

Master Series: Business Architecture's Role in Enterprise Data Management

PROGRAM AGENDA

Day 1: Business Architecture and Data Management Primer

- 1:00 pm Master Series Overview
- 1:15 pm Business Architecture Primer
- 3:00 pm BREAK
- 3:15 pm Data Management Primer
- 4:15 pm Leveraging Business Architecture for Data Management
- 4:45 pm Wrap-Up and Look Ahead to Day 2

Day 2: Articulating the Business Architecture Information Perspective

- 9:00 am Introduction and Team Organizing
- 9:30 am Identifying Business Object Candidates
- 10:10 am BREAK
- 10:30 am Naming and Defining Capabilities
- 12:00 pm LUNCH
- 1:00 pm Formalizing the Information Map
- 3:00 pm BREAK
- 3:15 pm Mapping Information Concepts to Capabilities & Stakeholders
- 4:00 pm Breakout Session Results Sharing
- 5:00 pm Wrap-Up and Feedback

Day 3: Leveraging Business Architecture for Data Management

9:00 am Introduction and Goals

9:15 am Formalizing Data Entity Candidates

10:10 am BREAK

10:30 am Formalizing Data Architecture: Entity Relationships

12:00 pm LUNCH

1:00 pm Expanding a Data Management Perspective

3:00 pm BREAK

3:20 pm Leveraging Business & Data Architecture in Practice

4:00 pm Results Sharing

5:00 pm Wrap-Up, Feedback, and Next Steps