

# 8<sup>th</sup> ANNUAL BUSINESS ARCHITECTURE SUMMIT

## VIRTUAL EXHIBITOR AGREEMENT

You have requested a virtual exhibit space at the 8<sup>th</sup> Business Architecture Summit being held September 22-24, 2020 (the “Conference”) to exhibit your products and services. Object Management Group, Inc. (OMG) is producing the Summit for The Business Architecture Guild and will allow you to conduct an exhibit, on the following terms and conditions:

1. Allocation of Space: OMG will allocate virtual space for your exhibit on a first-come, first-served basis, acting in its sole discretion and based upon available resources.
2. \$1,000.00 USD Fee: 100% payable upon signing. All exhibit fees are payable by credit card or check and are non-refundable. Fee is waived for sponsors.
3. Your Exhibit: OMG will provide the following:
  - Complimentary Attendee Pass for the entirety of the Virtual Summit
  - Company listing with hyperlink in the Conference Exhibitor Web Page
  - Dedicated Exhibitor Web Page including company supplied logo, documentation, links, videos, discount offers, including a link to host a virtual networking session, etc.
  - Link to Exhibitor Web Page in the Conference Welcome Email Blast referring attendees to the Exhibiting Companies
4. Exhibitor Staff Registration: Each exhibiting company must have at least one company representative registered for the Summit.
5. Use of Your Exhibit Space: OMG may prohibit any display or activity on your dedicated Web Page that OMG reasonably considers objectionable. You may not assign, sublet or share the whole or any part of your Web Page. Recruitment of any kind is strictly prohibited, and OMG will take any measures necessary to maintain the integrity of the Conference.
6. Exhibition Rules: You agree to comply with all rules and regulations reasonably established by OMG for the exhibition space and the conduct of exhibitors.
7. Responsibility for Costs: Except as provided herein, you will be responsible for all costs related to your exhibit, including all services you request.
8. Observance of Laws: You agree to abide by and observe all laws, rules and regulations, and ordinances of any applicable government authority and all rules of the Conference.
9. Indemnification: You agree to indemnify and hold OMG harmless from any liabilities, claims or demands (including related costs, expenses, and attorneys' fees) arising from or relating to your activities during the Virtual Conference.
10. Force Majeure: OMG will not be liable for any injury, loss or damage if the Conference is cancelled, relocated or delayed due to disaster, strike, Acts of God, war, governmental regulations, or other causes beyond OMG's control, and you hereby waive any and all claims relating thereto.
11. Other Terms: This agreement contains the entire agreement between you and OMG, may not be modified except in writing, and will be governed by and construed in accordance with the substantive laws of Massachusetts, excluding its conflict of laws and choice of law rules. Any dispute relating to this Agreement will be litigated in Massachusetts.

OBJECT MANAGEMENT GROUP, INC.

Company: \_\_\_\_\_

Representative: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_