

# Bridging the Digital & Physical Worlds: loT & Model-Based Approaches in Manufacturing

ptc

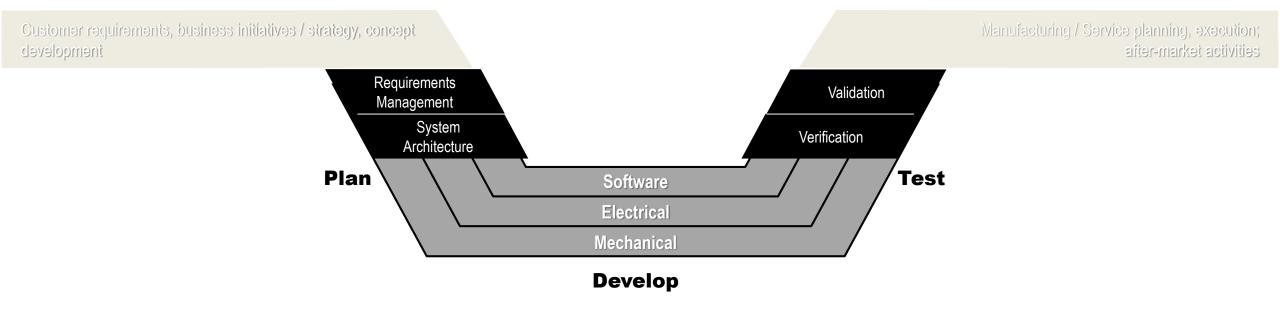
Matthew Hause
PTC Engineering Fellow, MBSE Specialist

December, 2017

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# Standard Systems Engineering "V"



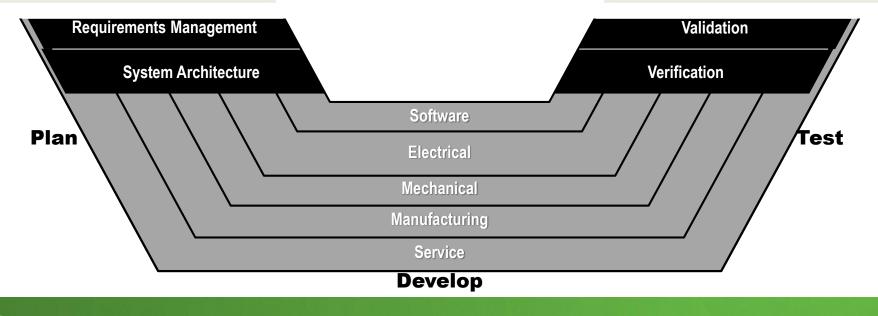


# Extended Systems Engineering "V"



Customer requirements, business initiatives / strategy, concept development

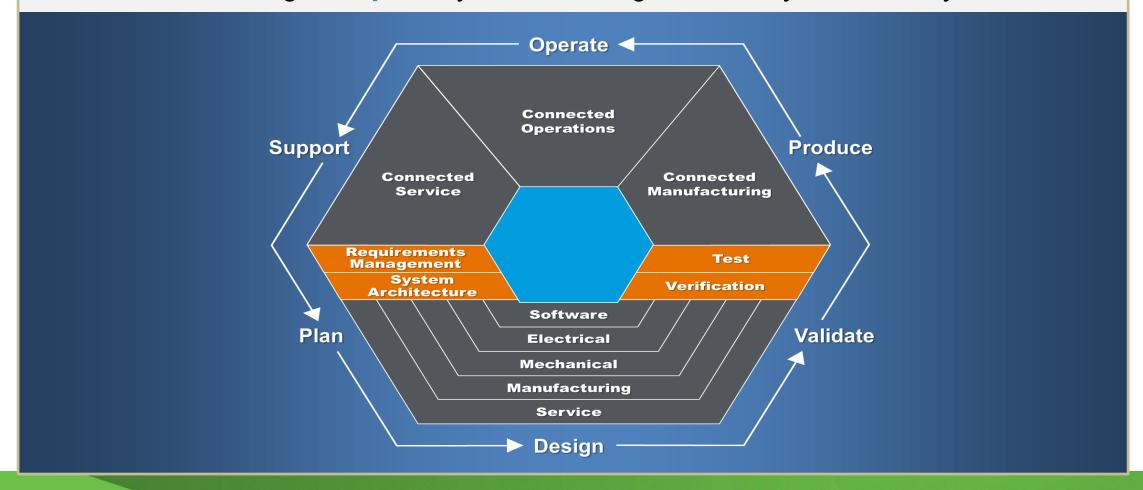
Manufacturing / Service planning, execution; after-market activities



# Closed Loop Systems Engineering

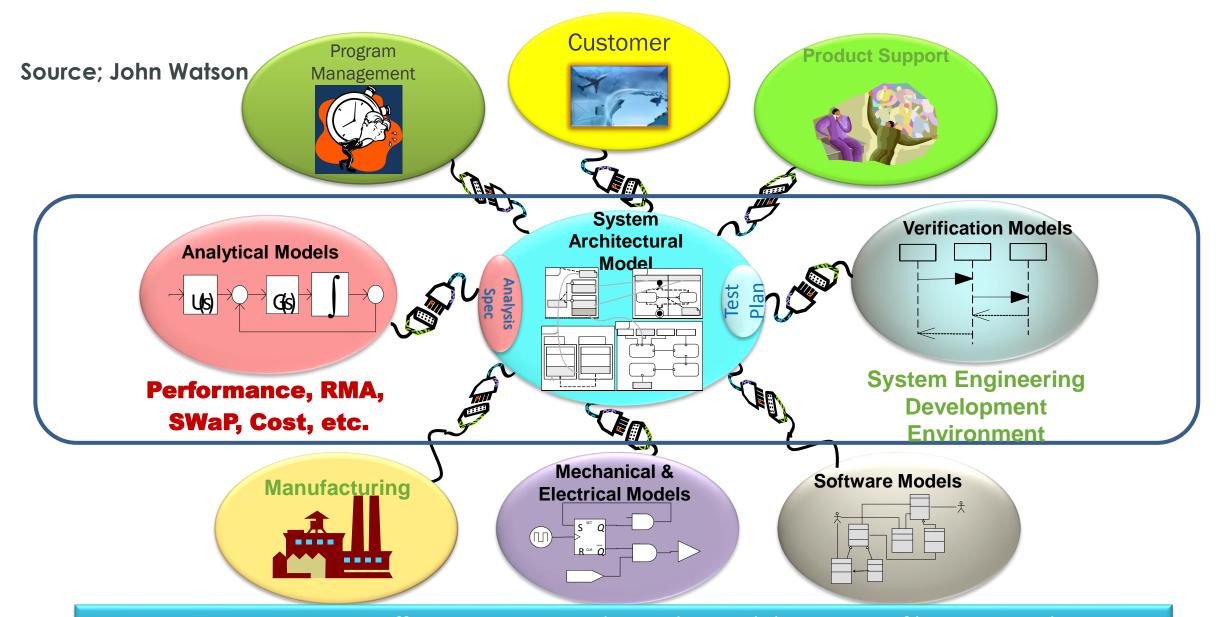


A holistic, multi-disciplinary and collaborative approach to designing and maintaining complex systems throughout the systems lifecycle.



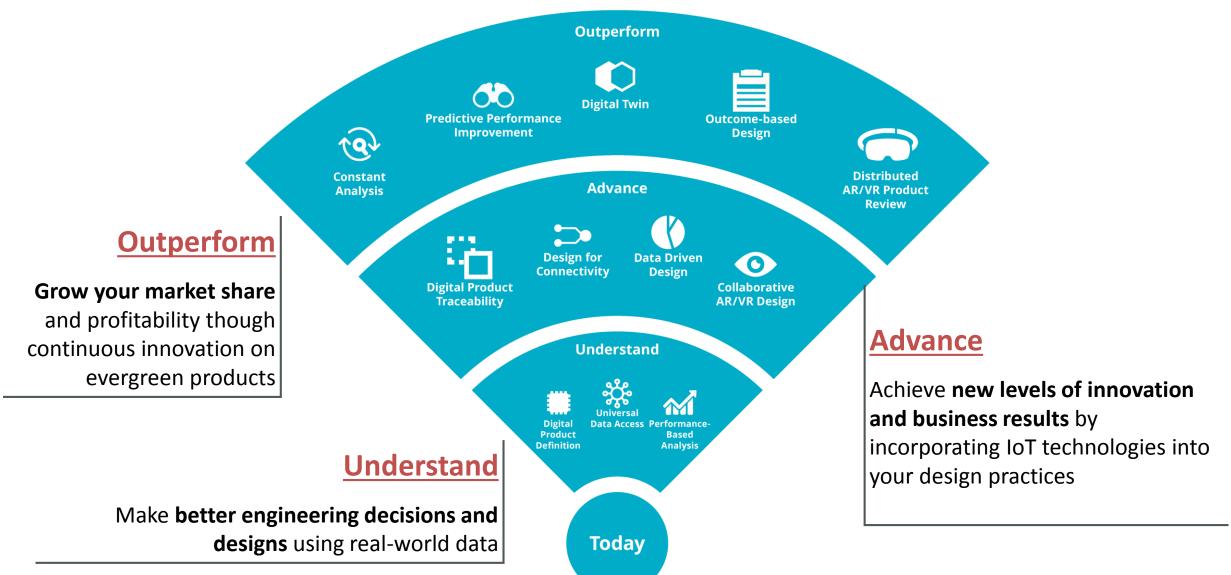
# Evolving MBSE Use Cases





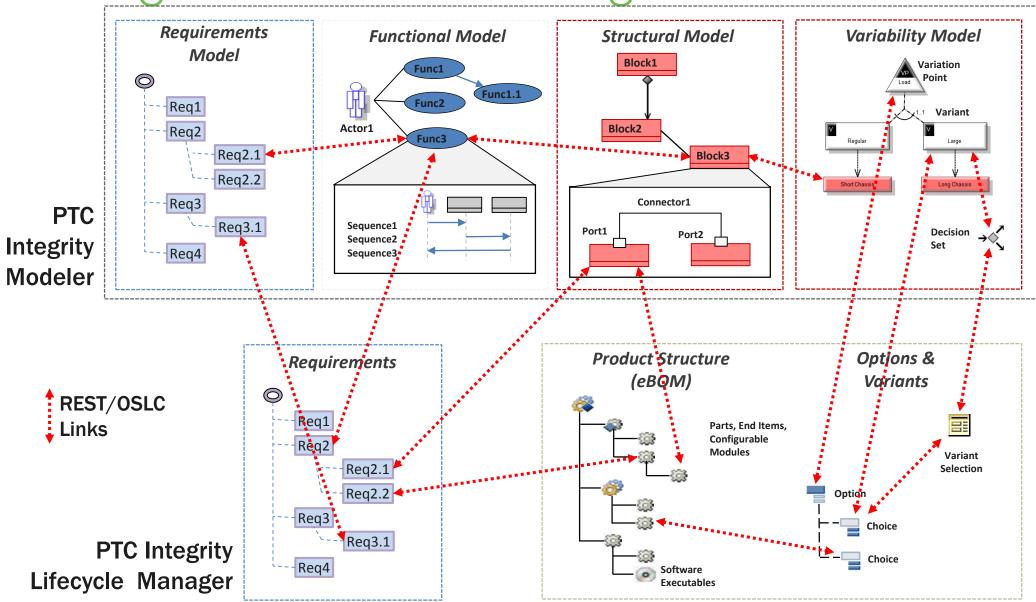
# Digital Engineering Journey





PLE integration across Modeling and PLM



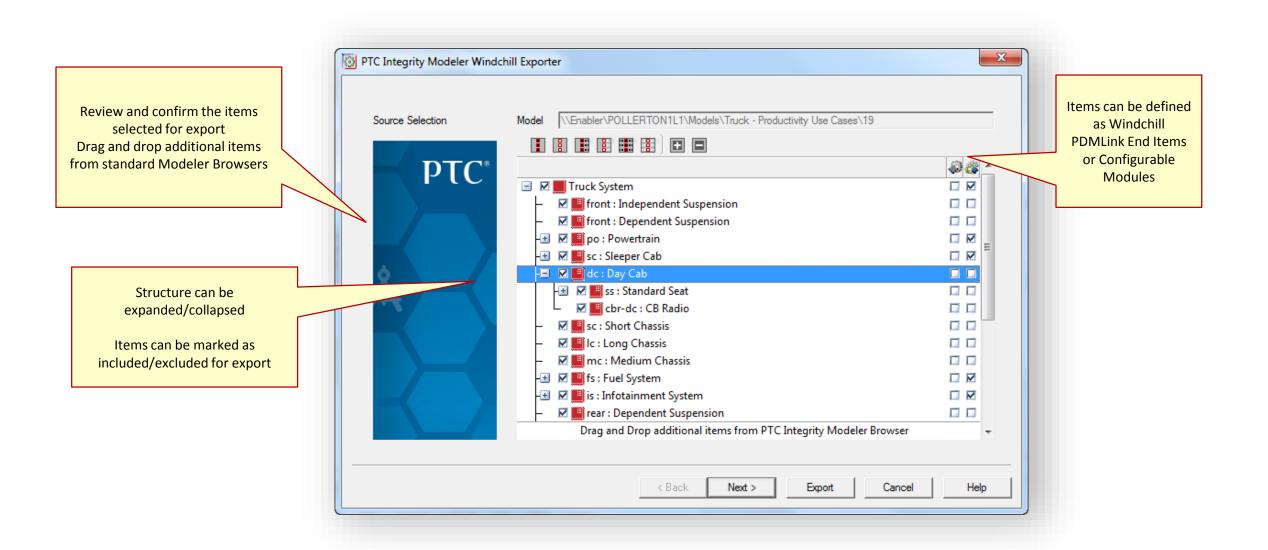


System Model (SysML)

PTC Windchill

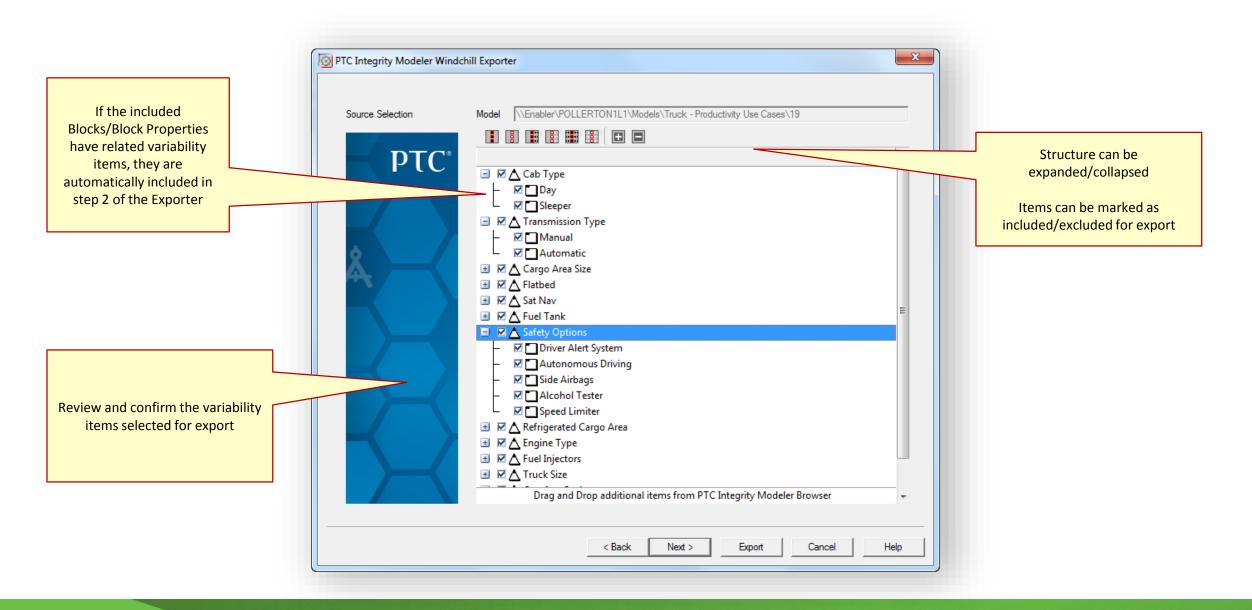
#### MBSE to PLM Selection of Parts





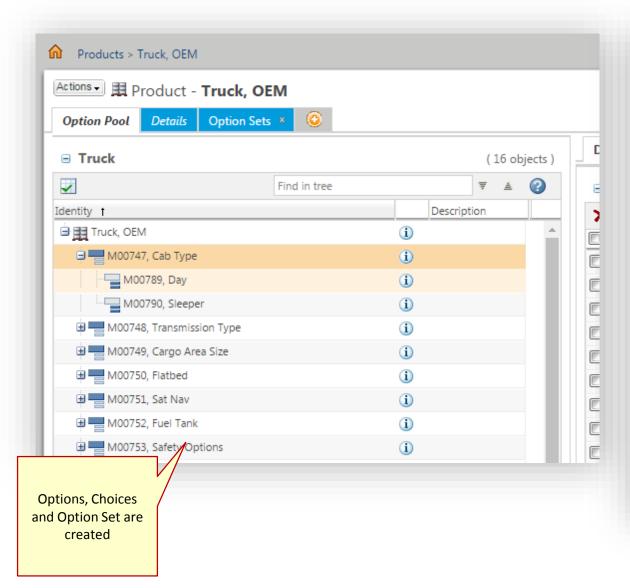
# Export of MBSE Variability to PLM

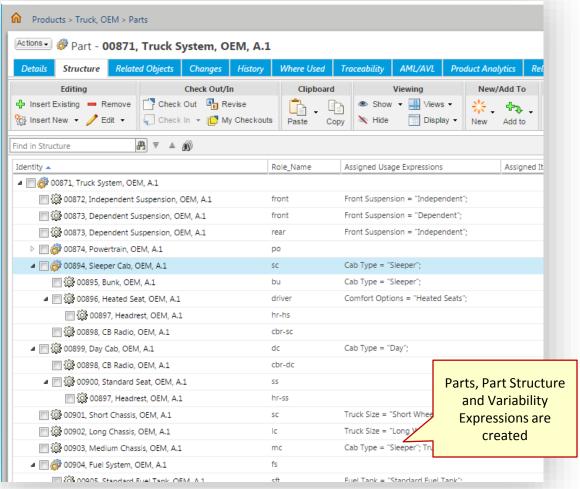




## MBSE and PLM Traceability

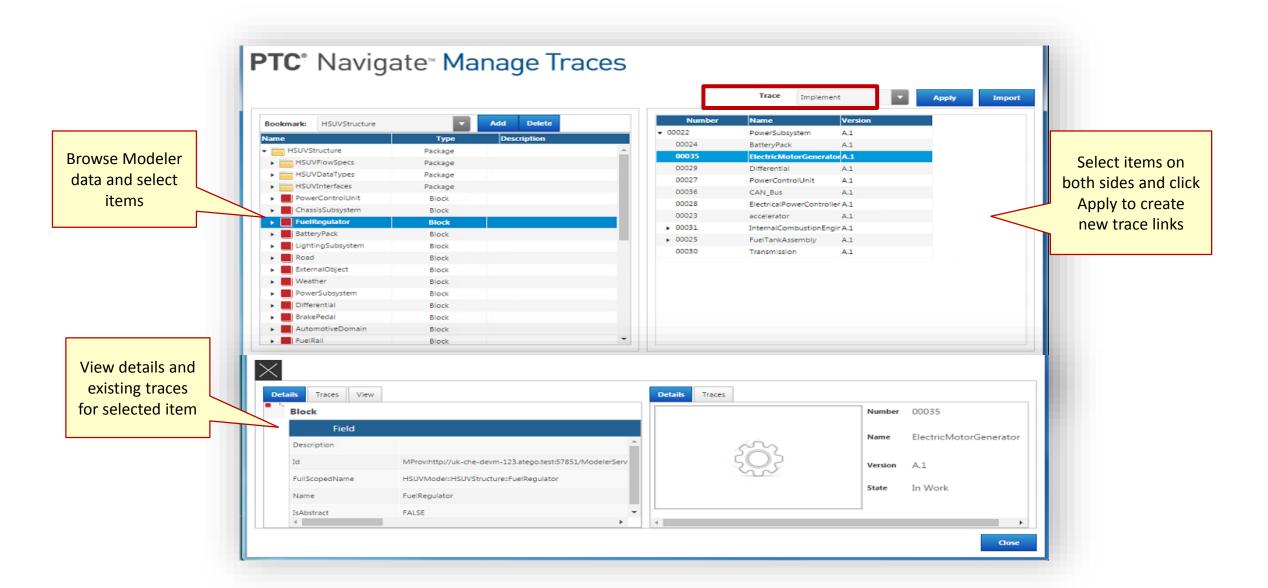






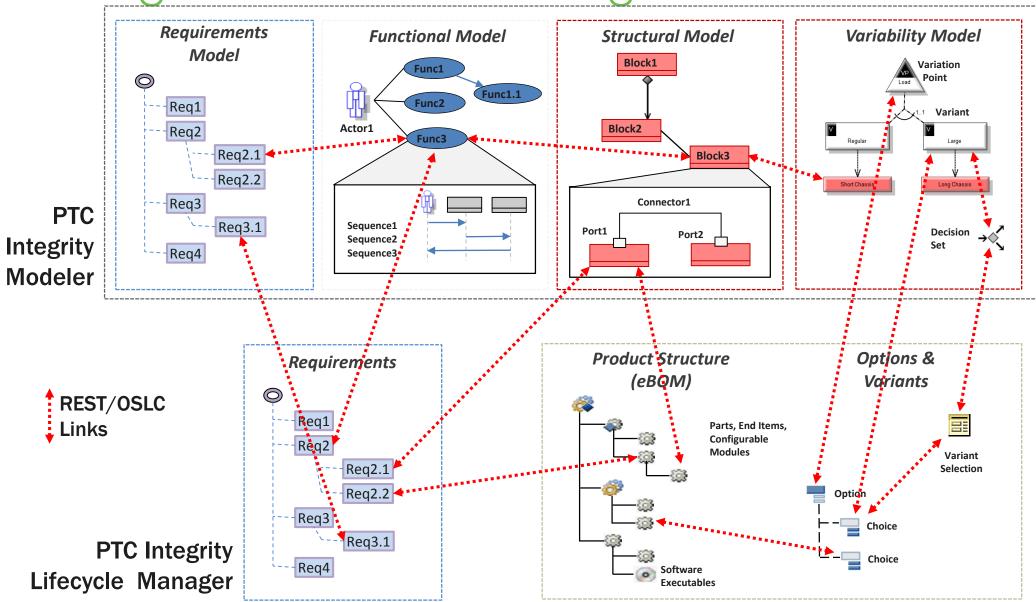
# ptc navigate™ ALM, MBSE and PLM Bi-Directional Traceability





PLE integration across Modeling and PLM





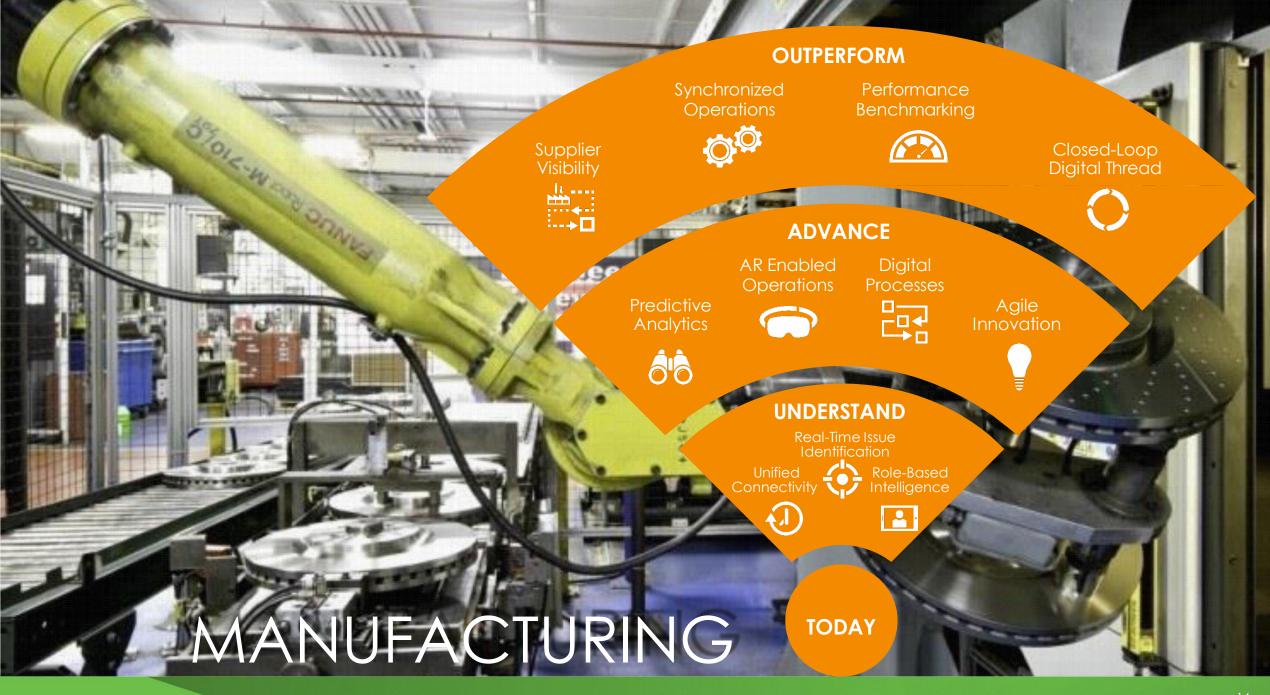
System Model (SysML)

PTC Windchill



# MANUFACTURING TRANSFORMATION

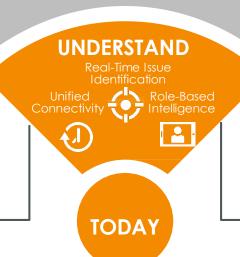
Continuously improve your operational performance and flexibility



#### STAGE ONE: UNDERSTAND



- Enhance existing infrastructure with smart sensors and modern technologies
- Simplify data in up-to-theminute role-based views of operational performance
- Broadcast real-time alerts about assets and performance anomalies
- Connect diverse and disparate assets, sensors, business systems and external data sources in real time

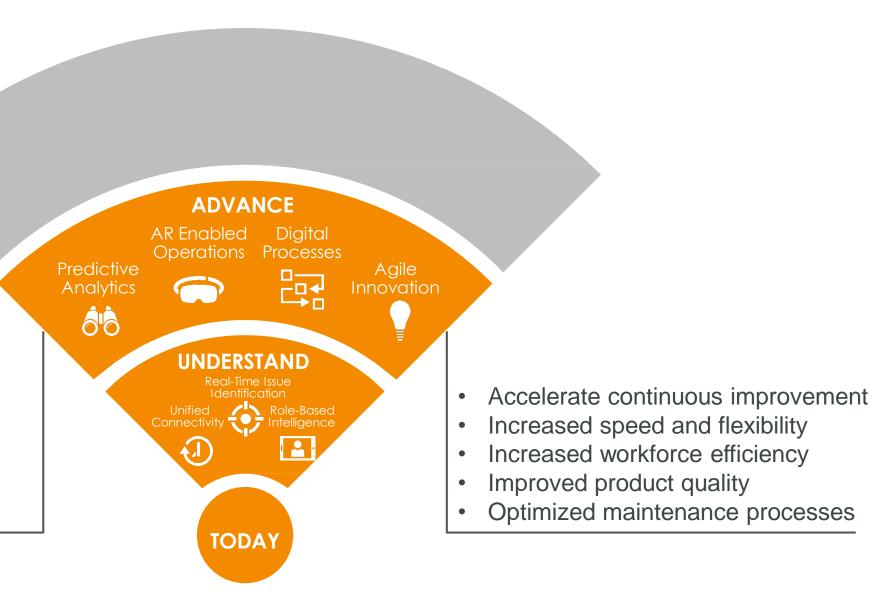


- Improve information quality & reliability
- Decreased unplanned downtime
- Increase operator efficiency
- Improve maintenance efficiency
- Improve product quality

#### STAGE TWO: ADVANCE



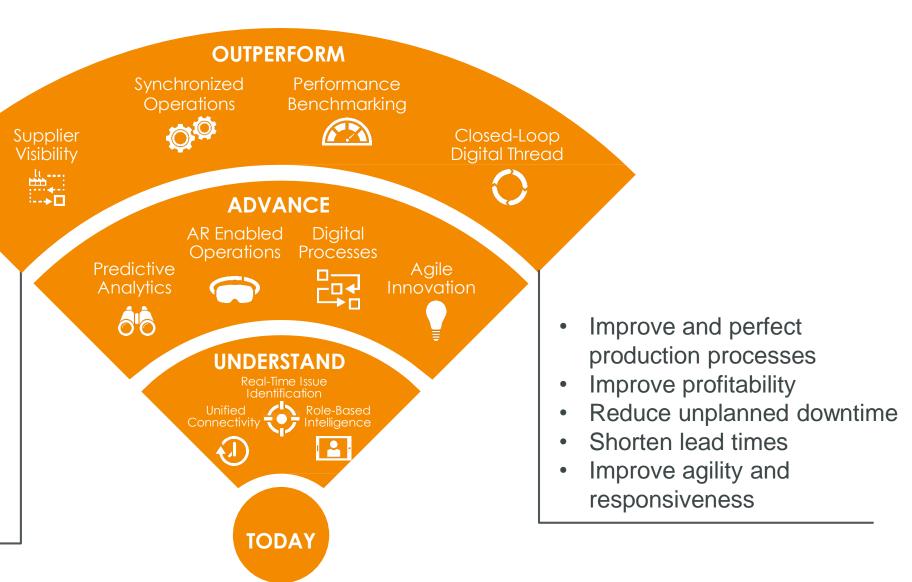
- Utilize agile methodologies to rapidly create & continuously evolve manufacturing applications
- Digitally design your manufacturing processes & quality plans
- Employ intuitive, in-context
   3D and augmented reality to guide workers
- Apply predictive analytics to machine health and quality processes



#### STAGE THREE: OUTPERFORM



- Deploy physical-digital closedloop processes to drive continuous improvement
- Implement consistent
  KPIs and operations-wide
  performance benchmarking
  to identify and implement
  best practices
- Synchronize resources to ensure flawless execution of production
- Obtain supplier production visibility to gain early status into performance and quality



## ThingWorx Manufacturing Apps



Transform your performance by giving your operations teams unprecedented capabilities to see, understand and act in real time. ThingWorx manufacturing apps accelerate your time-to-value and offer unmatched flexibility.

#### **ThingWorx Production Advisor**



Plant Manager



#### **Optimize Production Performance**

Real-time monitoring of production status and critical KPI's. Detect and react instantly to production schedule and quality issues.

#### **ThingWorx Asset Advisor**



Maintenance



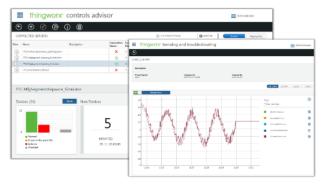
#### Reduce unplanned downtime

Real-time monitoring of the status and health of critical production assets. Detect anomalies to identify potential issues that could result in unplanned downtime.

#### **ThingWorx Controls Advisor**



Controls Engineer



#### **Ensure OT Network Data Quality**

Unified real-time monitoring of all connected end points and related data elements on the OT system network.

Rapidly and flexibly trend data to troubleshoot issues



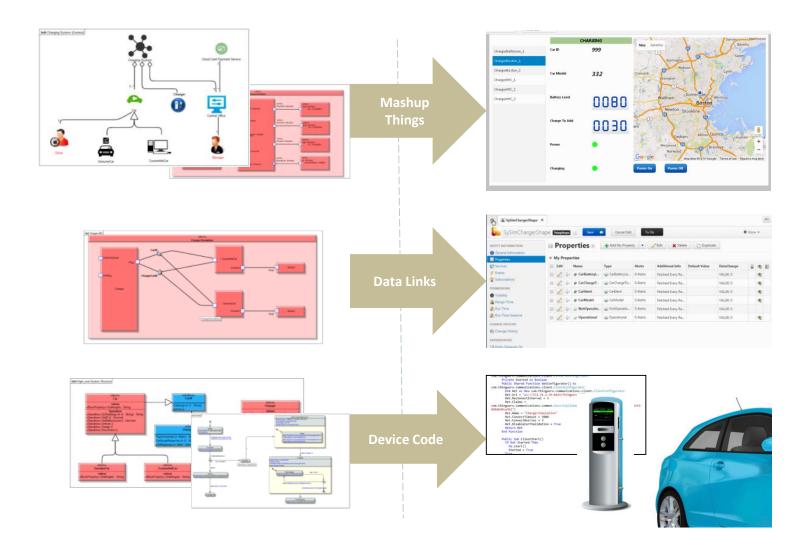
# CONNECT

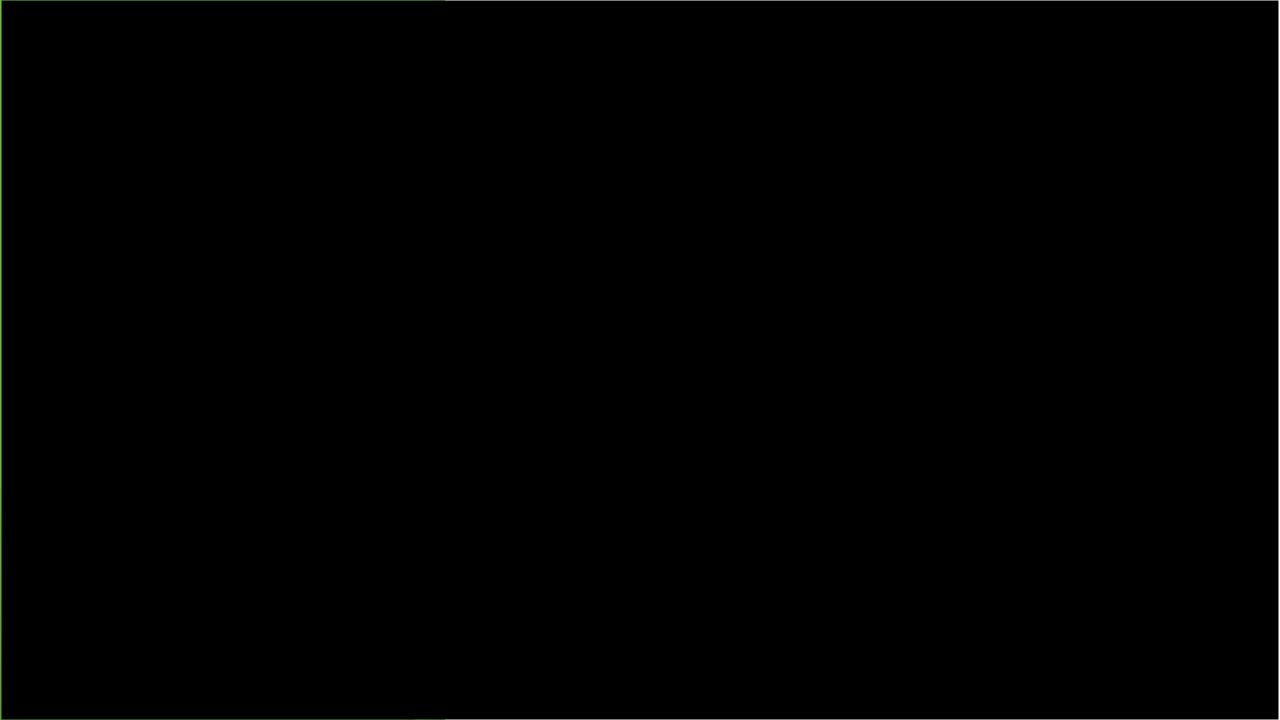
# MODEL-DRIVEN IOT

- IoT system architecture design for complex systems
- Systems flow-down to IoT software modeling
- Automated IoT code generation for ThingWorx
- Edge-device to Cloud and Edgedevice to Edge-device

#### PTC Integrity™ Modeler™

#### Thing Worx

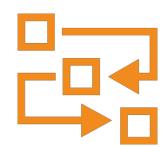




#### DIGITAL PROCESSES







**Digital Processes** 

Manufacturing processes, quality plans, and work instructions are defined and delivered digitally

- Accelerates time-to-volume production through the digital validation of manufacturing processes
- Improves operator efficiency through delivery of 3D/AR work instructions and in-process quality validation
- Improves product quality by defining control characteristics and validation requirements from the 3D models
- Accelerates change propagation with associative engineering and manufacturing change management

#### PTC Solutions:

- ThingWorx Platform
- Windchill MPMI ink

#### **Customers:**



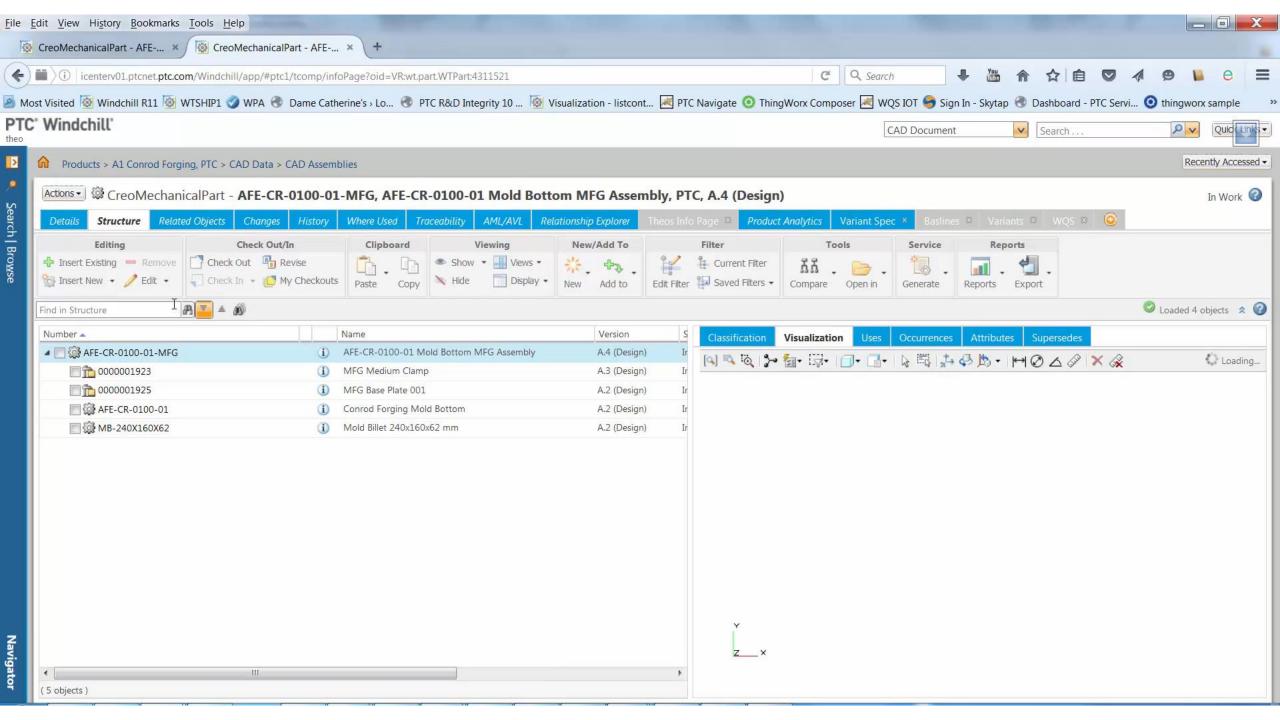




#### DEMO VIDEO



Import Creo NC process plan



#### AUGMENTED REALITY ENABLED OPERATIONS







AR Enabled Operations

Immersive factory experiences improve training, work instructions, quality validation, maintenance execution, and operations monitoring by layering digital information onto the user's physical world

- Increases workforce efficiency and flexibility by delivering easy-to-consume, guided instructions
- Dramatically improves training speed and outcomes through cognitively rich digital / physical user experiences
- Improves quality assurance through use of AR as a qualitycontrol visual validation technique
- Improves safety by making workers aware of in-context safety risks

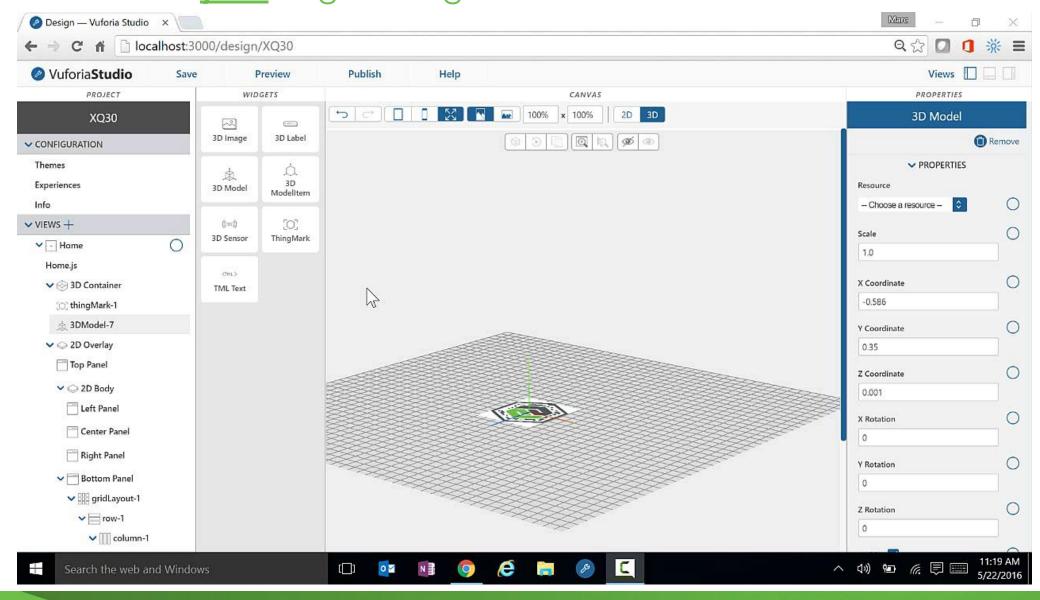
#### PTC Solutions:

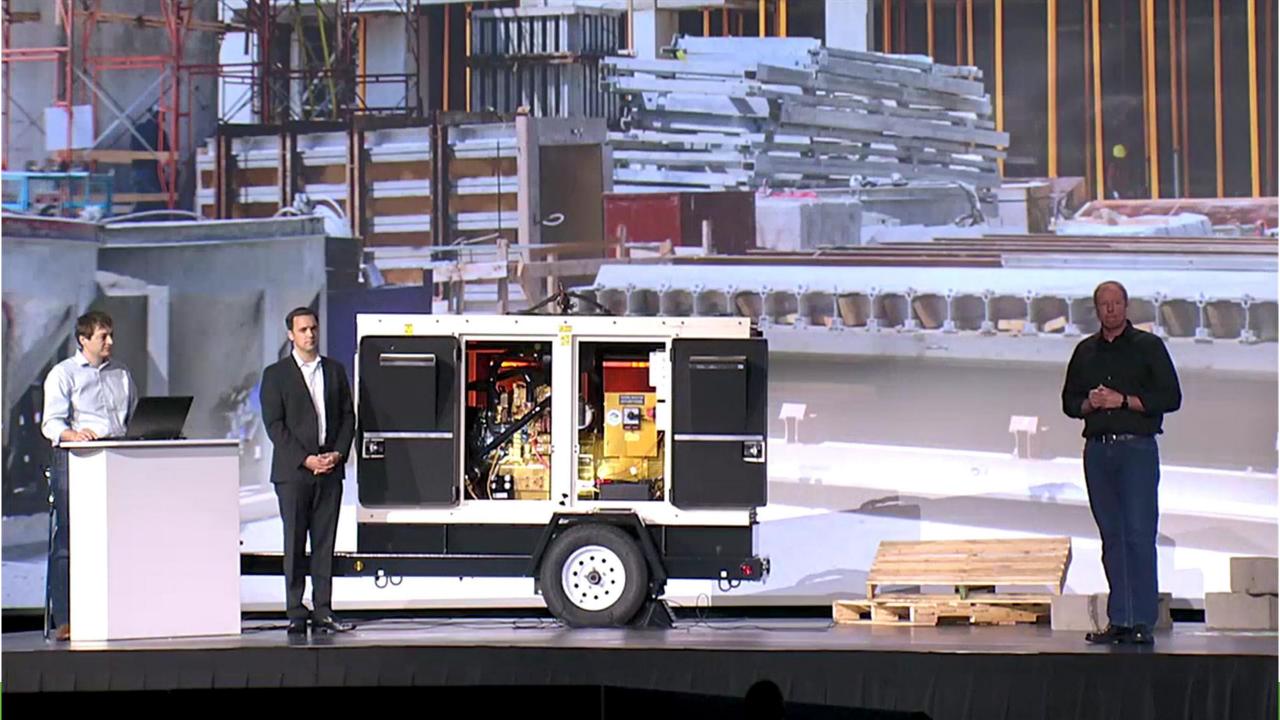
- ThingWorx Studio and ThingWorx View
- MPMI ink

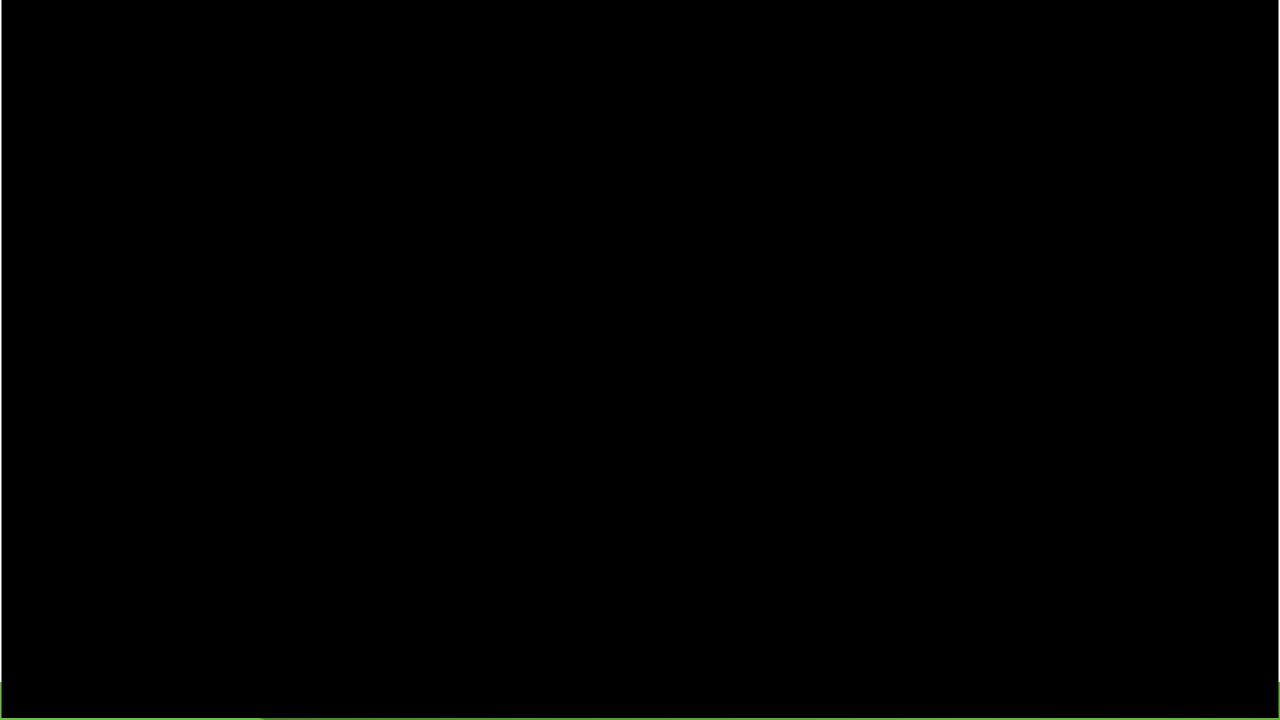
**Customers:** 



What if you could create and use augmented reality experiences in lessing a minute? ... with your engineering data?







#### CLOSED-LOOP DIGITAL THREAD







Closed-Loop Digital Thread Physical manufacturing processes are compared with digital models to identify opportunities for continuous improvement.

- Uses closed-loop feedback from production to identify product **design improvements**
- Identifies manufacturing process and quality improvements based on production outcomes
- Continuously assesses gaps between the physical/digital realities to improve and perfect production processes

#### PTC Solutions:

- ThingWorx Platform (Connectivity, Foundation, analytics)
- MPMLink
- Q3 Kinex for Manufacturing

#### **Customers:**



#### IN THE WORDS OF LEADING MANUFACTURERS



#### **GE Brilliant Factory**

- "Get Connected, Get Insights, Get Optimized"
- 530 plants in total. 75 in 2016

#### Airbus Factory of the Future

 "Future digital technology will be introduced everywhere in the factory"

#### **DENSO** "Dantotsu" Factories

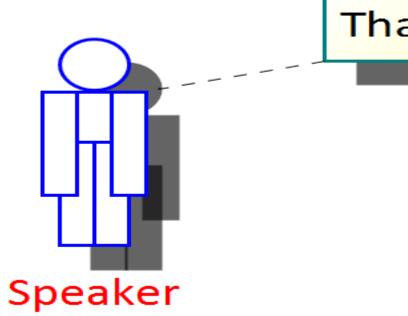
 "Linking 130 factories at home and abroad by 2020"





### Questions and Answers





Thanks for your attention!



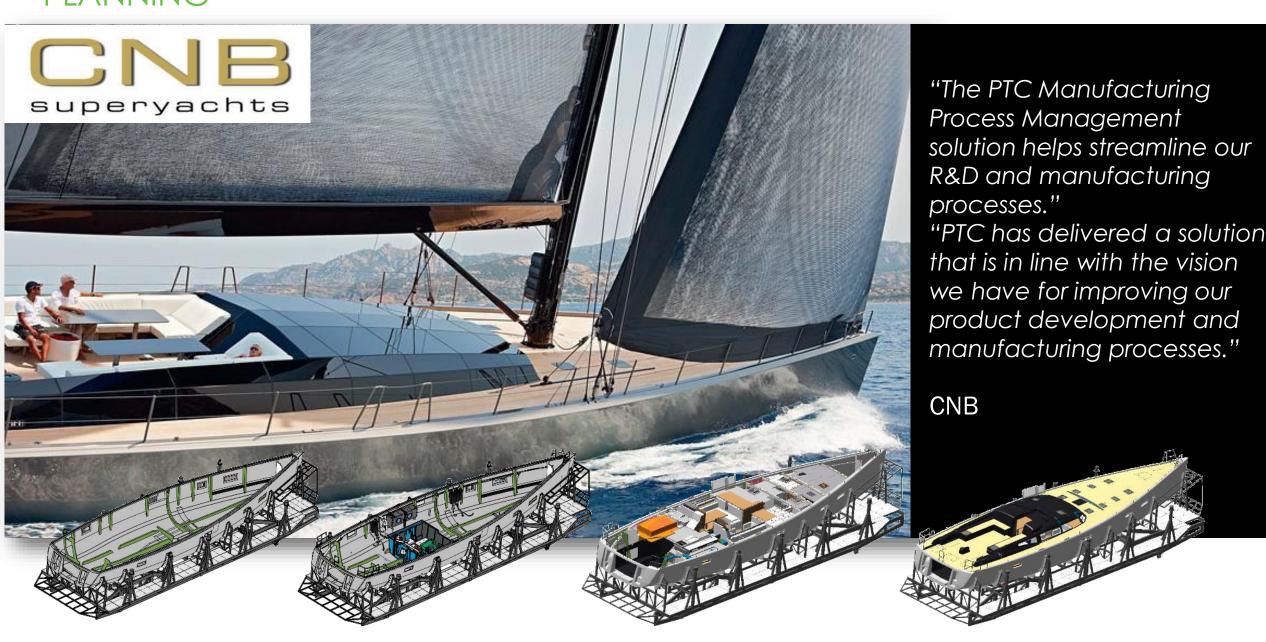




# CUSTOMER STORIES

# CNB STREAMLINES MANUFACTURING WITH DIGITAL PROCESS PLANNING





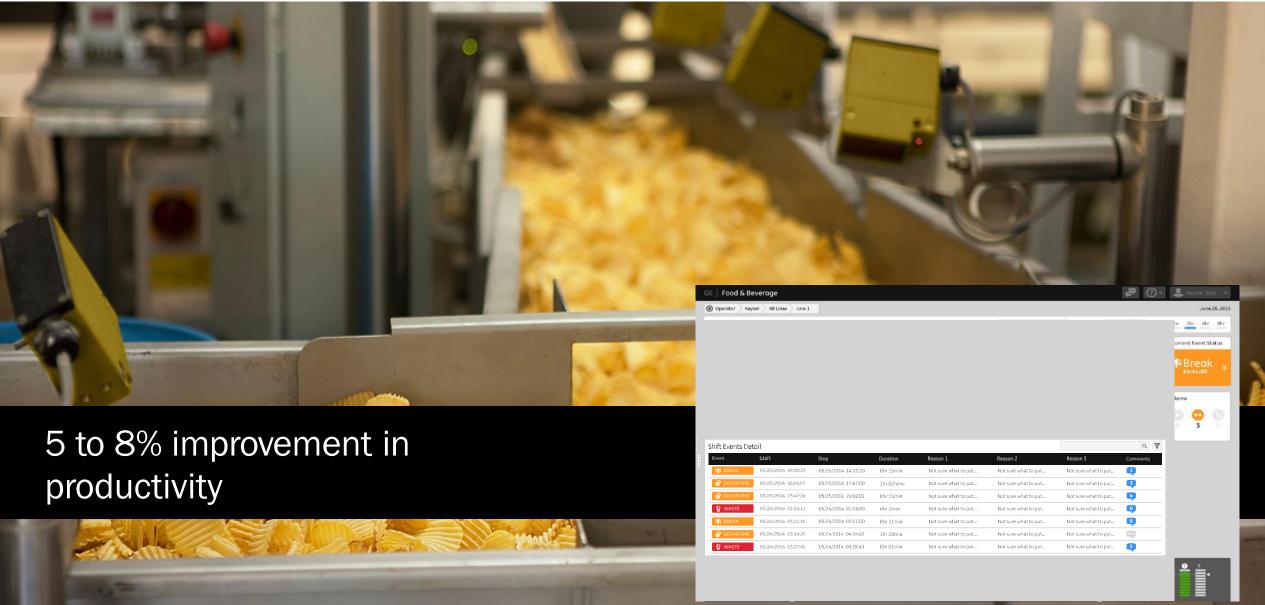
## GE TRANSPORTATION, GROVE CITY





#### A GLOBAL FOOD LEADER INCREASES PRODUCTIVITY





#### SMART, CONNECTED ASSEMBLY LINE FOR IMPROVED QUALITY







Leading aircraft manufacturer with €40 billion in revenue and 55,000 employees

#### **SOLAR TURBINE**







HIROTEC

- Rapid Time to Value with 6 weeks IoT sprints

#### PREDICTIVE MAINTENANCE TO REDUCE UNPLANNED DOWNTIME





# CASCADES - CONNECTIVITY INSIGHT







"I will show the tool to my team and use it every time we have support calls regarding data collection"

- Benoit Lapensee, Director of MES

