

## **BUSINESS ARCHITECTURE MASTER SERIES – TWO-DAY AGENDA**

### **INDUSTRY SECTOR BUSINESS MODEL: HIGHER EDUCATION**

#### **Sept 10th – Building A Business Architecture Baseline**

Goal: Establish a skeletal business architecture baseline for the targeted business model

8:30 am	Workshop introduction, goals, principles, templates, breakout assignments
9:30 am	Information Mapping Part 1 Identify 1-2 dozen information concepts relevant to industry sector
10:00 am	BREAK
10:20 am	Information Mapping Part 2
11:15	Capability Mapping Part 1 Capabilities based on previously defined information concepts
Noon	LUNCH
1:00 pm	Capability Mapping Part 2
2:15 pm	Value Stream Mapping Part 1 Identify 3 value streams – at least 1 being externally triggered
3:00 pm	BREAK
3:20 pm	Value Stream Mapping Part 2
4:00 pm	Results sharing
5:15 PM	Day One Wrap-up & Feedback

#### **Sept 11th – Drafting A Business Architecture Usage Scenario**

Goal: Leverage business architecture baseline to draft a business scenario

8:30	Day-1 recap, day-2 goals, scenario structure, format, and assignments
9:30 am	Begin Scenario Working Session
10:00 am	BREAK
10:20 am	Scenario Working Session Continued
Noon	LUNCH
1:00 pm	Scenario Working Session Continued
3:15 pm	BREAK
3:30 pm	Share and discuss working sessions results
5:00 pm	Debrief, close out, and looking ahead