

# SOA, MDA and Web Services Workshop: *Integrating the Enterprise, and Beyond*

Fairfax, VA, USA - March 27-30, 2006

## *Program Summary* *Presentation Times and CD Index Numbers*

### Monday – March 27, 2006

#### TUTORIALS:

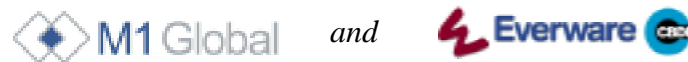
- 0900-1230 T-01 *Introduction to Web Services (WS) and Service-Oriented Architecture (SOA)*  
Eric Newcomer, CTO, IONA, and Sean Baker, Chief Corporate Scientist, IONA
- 1030-1045 Morning Refreshments
- 1230-1330 Lunch
- 1330-1700 T-02 *Modeling Business Process for SOA Applications*  
Fred Cummins, EDS Fellow, EDS Technology Strategy & Architecture
- 1500-1515 Afternoon Refreshments

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### Tuesday – March 28, 2006

- 0900-1230 T-03 *Tutorial Track 1: Introduction to the MDA, Unified Modeling Language and their Applicability to SOA*  
Jim Amsden, Senior Software Engineer, IBM
- 0900-1230 T-04 *Tutorial Track 2: Model Driven Architecture, Web Services, and Service-Oriented Architecture in the Enterprise*  
Cory Casanave, CEO/President, Data Access Technologies
- 1030-1045 Morning Refreshments
- 1230-1330 Lunch

- 1330-1340 ***Welcome and Opening Remarks***  
Program Committee Chair  
Dr. Jon Siegel, Vice President, Technology Transfer, Object Management Group
- 1340-1430 P-01 ***Keynote Presentation – The Lever of Uncertainty***  
Thomas Koulopoulos, CEO, Delphi Group
- 1430-1530 P-02 ***WS and SOA Throughout the Enterprise, and Beyond***  
Luba Cherbakov, IBM Distinguished Engineer/Member of the IBM Academy
- 1500-1830 ***Demonstration Area Open***
- 1530-1600 Afternoon Refreshments in Demonstration Area
- 1600-1730 ***Session 1: Extending SOA throughout and beyond the Enterprise with WS & MDA***
- 1600-1645 01-1 **Enterprise and Networked Enterprise Model-Driven, Service-Oriented Contract Systems**  
Matthew Hettinger, President and Chief Architect, Mathet Consulting
- 1645-1730 01-2 **The Service Oriented Enterprise: Opportunities and Challenges**  
Claude Baudoin, IT Advisor, Bjørn Nordmoen & Eric Schoen, Software Architects, Schlumberger
- 1730-1830 ***Demonstration Area Reception, hosted by:***

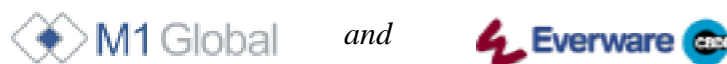


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## **Wednesday – March 29, 2006**

- 0900-1130 ***Session 2: Best Practice in Design and Implementation of WS and SOA***
- 0900-0940 02-1 **An Integrated Process and Technology Framework to Deliver Business Process in a Distributed, Scalable Execution Environment**  
Robert Carpenter and George Brown, Intel Corporation
- 0940-1020 02-2 **So You Want an SOA: Best Practices for Migrating to SOA in the Enterprise**  
Eric Newcomer, Chief Technology Officer, IONA Technologies
- 1000-1500 ***Demonstration Area Open***
- 1020-1050 Morning Refreshments in Demonstration Area

- 1050-1130 02-3 **Policy Driven Practices for SOA**  
Lawrence Wilkes, Research & Product Development Director, CBDI Forum Limited
- 1130-1145 P-03 ***Sponsor Presentation - M1 Global Solutions, Inc.***  
***How to Bring UML, BPMN and MDA Together in an SOA***  
David Zygmunt, Chief Technology Officer, M1 Global Solutions, Inc.
- 1145-1245 Lunch
- 1245-1430 ***Session 3: Tool Chains & Middleware for MDA/WS/SOA Applications***
- 1245-1320 03-1 **Extending MDA Beyond Business Applications to Business Process**  
Karl Frank, Principal Architect, Borland Software Corporation
- 1320-1355 03-2 **Role of Documents within a SOA/POA Architecture**  
Ashish Agrawal, Group Product Manager, Adobe Systems, Inc.
- 1355-1430 03-3 **OSERA – The Open Source e-Gov Reference Architecture**  
Cory Casanave, CEO/President, Data Access Technologies
- 1430-1500 Afternoon Refreshments in Demonstration Area
- 1500-1645 ***Session 4: Security, Scalability, Performance, and Other Challenges***
- 1500-1535 04-1 **Tackling with SOA when Scaling Up to Integrating Between Enterprises**  
Pierfranco Ferronato, Chief Architect, Soluta.net
- 1535-1610 04-2 **How SOA Changes Performance Management**  
Daniel M. Foody, Chief Technology Officer, Actional
- 1610-1645 04-3 **WS Security Update**  
Hal Lockhart, Principal Engineering Technologist, BEA Systems
- 1645-1800 ***Panel: Integrators' and Tool Implementers' Panel***  
Moderator: Dr. Jon Siegel, Vice President, Technology Transfer, Object Management Group
- 1800-2000 ***Workshop Reception, hosted by:***



## Thursday – March 30, 2006

### 0900-1115 **Session 5: *Standards in WS, SOA, and MDA***

0900-0940 05-1 **The Service Component Architecture**  
James Marino, and Ed Cobb, VP of Architecture and Standards, BEA Systems

0940-1020 05-2 **Standards in Business Modeling and Integration**  
Jeanne Baker, Principal, Cedar Consulting

1020-1035 Morning Refreshments

1035-1115 05-3 **Applying MDA Standards to bring the A to SOA**  
Pete Rivett, CTO, Adaptive

1115-1130 P-04 ***Sponsor Presentation - Everware-CBDI***  
***An SOA Roadmap***  
John C. Butler, Chief Architect, Everware-CBDI

1130-1230 Lunch

### 1230-1430 **Session 6: *Semantic Aspects and Ontologies***

1230-1310 06-1 **Semantic Data Modeling Within and Across the Firewall**  
Mark Crawford, SAP

1310-1350 06-2 **Semantic Web Progress and Directions**  
Deborah McGuinness, Co-Director and Senior Research Scientist,  
Knowledge Systems Laboratory, Stanford University

1350-1430 06-3 **MDA and Semantic Web Services: Integrating OWL-S & SWSF with the Ontology Definition Metamodel (ODM)**  
Elisa Kendall, CEO & Founder, Sandpiper Software

1430-1445 Afternoon Refreshments

### 1445-1610 **Session 7: *Case Studies***

1450-1530 07-1 **Case Study: Semantic Service Oriented Architecture**  
Sam Chance, Principal Engineer, Scientific Research Corporation

1530-1610 07-2 **Case Study - Leveraging Executable Enterprise Architecture for GSA's Financial Services Management Line of Business (FMLOB)**  
George Thomas, Chief Architect, GSA

### 1610-1715 **Panel: *Case Studies Lessons Learned***