Building a Service Oriented Architecture with BPM and MDA® Workshop

Burlingame, CA, USA - October 16-19, 2006

Workshop Program Summary

Monday – October 16, 2006

Workshop Registration – 0800-1700 – Regency Ballroom Foyer, Lobby Level

TUTORIALS:

900-1230  Track 1: Regency Ballroom BC, Lobby Level
Introduction to the MDA, Unified Modeling Language™ and their Applicability to SOA
Jim Amsden, Senior Software Engineer, IBM

900-1230  Track 2: Grand Peninsula Ballroom A, Lobby Level
Service-Oriented Architecture and Web Services
Don Adams, VP, Chief Security Officer, CTO, Worldwide Public Sector, TIBCO Software Inc.
Rourke McNamara, Senior Product Marketing Manager, SOA, TIBCO Software Inc.

1030-1045  Morning Refreshments – Regency Ballroom Foyer, Lobby Level

1230-1330  Lunch – Poolside Pavilion

1330-1700  Track 1: Regency Ballroom BC, Lobby Level
Identifying and Planning Services Within Policy Framework
John C. Butler, Chief Architect, Everware-CBDI
David Sprott, Principal Consultant, CBDI Forum

1500-1515  Afternoon Refreshments

1330-1700  Track 2: Grand Peninsula Ballroom A, Lobby Level
Business Process Modeling Notation
Dr. Stephen White, BPM Architect, IBM
Tuesday – October 17, 2006 - Regency Ballroom BC, Lobby Level

0930-0945  Welcome and Opening Remarks
Fred Waskiewicz, Director of Standards, Object Management Group

0945-1045  Keynote Presentation
The Future of SOA: the Industrialization of Software
Judith Hurwitz, President, Hurwitz & Associates

1045-1100  Morning Refreshments – Regency Ballroom Foyer, Lobby Level

1100-1200  Technical Keynote:
Bridging the Gaps Between People, Applications and Systems
Shane Pearson, VP-Product Management, BEA Systems

1200-1300  Lunch - Poolside Pavilion

1300-1445  Session 1: Using BPM and MDA to Establish SOA Throughout the Enterprise and Beyond
Chair: Fred Waskiewicz, Director of Standards, Object Management Group

  1300-1345  Boeing Global Mobility Systems Case Study: Business Process Governance: A Winning Strategy
David E. Farrar, Associate Technical Fellow, The Boeing Company

  1345-1430  WDP&R Case Study: Leveraging SOA and MDA to Transform the IT Organization
Ken Sterling, Manager-Architecture, Walt Disney Theme Parks and Resorts Information Technology

  1430-1445  Session 1 Q&A and Discussion

1445-1900  Demonstration Area Open - Regency Ballroom Foyer, Lobby Level

1445-1515  Afternoon Refreshments in Demonstration Area

1515-1800  Session 2: Best Practice in Design and Implementation of BPM/MDA/SOA
Chair: Fred Waskiewicz, Director of Standards, Object Management Group

  1515-1600  Generic BPEL Processes: Integrating Process Design and Execution Based on Generic Reuse and MDA
Mr. Dirk Staehler, Divisional Director, Opitz Consulting

  1600-1645  Patterns and Techniques for Separating Business Logic in New SOA System Development
Iyad Jabri, President and CEO, Intelliiun Corporation

  1645-1730  The Role of BPM in the SOA Maturity Model
Meir Levi, CEO, Interfacing Technologies

  1730-1800  Session 2 Q&A and Discussion

1800-1900  Demonstration Area Reception - Regency Ballroom Foyer, Lobby Lvl.
Wednesday – October 18, 2006 - Regency Ballroom BC, Lobby Lvl.

0900-1115  **Session 3: Security in Large SOA Systems**  
Chair: Fred Waskiewicz, Director of Standards, Object Management Group

0900-0945  **Using BPM to Help Secure your SOA**  
Philip Larson, Director of Product Management, Appian Corporation

0945-1030  **WS Security Update**  
Hal Lockhart, Principal Engineering Technologist, BEA Systems

1030-1045  Session 3 Q&A & Discussion

1030-1530  **Demonstration Area Open - Regency Ballroom Foyer, Lobby Level**

1045-1115  Morning Refreshments in Demonstration Area

1115-1400  **Session 4: Standards in BPM, MDA, and SOA**  
Chair: Fred Waskiewicz, Director of Standards, Object Management Group

1115-1200  **Business Process Standards**  
Jeanne Baker, Lead Program Manager, BizTalk, Microsoft

1200-1230  Lunch - Poolside Pavilion

1300-1345  **Are Current and Future Standards Effectively Addressing Segmentation within the BPM Space and Overlap between BPM, MDA and SOA?**  
Karl Treier, CTO, Bluespring Software, Inc.

1345-1400  Session 4 Q&A & Discussion

1400-1430  Afternoon Refreshments in Demonstration Area

1430-1615  **Session 5: Semantic Aspects and Ontologies**  
Chair: Fred Waskiewicz, Director of Standards, Object Management Group

1430-1515  **MDA & Semantic Web Services: Extending the Ontology Definition Metamodel (ODM) to Support Semantic Web Services (e.g., through OWL-S & SWSF)**  
Elisa Kendall, CEO & Founder, Sandpiper Software

1515-1600  **Semantic Web Progress and Directions**  
Deborah McGuinness, Co-Director and Senior Research Scientist  
Knowledge Systems Laboratory, Stanford University

1600-1615  Session 4 Q&A & Discussion

1615-1745  **Panel: Integrators’ and Tool Implementers’**  
Moderator: Fred Waskiewicz, Director of Standards, Object Management Group

Panelists:  
Jim Amsden, *Senior Software Engineer*, IBM  
Jeanne Baker, *Lead Program Manager*, BizTalk, Microsoft  
Iyad Jabri, *President and CEO*, Intellium Corporation  
Philip Larson, *Director of Product Management*, Appian Corporation  
Meir Levi, *CEO*, Interfacing Technologies

1800-2000  **Workshop Reception – Atrium, Atrium Level**
Thursday – October 19, 2006 - Regency Ballroom BC, Lobby Level

0900-1230  **Session 6: Tool Chains: Working a Design from BPM, through MDA, to Implementation**  
Chair: Michael K. Gutman, Program Manager, The Voyant Group, LLC

0900-0945  **BPM Implementation with SOA and MDA**  
Marc J. Balcer, VP, Product Management, AZORA Technologies

0945-1030  **An SOA Solution Driven from Business Process Models using MDA: Methods and Lessons Learned**  
Robert Mitchell, Principal, Inherit, LLC

1030-1045  Morning Refreshments – Regency Foyer, Lobby Level

1045-1130  **A Service-Oriented Approach Dedicated to Internet-based Business Process Networks: Building a MDA-based Collaborative Platform with Open-source Solutions**  
Jean-Pierre Lorré, R&D Director, EBM WebSourcing

1130-1215  **BPM Requirements and Standards in the Tool Chain**  
Tim Stephenson, Engineer, TIBCO Software, Inc.

1215-1230  Session 6 Q&A & Discussion

1230-1330  Lunch - Poolside Pavilion

1330-1515  **Session 7: Case Studies in BPM, MDA, and SOA**  
Chair: Meir Levi, CEO, Interfacing Technologies

1330-1415  **Business Service Oriented Architecture at the GSA**  
Cory Casanave, CEO/President, Data Access Technologies

1415-1500  **SOA @ Credit Suisse - A Practice Report**  
Hermann Schlamann, CTO Private Banking, Credit Suisse Information Technology

1500-1515  Afternoon Refreshments - Regency Foyer, Lobby Level

1515-1630  **Panel: Case Studies Lessons Learned**  
Moderator: TBC

Panelists:  Cory Casanave, **CEO/President**, Data Access Technologies  
Steve Hurban, **Business Process Analyst**, Boeing  
Hermann Schlamann, **CTO Private Banking**, Credit Suisse Information Technology  
*Additional Panelists TBA*