







### Our goal



Better, Faster, Cheaper and Happier



# What they don't teach you about software at school





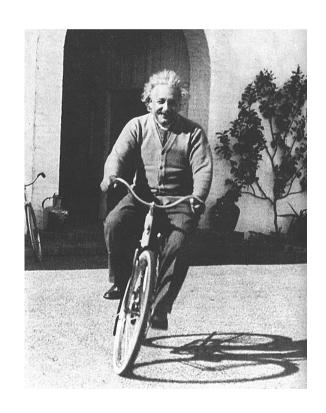
### Agenda

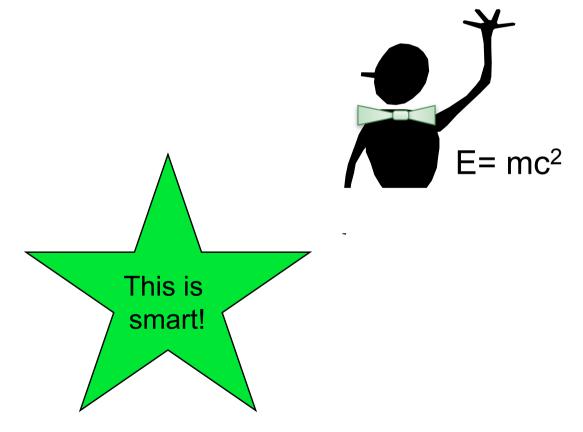
- 1. What does Smart mean?
  - 2. Smart Cases Recognize it when you see it
  - 3. How do you become Smart
  - 4. What does Smart really mean?



### What does Smart mean?

### Things should be done as simple as possible – but no simpler - Albert Einstein

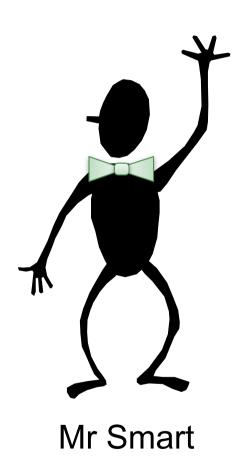






### Smart and Intelligent?

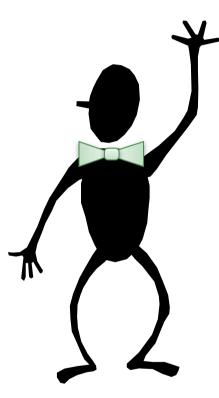
- Being Smart is not the same thing as being intelligent
  - You can be intelligent without being smart, and
  - You can be very smart without being very intelligent





### Smart and Agile?

- Being Smart is an evolution of Being Agile
  - Agile means being flexible and adaptable.
  - Agile provide simple/lightweight starting points
  - But being smart is knowing when to go beyond agile
    - Knowing when to follow the rules and when to break them
    - Knowing when to be consistent and when to change
    - Knowing when to grow and when to shrink



Mr Smart

Smart = Agile ++



### Agenda



What does Smart mean?

Smart Cases – Recognize it when you

- 1. People
- 2. Teams
- 3. Projects
- 4. Requirements
- 5. Architecture
- 6. Modeling
- 7. Test
- 8. Documentation
- 9. Process
- 10.Knowledge
- 11. Outsourcing
- 12.Tools
- 3. How do you become Smart
- 4. What does Smart really mean?



What they don't teach you about software at school



### Not smart with People

Some companies view process and tools as more important than people





A fool with a tool is still a fool but a dangerous fool

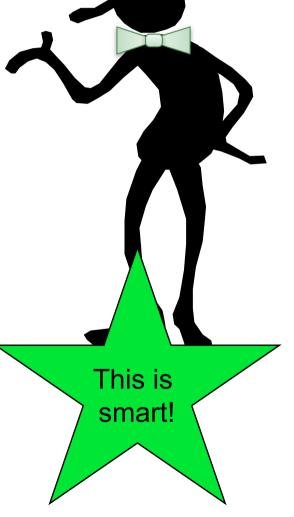


### Smart with People

### Case study: Ericsson AXE – the largest commercial success story ever in Sweden

- -We had no tools and no defined process
- –Despite this, we developed components, use cases, and a modeling language now part of UML
- —This could only have been done with people good people

Software is developed by people, not by process and tools.

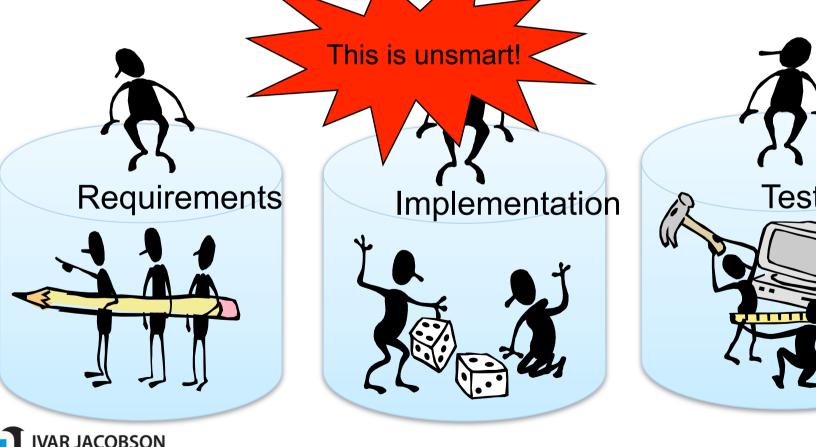


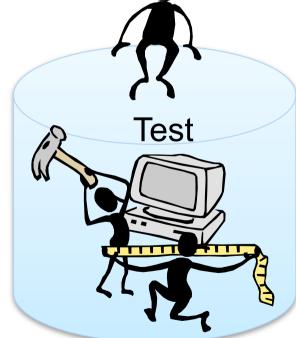


### Not smart with Teams

- Many software projects involve 20+ people
- Often organized into stove-pipe groups:

Requirements, Analysis, Design, Coding, Testing, etc.

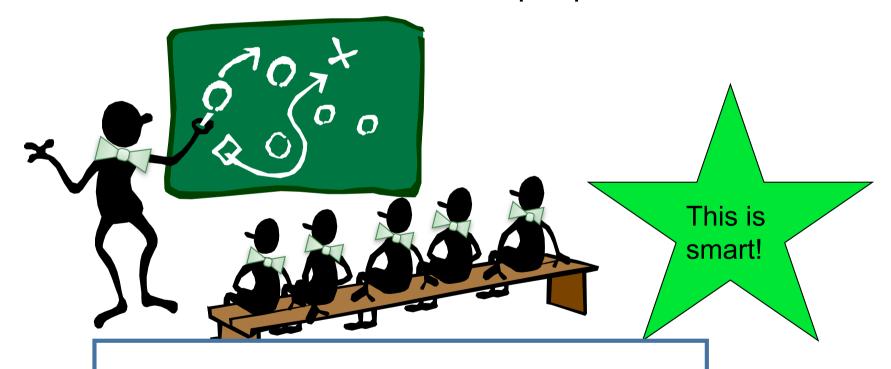






### **Smart with Teams**

- Teams are cross-functional Including analysts, developers, testers etc...
- Ideal size of the team is less than 10 people

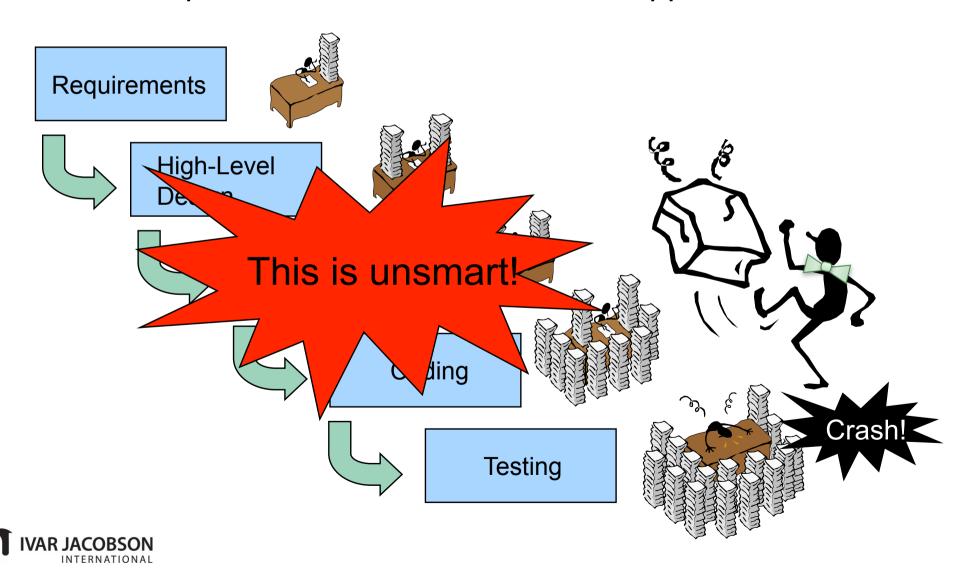


A software team is like a sport team with all needed competencies to win.



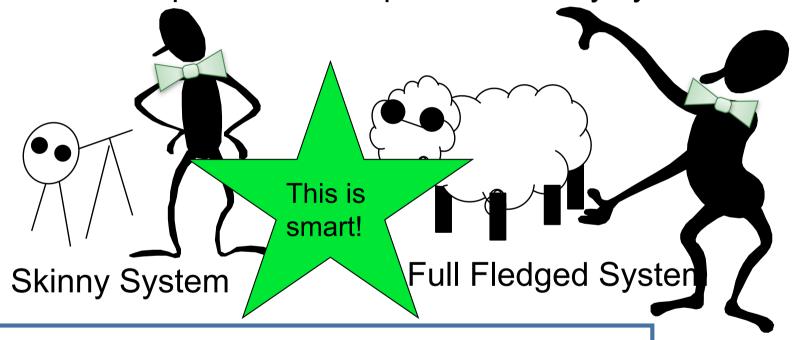
### Not smart with Projects

Most companies still follow the waterfall approach



### **Smart with Projects**

- Build a skinny system to demonstrate that you have eliminated all critical risks
- Add more capabilities on top of that skinny system



Think big, build in many steps



### Not smart with Requirements

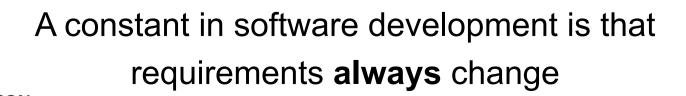
 Many managers (and customers) believe you can detail all the requirements upfront...

...and based on these can accurately predict the cost of

the solution

Thou shalt
work with fixed
requirements for
fixed prices

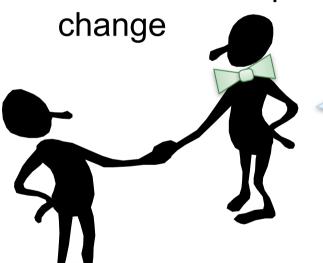




### **Smart with Requirements**

- Base early decisions on lightweight requirements and detail as and when it is needed
  - Use case outlines, feature lists or user stories

Remember requirements are negotiable and prioritic will

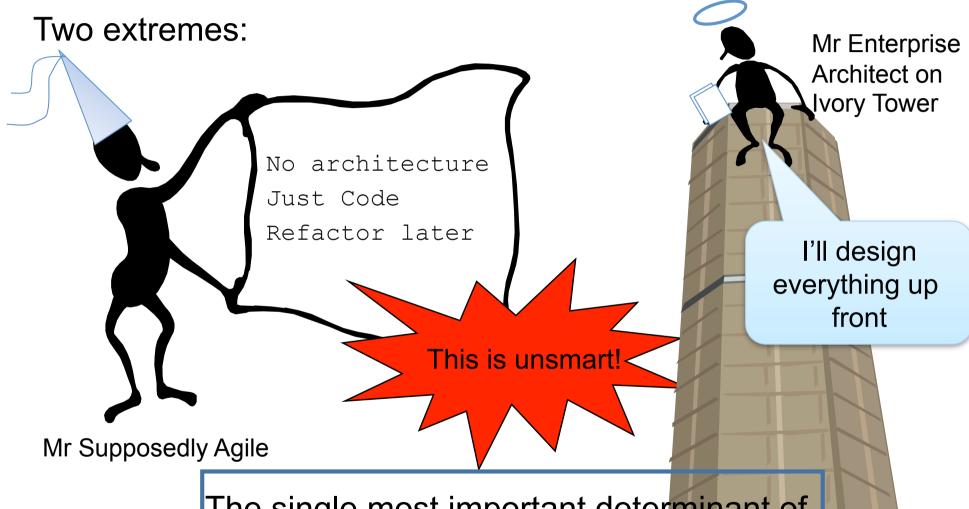


I understand your needs, let's work together to make sure we develop the right system for the right price. This is smart!

Design your project for requirement changes



### Not smart with Architecture





The single most important determinant of a software system's quality is the quality of its architecture

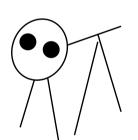
### **Smart with Architecture**

Focus on the skinny system

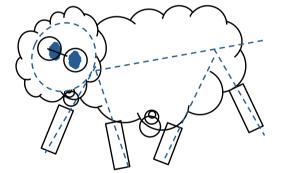
But an architecture without executable code is a hallucination

Refactor over releases, but large refactoring is ver

costly



Skinny System



Full Fledged System

Architectural Blue Print

Start to build a skinny system, add muscles in later steps



This is smart!

### Not smart with Service Oriented Architecture

### Some people believe that

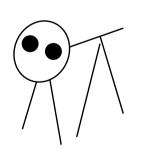
- SOA requires a new methodology
- SOA methods must major in paper-ware



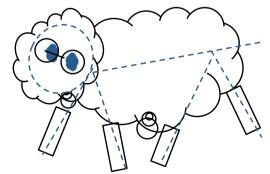


### Smart with Service Oriented Architecture

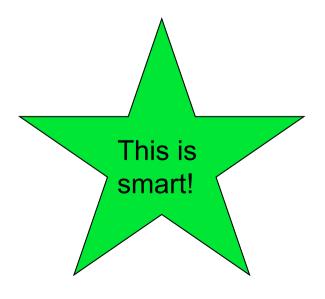
- Use your foundation practices as a base
  - Use cases, components, or whatever you have
- Add system-of-systems practices
  - Create an architectural roadmap
  - Closing the Gap between business and IT,
  - Services
- Fill the roadmap project by project, starting with the skinny system.
- Do xSOA, executable SOA



Skinny System



Full Fledged System



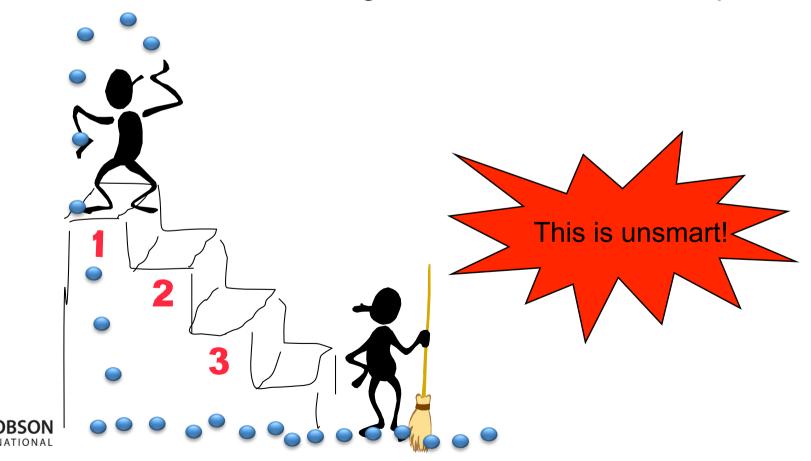


### Not smart with Test

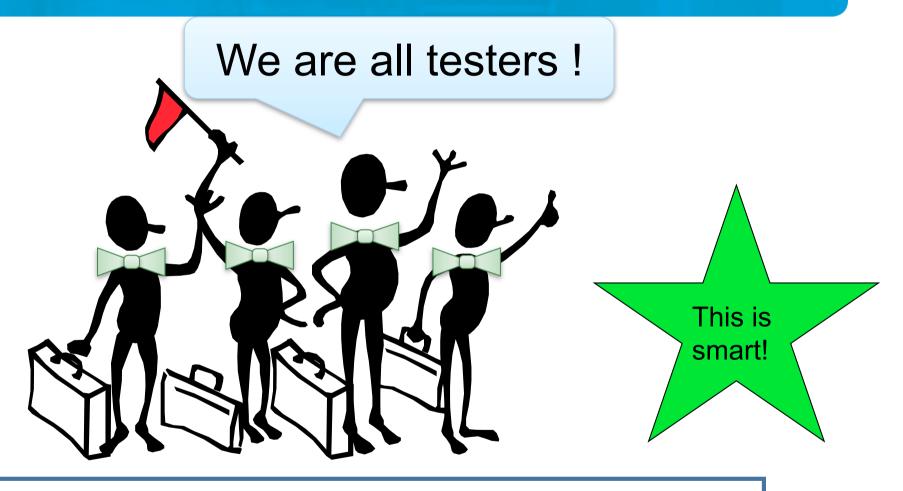
### We have two classes of people: Developers and Testers

- Developers are the creators...it is OK to create bugs as well
- Testers are the cleaners in the software world

Testing is done as an after thought – too late and too expensive



### **Smart with Test**

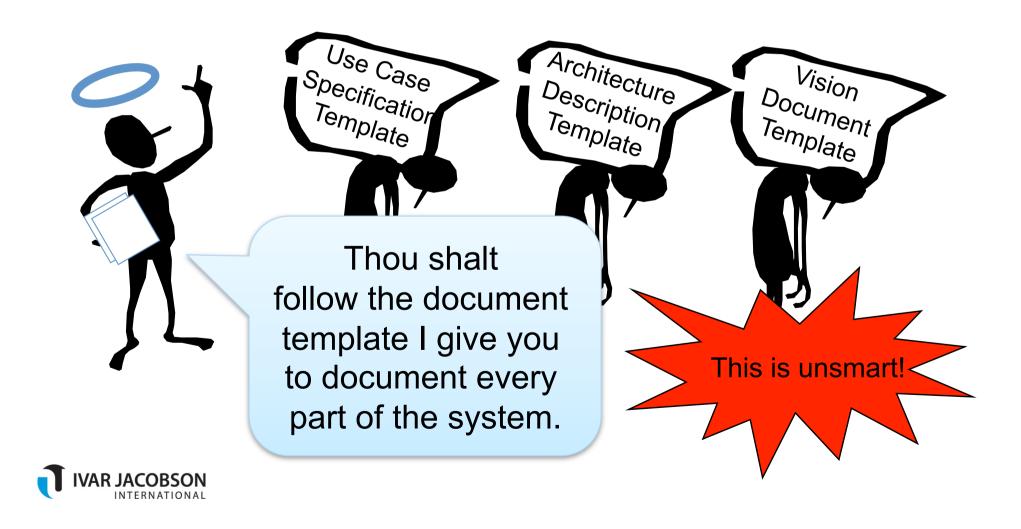


Whatever you do **you** are not done until **you** have verified that **you** did what **you** wanted to do



### Not smart with Documentation

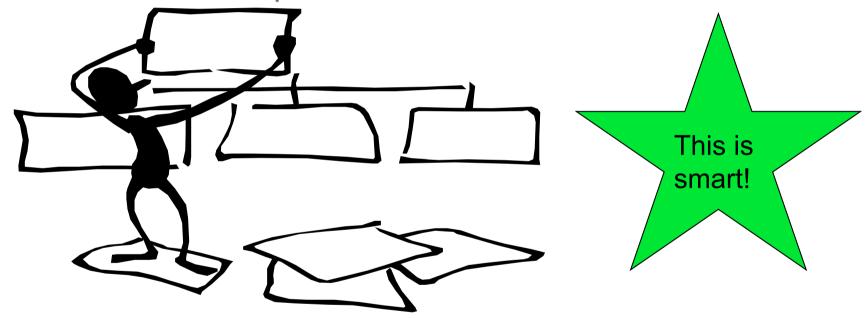
There has been an over-emphasis on teams producing documentation



### **Smart with Documentation**

Myth: The idea that you document software so people later can read what you did.

Law of nature: People don't read documents



Focus on the essentials - the placeholders for conversations – people figure out the rest themselves



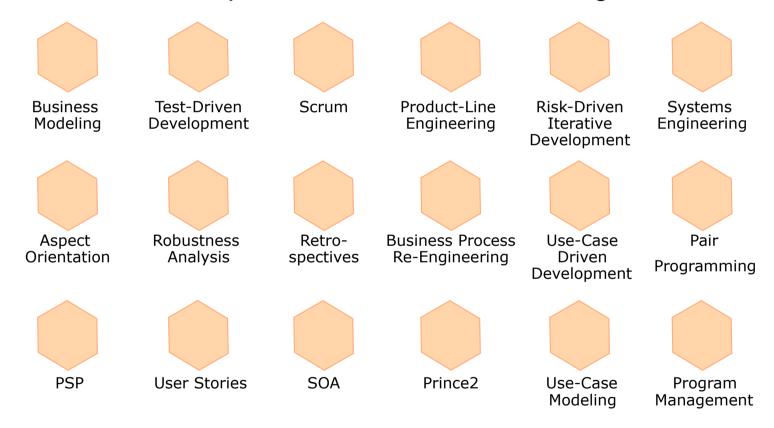
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### How do you become Smart?

- You need knowledge in good (maybe best) practices
  - There are 100's of practices, some of them are good

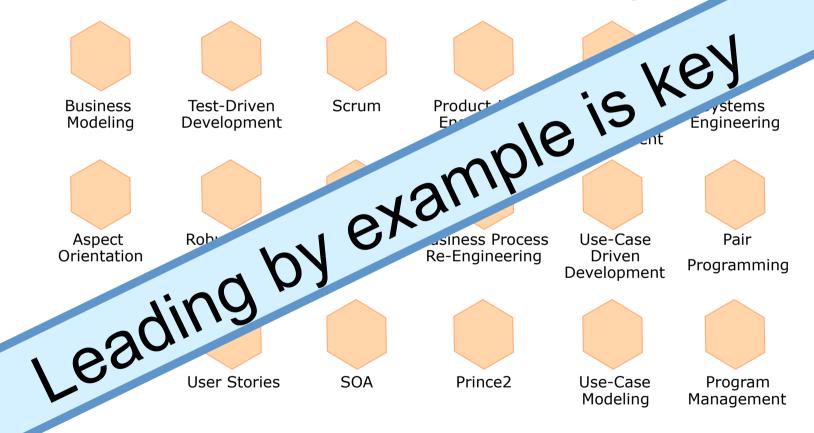


And you need experience in using them



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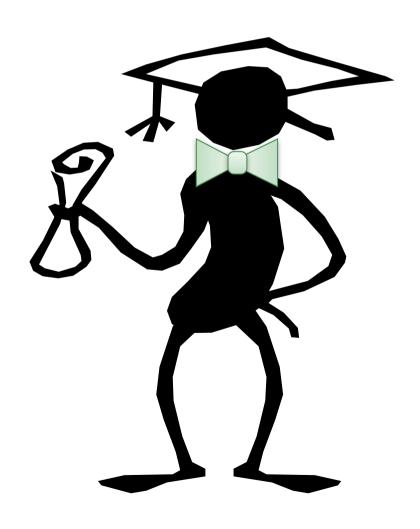


Indicate you need experience in using them



### Of course, eventually it comes back to you, but

## We can all become smarter.







Contact me at ivar@ivarjacobson.com



### Thank You

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