



## **OMG Members and Industry Analysts Support the MDA**

"Every system has an architecture, and what we found is that for novel systems, we at first don't know how to devise that architecture so there is tremendous difficulty in coming up with the right architecture. But for those systems for which we reasonably understand the problem space, it is possible and indeed economically and technically desirable to codify that architecture, and what better way to do so from a model driven perspective."

From the Rational Software Panel Discussion on "The Future of UML and MDA."  
Grady Booch, Chief Scientist at Rational Software, when asked about OMG Model Driven Architecture.

"MDA promises to significantly reduce the complexity of the constantly changing IT landscape by defining a standard for a higher level of abstraction in application design."

Mike Rozlog  
Chief Technical Architect and Evangelist  
Borland Corporation

"OMG's new Model Driven Architecture fits our needs, integrating with our software that manages e-business, and Computer Associates sees this as key to its infrastructure that will enable our clients over the next several years."

Sam Greenblatt  
Senior Vice President, Systems Strategy  
Computer Associates

"Embarcadero recognizes the importance of MDA to the success of organizations building and maintaining flexible enterprise architectures. As a UML vendor, the ability to visualize, abstract and manipulate thru models that can be utilized on any platform is critical to success of our customers."

Cameron Skinner  
Chief Architect, Application Development Tools  
Embarcadero Technologies

"MDA will greatly expand the relevance of OMG specifications, and it will provide business application specifications that survive changes in platform technology, thus improving flexibility and reducing costs for EDS and its customers."

Fred Cummins  
Enterprise Architect  
EDS

"Ericsson sees future benefits in MDA tailored for a diversity of infrastructure, terminals, and application domains, and most importantly hopes that this approach will more than before maximize support for real time performance and deployment, interoperability, legacy handling, product support, and consistent documentation."

Louis-Francois Pau  
General Manager  
Ericsson Utvecklings AB

The Model Driven Architecture is fundamental to productive development of enterprise solution for multiple middleware platforms. Fujitsu is very pleased that OMG with its members has created MDA as our new direction. Fujitsu has CORBA-compliant INTERSTAGE application server which is top level share in Japanese market in 2000. We expect that the Model Driven Architecture will improve our e-business solutions based on INTERSTAGE."

Mr. Hirokazu Narita  
General Manager, Strategic Planning Division Software Group  
Fujitsu Limited

"Hewlett-Packard's Netaction strategy extends the reach of Internet operating environment by delivering tools and technology based on standards that seamlessly integrate with customer and partner capabilities on platforms of their choice. The MDA initiative of the OMG opens up a unique opportunity for creating and evolving platform agnostic standards like UML, XMI, CWM and their follow-ons that are very likely to play a significant role in the success of the Netaction strategy."

Jishnu Mukerji  
System Architect and OMG Architecture Board Member  
Hewlett-Packard Corporation

"We believe OMG's Model Driven Architecture vision is a natural evolutionary step in the rapidly evolving middleware industry. MDA promises to raise the level of abstraction and semantic rigor to enable integration at the business process level."

Dr. Ambuj Goyal  
Vice President, Strategy and Architecture  
Application & Integration Middleware  
IBM Software

"By taking a modeling-centric approach, MDA gets us much closer to that ultimate goal of platform independent development and transparent reuse -- and it finally looks feasible and soon."

Mr. Michael Jesse Chonoles  
Chief of Methodology  
Lockheed Martin Advanced Concepts Center

"The OMG has taken the lead in defining and integrating a critical mass of standards and technologies that will enable complex organizations to model their business processes and develop the adaptive infrastructure and applications needed to support them. The OMG's vision of Model Driven Architecture leverages the important work already accomplished by UML theorists and tools developers, and marries these core modeling standards to a vision of shared, pervasive infrastructure and application services. This design philosophy builds upon the engineering best practices employed by that 15% of Global 2000 organizations META Group calls the "architecture elites".

Richard D. Buchanan  
Vice President  
Enterprise Architecture Strategies  
META Group, Inc.

"The OMG MDA fits our needs providing a seamless vertical development pooling together modeling tools and platform deployment tools. Separating the fundamental logic of an application from the specifics details of the particular middleware that executes it, MDA appears to be the right approach for enabling capitalization on specific domains and for reducing significantly the cost associated with retargeting applications for the newest middleware technology."

Dr. Jean Jourdan  
Head of Advance Software Department  
THALES Research and Technology

"OMG's new strategic Model Driven Architecture direction expands the traditional CORBA architecture to embrace new technologies such as XML and SOAP within OMG's open, consensus-based forum. This strategic move will better enable the evolution of a dynamic technology infrastructure within a tested standards process. Furthermore, it will facilitate new technology insertion into the architecture to better support the integration of complex, mission-critical information systems."

Dr. Mark Maybury  
Executive Director, Information Technology  
The MITRE Corporation

"OMG's Model Driven Architecture is a technology-neutral approach to enterprise integration, based on UML and the Meta-Object Facility, MOF. This new approach provides companies with the abstractions and tools needed to meet the integration challenges for the coming decade."

Paul Harmon  
Consultant and Market Analyst  
Author, E-Business Technology newsletter