INNOVATION: COMING TO A STORE NEAR YOU!

December 11, 2018
1:30 pm - 5:00 pm

Hyatt Regency Lake Washington at Seattle's Southport
Seattle, Washington, USA
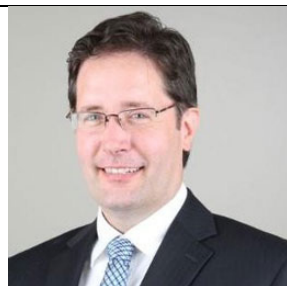
OMG SPECIAL EVENT
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Rose Brandolino
Client Technical Leader, IBM
Rose Brandolino is a Client Technical Leader (CTL) at IBM providing technical leadership for customers within the Distribution Markets business segment. As a CTL, Rose's goal is to help her customers increase revenues, improve efficiencies, and decrease risk with the use of technology. Rose leads the IBM Distribution Blockchain Architecture team and is a member of the IBM World Wide Blockchain Architecture team. She holds a Master of Business Administration (MBA) from Arizona State University and a Master of Science in Data Science from Indiana University.

Dennis Gerson
IBM Distinguished Engineer
Dennis Gerson is an IBM Distinguished Engineer and CTO (Consultant and Enterprise Architect) to Walmart, and selected Agricultural Producers. As a chief technologist and enterprise architect, he is responsible for leading the development of solutions for clients including internet of things, mobile engagement, and cognitive analytics. Dennis has spent over 20 years in the architecture, design, implementation and management of Information Technology products and services, for both IBM Clients and IBM Operating Units. Recently, he helped guide the launch of IBM's solution for Predictive and Cognitive Maintenance for both Vending Systems and Commercial Aircraft Maintenance. These solutions leverage the Internet of Things, Telematics, Cloud and Blockchain technologies, enabling clients to rapidly adopt these new business solutions for increased efficiency and agility. He is currently actively engaged in IBM's Blockchain Food Safety Initiative, IBM Food Trust, and associated programs to address safety, sustainability and ethical practices in the Farm to Fork supply chain.

Andy Mattice
Solution Enablement and Senior Architect, Lexmark
Andy Mattice focuses on implementing the future of retail shelf-edge marketing. He lives in Seattle and joined Lexmark through the acquisition of AccessVia. Before that Andy worked for Barcode Systems with a focus on RFID, labeling, Auto-ID and inventory tracking solutions. Prior to focusing on the Retail Industry, Andy had an extensive career in offshore marine oilfield support and international submarine telecom. Andy served as chairman for the Price Service Interface work team that expanded the ARTS schema to support a greater number of retail promotion models and complex retail systems interactions, including mobile, in a standardized way allowing retailers to reduce costs, implement quickly and execute efficiently. More recently Andy chaired the effort to define the impact IoT is having, and will have, on retail operations including extensions to the ARTS schema.

	Bart McGlothin **Solution Architect, Security Business Group, Cisco Systems, Inc.** Bart McGlothin is a Solution Architect in the Security Business Group at Cisco Systems, Inc. Bart leads the technical aspect of Cisco's security solutions for IoT, Ransomware Defense, SAFE Security Reference Architecture and Compliance through Cisco Validated Designs (CVD). These frameworks, architectures, and commensurate solution designs provide guidance to customers in their efforts to connect and secure customer data in branches, data centers, on the Internet Edge and into the cloud. Bart leads Cisco's involvement with the OMG Retail Domain Task Force, formerly Association for Retail Technology Standards (ARTS), as a co-chairman as well as the National Retail Federation's Tech Council as a member of the Executive Committee. He has over twenty years of solution architecture and design experience. Prior to Cisco, Bart worked as the Chief Network Architect at Safeway, Inc.
	ShiSh Shridhar **Director, Business Strategy, Retail Industry, Microsoft Corp** ShiSh Shridhar is the Retail Industry Strategy Director at Microsoft and is responsible for crafting Microsoft positioning and strategy around Data and AI for the Retail Sector. ShiSh contributes to Retail Industry magazines, blogs and is a frequent speaker at Retail Industry Events. ShiSh has been with Microsoft Corp for 22 years, collaborating with Retail and CPG customers around complex business challenges and mapping these to technology-based solutions.
	Karen Shunk **Director, Technology Programs, Object Management Group** As Director, Technology Programs, Karen's primary focus is directing, coordinating, integrating and implementing the transition of domain standards to OMG, supporting collaboration among OMG's various domain task forces, and helping to forge relationships between domain task forces and other OMG-managed programs
	Dean Sleeper **Sleeper Home Office** Dean Sleeper founded AccessVia, a pioneering print and digital signage company, in Seattle in 1985. Balancing technology innovation with a commitment to standards, Dean was a founding member of ARTS, the Association for Retail Technology Standards, now the heart of OMG Retail. Following the acquisition of AccessVia by Lexmark in 2013, Dean served until recently as Vice President, Global Retail Solutions at Lexmark.
	Dr. Richard Mark Soley **CEO, Object Management Group** Chairman and Chief Executive Officer of OMG and Executive Director of the Industrial Internet Consortium, Dr. Soley also serves on numerous industrial, technical and academic conference program committees, and speaks all over the world on issues relevant to standards, the adoption of new technology and creating successful companies.