SOA, MDA and Web Services Workshop:  
*Integrating the Enterprise, and Beyond*

Fairfax, VA, USA  -  March 27-30, 2006

**Program Summary**  
*Presentation Times and CD Index Numbers*

**Monday – March 27, 2006**

**TUTORIALS:**

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<th>Time</th>
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| 0900-1230  | T-01 *Introduction to Web Services (WS) and Service-Oriented Architecture (SOA)*  
Eric Newcomer, CTO, IONA, and Sean Baker, Chief Corporate Scientist, IONA |
| 1030-1045  | Morning Refreshments                                                   |
| 1230-1330  | Lunch                                                                 |
| 1330-1700  | T-02 *Modeling Business Process for SOA Applications*  
Fred Cummins, EDS Fellow, EDS Technology Strategy & Architecture |
| 1500-1515  | Afternoon Refreshments                                                 |

**Tuesday – March 28, 2006**

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| 0900-1230  | T-03 *Tutorial Track 1: Introduction to the MDA, Unified Modeling Language and their Applicability to SOA*  
Jim Amsden, Senior Software Engineer, IBM |

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| 0900-1230  | T-04 *Tutorial Track 2: Model Driven Architecture, Web Services, and Service-Oriented Architecture in the Enterprise*  
Cory Casanave, CEO/President, Data Access Technologies |
| 1030-1045  | Morning Refreshments                                                   |
| 1230-1330  | Lunch                                                                 |
1330-1340  **Welcome and Opening Remarks**  
Program Committee Chair  
Dr. Jon Siegel, Vice President, Technology Transfer, Object Management Group

1340-1430  **P-01 Keynote Presentation – The Lever of Uncertainty**  
Thomas Koulopoulos, CEO, Delphi Group

1430-1530  **P-02 WS and SOA Throughout the Enterprise, and Beyond**  
Luba Cherbakov, IBM Distinguished Engineer/Member of the IBM Academy

1500-1830  **Demonstration Area Open**

1530-1600  Afternoon Refreshments in Demonstration Area

1600-1730  **Session 1: Extending SOA throughout and beyond the Enterprise with WS & MDA**

1600-1645  **01-1 Enterprise and Networked Enterprise Model-Driven, Service-Oriented Contract Systems**  
Matthew Hettinger, President and Chief Architect, Mathet Consulting

1645-1730  **01-2 The Service Oriented Enterprise: Opportunities and Challenges**  
Claude Baudoin, IT Advisor, Bjørn Nordmoen & Eric Schoen, Software Architects, Schlumberger

1730-1830  **Demonstration Area Reception, hosted by:**

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**Wednesday – March 29, 2006**

0900-1130  **Session 2: Best Practice in Design and Implementation of WS and SOA**

0900-0940  **02-1 An Integrated Process and Technology Framework to Deliver Business Process in a Distributed, Scalable Execution Environment**  
Robert Carpenter and George Brown, Intel Corporation

0940-1020  **02-2 So You Want an SOA: Best Practices for Migrating to SOA in the Enterprise**  
Eric Newcomer, Chief Technology Officer, IONA Technologies

1000-1500  **Demonstration Area Open**

1020-1050  Morning Refreshments in Demonstration Area
1050-1130  02-3 **Policy Driven Practices for SOA**  
Lawrence Wilkes, Research & Product Development Director, CBDI Forum Limited

1130-1145  P-03 **Sponsor Presentation - M1 Global Solutions, Inc.**  
*How to Bring UML, BPMN and MDA Together in an SOA*  
David Zygmont, Chief Technology Officer, M1 Global Solutions, Inc.

1145-1245  Lunch

1245-1430  **Session 3: Tool Chains & Middleware for MDA/WS/SOA Applications**

1245-1320  03-1 **Extending MDA Beyond Business Applications to Business Process**  
Karl Frank, Principal Architect, Borland Software Corporation

1320-1355  03-2 **Role of Documents within a SOA/POA Architecture**  
Ashish Agrawal, Group Product Manager, Adobe Systems, Inc.

1355-1430  03-3 **OSERA – The Open Source e-Gov Reference Architecture**  
Cory Casanave, CEO/President, Data Access Technologies

1430-1500  Afternoon Refreshments in Demonstration Area

1500-1645  **Session 4: Security, Scalability, Performance, and Other Challenges**

1500-1535  04-1 **Tackling with SOA when Scaling Up to Integrating Between Enterprises**  
Pierfranco Ferronato, Chief Architect, Soluta.net

1535-1610  04-2 **How SOA Changes Performance Management**  
Daniel M. Foody, Chief Technology Officer, Actional

1610-1645  04-3 **WS Security Update**  
Hal Lockhart, Principal Engineering Technologist, BEA Systems

1645-1800  **Panel: Integrators’ and Tool Implementers’ Panel**  
Moderator: Dr. Jon Siegel, Vice President, Technology Transfer, Object Management Group

1800-2000  **Workshop Reception, hosted by:**

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Thursday – March 30, 2006

0900-1115 **Session 5: Standards in WS, SOA, and MDA**

0900-0940 05-1 *The Service Component Architecture*
James Marino, and Ed Cobb, VP of Architecture and Standards, BEA Systems

0940-1020 05-2 *Standards in Business Modeling and Integration*
Jeanne Baker, Principal, Cedar Consulting

1020-1035 Morning Refreshments

1035-1115 05-3 *Applying MDA Standards to bring the A to SOA*
Pete Rivett, CTO, Adaptive

1115-1130 P-04 *Sponsor Presentation - Everware-CBDI*

*An SOA Roadmap*
John C. Butler, Chief Architect, Everware-CBDI

1130-1230 Lunch

1230-1430 **Session 6: Semantic Aspects and Ontologies**

1230-1310 06-1 *Semantic Data Modeling Within and Across the Firewall*
Mark Crawford, SAP

1310-1350 06-2 *Semantic Web Progress and Directions*
Deborah McGuinness, Co-Director and Senior Research Scientist, Knowledge Systems Laboratory, Stanford University

1350-1430 06-3 *MDA and Semantic Web Services: Integrating OWL-S & SWSF with the Ontology Definition Metamodel (ODM)*
Elisa Kendall, CEO & Founder, Sandpiper Software

1430-1445 Afternoon Refreshments

1445-1610 **Session 7: Case Studies**

1450-1530 07-1 *Case Study: Semantic Service Oriented Architecture*
Sam Chance, Principal Engineer, Scientific Research Corporation

1530-1610 07-2 *Case Study - Leveraging Executable Enterprise Architecture for GSA's Financial Services Management Line of Business (FMLOB)*
George Thomas, Chief Architect, GSA

1610-1715 **Panel: Case Studies Lessons Learned**