BUSINESS ARCHITECTURE MASTER SERIES – TWO-DAY AGENDA

INDUSTRY SECTOR BUSINESS MODEL: HIGHER EDUCATION

Sept 10th – Building A Business Architecture Baseline

Goal: Establish a skeletal business architecture baseline for the targeted business model

8:30 am  Workshop introduction, goals, principles, templates, breakout assignments
9:30 am  Information Mapping Part 1
        Identify 1-2 dozen information concepts relevant to industry sector
10:00 am BREAK
10:20 am Information Mapping Part 2
11:15 Capability Mapping Part 1
        Capabilities based on previously defined information concepts
Noon    LUNCH
1:00 pm  Capability Mapping Part 2
2:15 pm  Value Stream Mapping Part 1
        Identify 3 value streams – at least 1 being externally triggered
3:00 pm  BREAK
3:20 pm  Value Stream Mapping Part 2
4:00 pm  Results sharing
5:15 PM  Day One Wrap-up & Feedback

Sept 11th – Drafting A Business Architecture Usage Scenario

Goal: Leverage business architecture baseline to draft a business scenario

8:30  Day-1 recap, day-2 goals, scenario structure, format, and assignments
9:30 am Begin Scenario Working Session
10:00 am BREAK
10:20 am Scenario Working Session Continued
Noon    LUNCH
1:00 pm  Scenario Working Session Continued
3:15 pm  BREAK
3:30 pm  Share and discuss working sessions results
5:00 pm  Debrief, close out, and looking ahead