

# REINVENTING RETAIL - AN IOT TECHNOLOGY AND TRENDS INFORMATION DAY

Monday, December 4, 2017

1:30 pm – 5:00 pm

Hyatt Regency SFO Airport, Burlingame, CA

OMG SPECIAL EVENT



1:30pm – 1:35pm	<b>Welcome and Opening Remarks</b>	<b>Karen Shunk</b> , Director of Technology Programs, Object Management Group
1:35pm – 2:05pm	<b>Ready for the Future? How IoT will drive retail operations and consumer experiences</b>  The Industrial Internet of Things is a disruptive force forever changing the landscape of experiential retail and retail operations. I-Ping Li – Innovation, Analytics and IoT Practice Leader from Deloitte Consulting will share a vision of the future of Retail and how IoT will enable a frictionless ecosystem	<b>I-Ping Li</b> , Innovation, Analytics and IoT Practice Leader, Deloitte
2:15pm – 2:35pm	<b>IoT – The Enabler of Next Generation Retail</b>  Today's massive disruption in the retail industry is caused by two primary factors: changes in the way consumers communicate and shop and the valuation differential between Amazon and the rest of the retail world. It's public knowledge that Amazon is valued like a technology company and that retailers are valued like...well, like retailers. Amazon leverages this 10x advantage by catering to the ways consumers prefer to communicate and shop, while the rest of the retail world struggles to adapt. How can retailers rapidly source and deploy those technologies so critical to their survival?	<b>David Matthews</b> , Managing Director at REVTECH Accelerator
2:35pm – 3:05pm	<b>Retail IoT: The Importance of Standards</b>  Andy Mattice, Solution Enablement and Senior Architect, <b>Lexmark</b> will present how IoT is impacting Retail from a technical standards perspective; and share what ARTS/OMG RDTF standards are already operating in the IoT space	<b>Andy Mattice</b> , Solution Enablement and Senior Architect, Lexmark
3:05pm – 3:20pm	<b>Break – Coffee/Tea/Beverages</b>	

3:20pm – 3:50pm	<p><b>How OMG and IIC are committed to advancing standards and IoT for retailers</b></p> <p>OMG and IIC are two organizations that are committed to shaping the future of retail technology standards and paving the way for IoT adoption. Members of NRF ARTS and retail organizations will learn about the important work these organizations are doing and how your organization can benefit by getting involved</p>	<p><b>Bart McGlothin</b>, Solutions Architect   Security Business Group, Cisco Systems</p> <p><b>Aravind Parandhaman</b>, Senior Manager, Emerging Solutions, Innovation group at NEC</p>
3:50pm – 4:50pm	<p><b>Industry Panel – The Future of Retail: Technology, Standards, Security and Adoption.</b></p> <p>A panel of industry leaders will discuss how in the era of accelerated change and disruption, the impact that new technologies, standards and security will play on shaping the retail industry, and how stakeholders will need to think about adoption and implications to their organizations.</p>	<p><b>Moderator:</b> <b>Kevin Conley</b>, Dun &amp; Bradstreet</p> <p>Panelists:  <b>Bart McGlothin</b>, Co-Chair RDTF  <b>Gayemarie Brown</b>, Innovation Strategist and Futuris, CEO and Founder, Wintam Place Consulting  <b>I-Ping Li</b>, Innovation, Analytics and IoT Practice Leader, Deloitte  <b>David Matthews</b>, Managing Director at REVTECH Accelerator</p>
4:50pm – 5:00pm	<p><b>Wrap-Up and Review: Advancing the work of OMG and IIC (Review Participant Feedback)</b></p> <p>A facilitated brainstorming and interactive participation discussion on Retail technology and industry issues, future state use cases and other Retail industry hot topics to be used by OMG and IIC in future working sessions</p>	<p><b>Bart McGlothin</b>, Co-Chair RDTF</p> <p><b>I-Ping Li</b>, Innovation, Analytics and IoT Practice Leader, Deloitte</p>
5:00pm – 7:00pm	<p><a href="#"><u>Talking Shop- Retail Networking and Demos</u></a></p> <p><b>5:00-5:30 Networking / Social</b> Beverages, refreshments and snacks will be served.</p> <p><b>5:30-6:30 NEC Technologies and IIC to demonstrate the Retail Video Analytics Test Bed</b></p> <p><b>6:30-7:00 Networking / Social</b> Beverages, refreshments and snacks will be served.</p> <p>Members of OMG RTF and IIC Retail Operations TG will be present to answer any questions about their respective organizations and retail working groups</p>	<p>Separate Registration Required – click <a href="#"><u>here</u></a></p>

*The agenda and speakers are subject to change with or without notice. Last updated: Nov. 30, 2017*