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CLOUD STANDARDS CUSTOMER COUNCIL PUBLISHES GUIDANCE FOR MIGRATING APPLICATIONS TO PUBLIC CLOUD SERVICES

Releases version 2.0 of whitepaper and plans webinar for March 28

Needham, MA - March 8, 2018 — The [Cloud Standards Customer Council™](#) (CSCC™) an end-user advocacy group dedicated to accelerating cloud's successful adoption, today published version 2.0 of its whitepaper, [Migrating Applications to Public Cloud Services: Roadmap for Success](#). The whitepaper is a practical reference guide to help enterprise information technology and business decision makers analyze and consider application migration to the cloud. It specifies strategic and tactical activities to help develop business and detailed migration plans. The paper's authors will present a [webinar](#) to walk through the guidance

Version 2.0 takes into account the increasing diversity of approaches used to migrate applications to the cloud, such as the use of containers, virtual machines, and serverless functions, as well as the increasing use of hybrid cloud solutions. Mitigating concerns related to security, privacy, and data residency are also major focuses of the update.

Migrating applications to cloud computing must be done in a strategic and methodical manner. Existing enterprise applications must be thoroughly assessed to determine which workloads can benefit most from migration. The whitepaper addresses key considerations including migration costs, the potential need for application redesign, longevity, performance and availability, security and privacy requirements, location selection, and other potential regulatory requirements.

Authors of the paper will present a complimentary [webinar](#) on March 28, 2018, from 11:00am – 12:00pm ET to introduce the

paper.

About the Cloud Standards Customer Council

The Cloud Standards Customer Council™ (CSCC™) is an end-user advocacy group dedicated to accelerating the cloud's successful adoption and drilling down into the standards, security and interoperability issues surrounding the transition to the cloud. The CSCC is chartered to work with standards development organizations (SDOs), open source communities, and end user organizations to publish vendor-neutral guides on important cloud computing topics. The guides are distributed to industry members to highlight customer requirements, influence standards development, and advance the adoption of cloud computing. The CSCC is managed by the Object Management Group® (OMG®), an international, open membership, not-for-profit technology standards consortium. For more information, visit www.cloud-council.org.

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