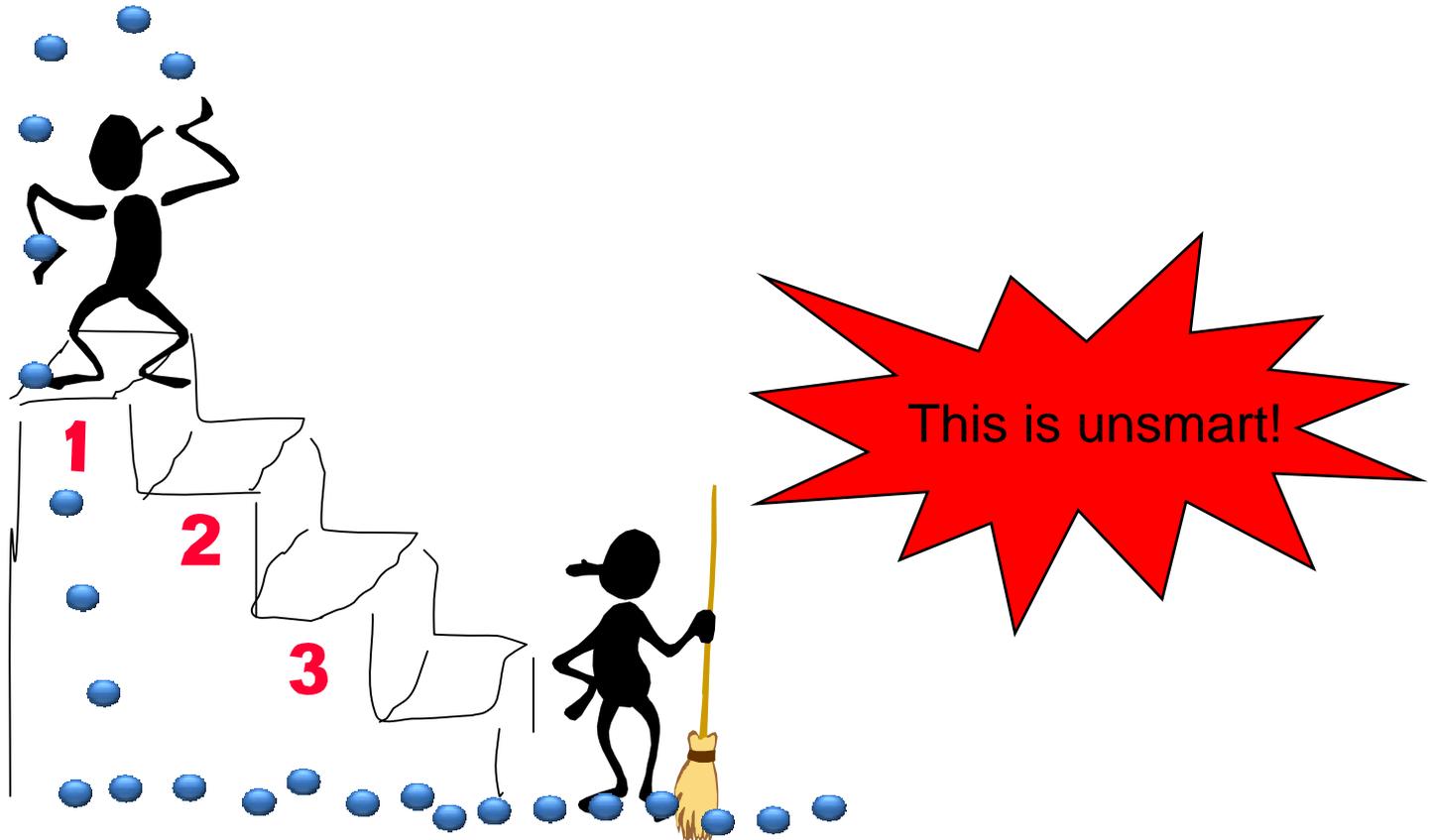


Not smart with Test

We have two classes of people: Developers and Testers

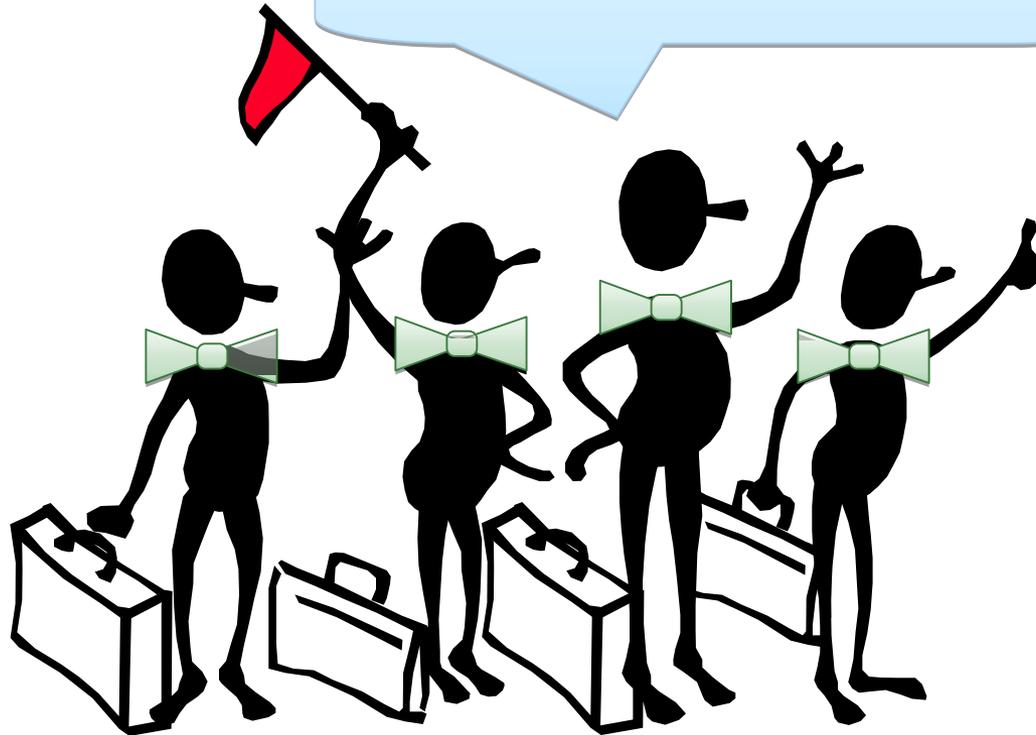
- Developers are the creators...it is OK to create bugs as well*
- Testers are the cleaners in the software world*

Testing is done as an after thought – too late and too expensive



Smart with Test

We are all testers !

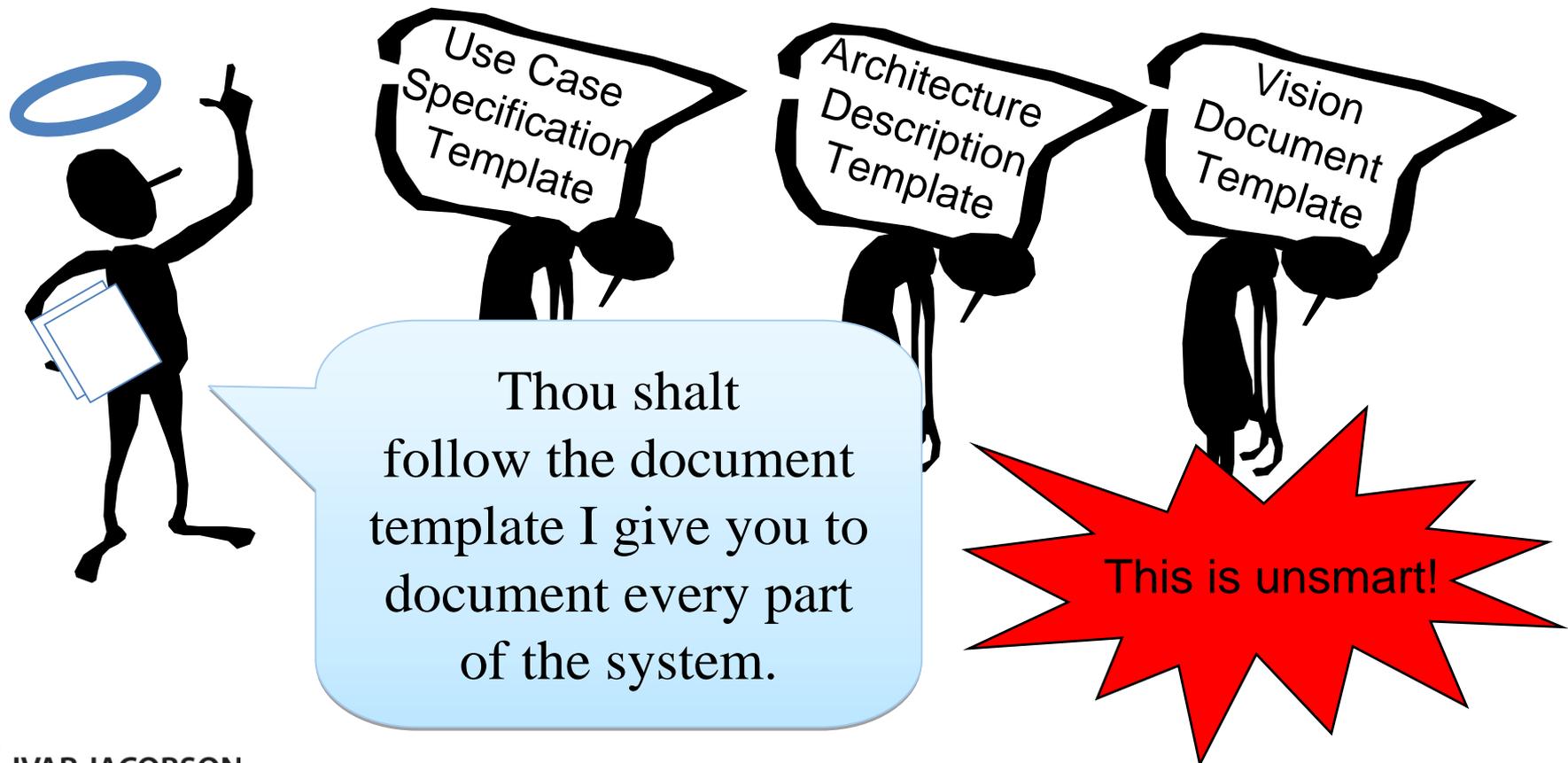


This is smart!

Whatever you do **you** are not done until **you** have verified that **you** did what **you** wanted to do

Not smart with Documentation

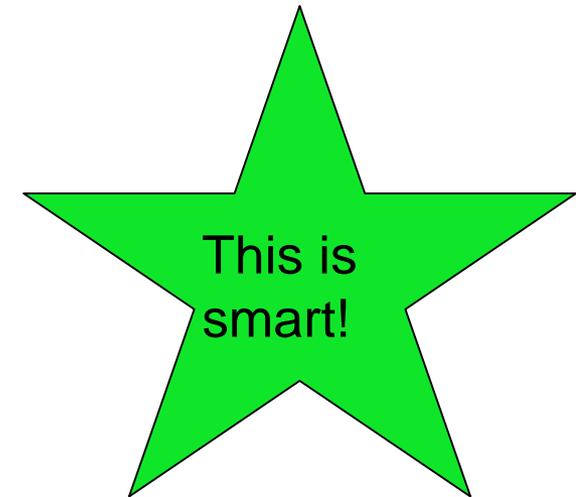
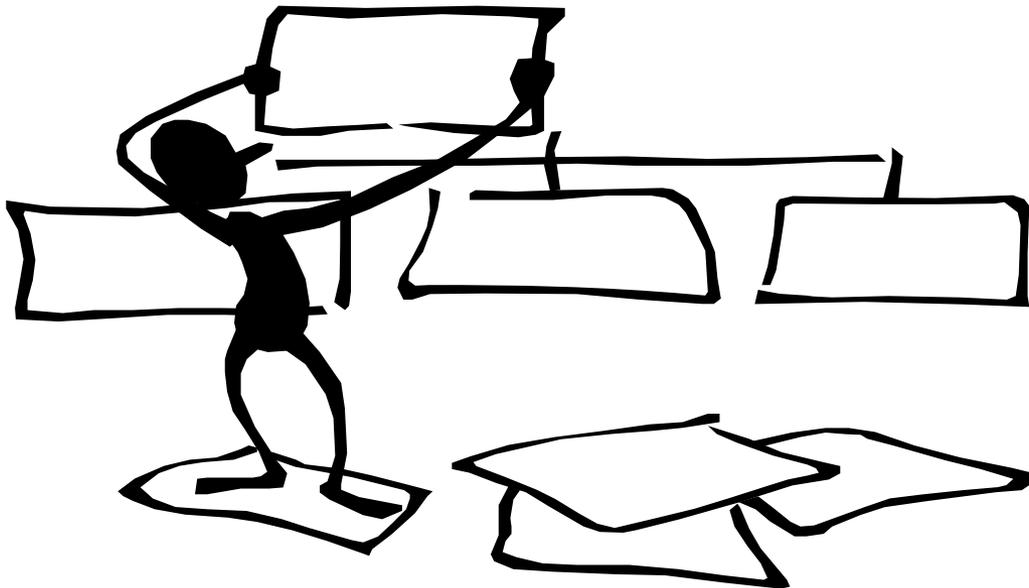
- There has been an over-emphasis on teams producing documentation



Smart with Documentation

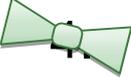
Myth: The idea that you document software so people later can read what you did.

- Law of nature: People don't read documents



Focus on the essentials - the placeholders for conversations – people figure out the rest themselves

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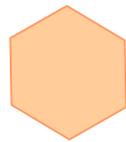


How do you become Smart?

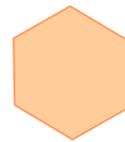
- You need knowledge in *good* (maybe best) practices
 - There are 100's of practices, some of them are good



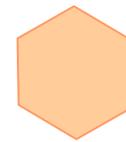
Business Modeling



Test-Driven Development



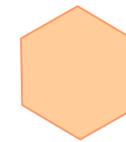
Scrum



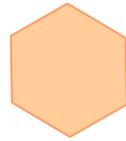
Product-Line Engineering



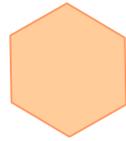
Risk-Driven Iterative Development



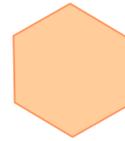
Systems Engineering



Aspect Orientation



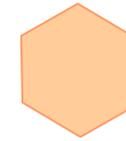
Robustness Analysis



Retrospectives



Business Process Re-Engineering



Use-Case Driven Development



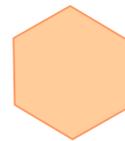
Pair Programming



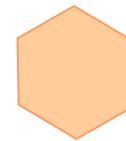
PSP



User Stories



SOA



Prince2



Use-Case Modeling



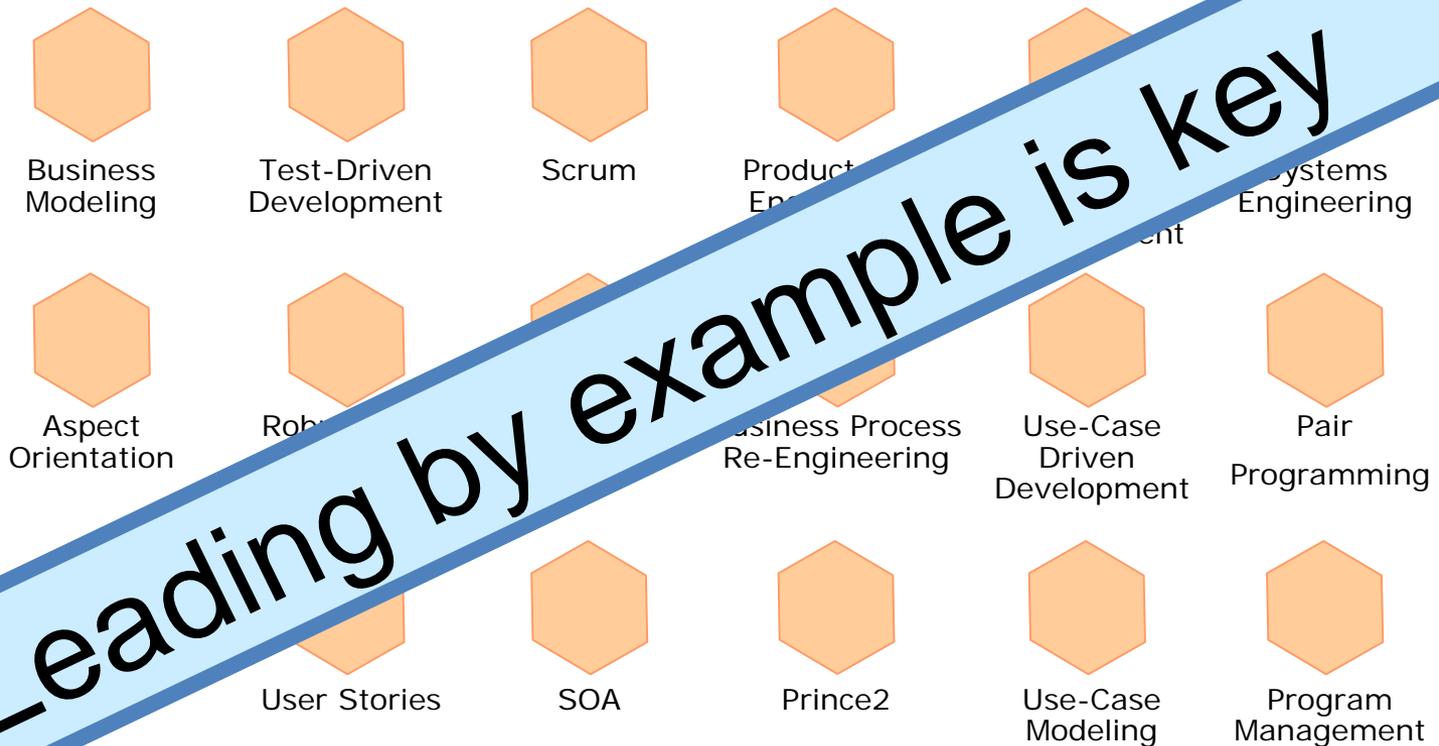
Program Management

- And you need experience in using them



How do you become Smart?

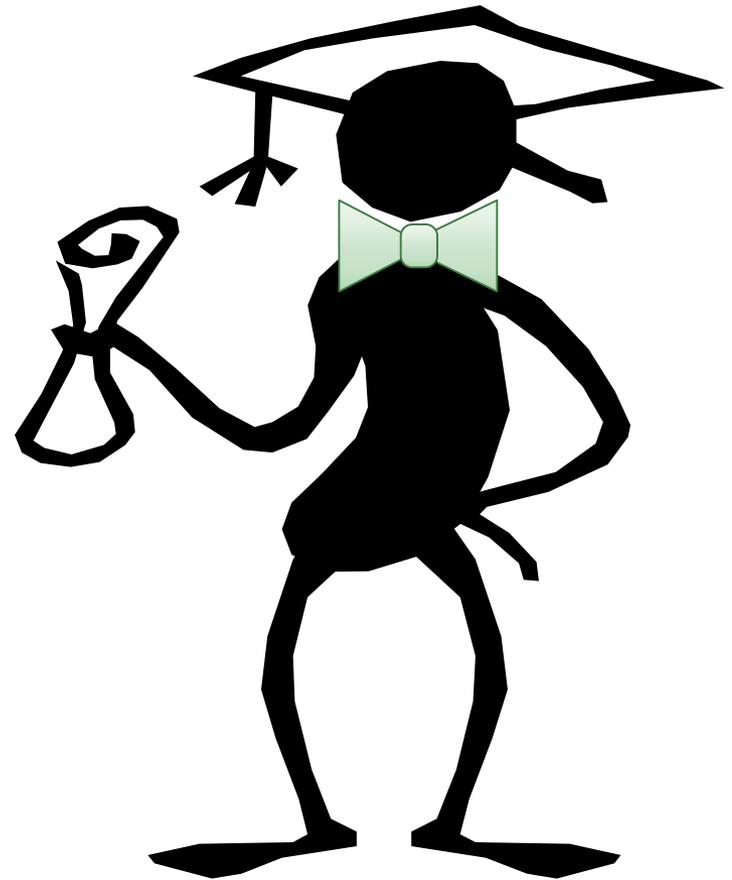
- You need knowledge in *good* (maybe best) practices
 - There are 100's of practices, some of them are good



- And you need experience in using them

Of course, eventually it comes back to you, but

**We can all
become
smarter.**





Contact me at ivar@ivarjacobson.com

Thank You

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