## Gary Duncanson, No Magic's President & CEO, Reappointed to Object Management Group's Board of Directors

## Duncanson Brings Innovation and Unique Perspective to FourthTerm

Allen, Texas, September 21, 2016 – No Magic, the leading global provider of integrated modeling, simulation, and analysis services and solutions, is pleased to announce that Gary Duncanson, the firm's President and CEO, has been reappointed to the Object Management Group® (OMG®) Board of Directors. The OMG is an international, open membership, not-for-profit technology standards consortium.

"Gary is an innovator in standards-based modeling. His input in OMG Board of Directors meetings has been invaluable for our continued growth and success in this area," said Dr. Richard Soley, OMG Chairman and CEO. "We appreciate his willingness to serve, and look forward to benefitting from his expertise and counsel – especially in some of the new technology areas impacting modeling such as semantics, Big Data, analytics and the Internet of Things (IoT)," added Dr. Soley.

Mr. Duncanson was reappointed to the OMG Board of Directors at the Consortium's quarterly technical meeting held in Chicago, Illinois, during the week of September 12. The new Board term officially begins January 1, 2017. He was initially elected to the OMG BOD in December, 2007, and began serving on the BOD on January 1, 2008. Mr. Duncanson's current reappointment represents his fourth consecutive BOD term.

"I am delighted and honored to be reappointed to the OMG BOD," commented Gary Duncanson, No Magic's President and CEO. "One of the primary goals of No Magic, central to our ongoing innovation strategy, is to be the most standards-compliant software company in the industry. We believe that adherence to OMG standards has been a critical success factor for No Magic in achieving this goal, and will certainly continue to be in the future. My personal dedication to the mission and principles of OMG has never been greater. I look forward to a highly productive and rewarding term on the OMG BOD," said Mr. Duncanson.

## **About No Magic**

One of the most respected providers of standards-compliant modeling, simulation and analysis solutions in the industry, No Magic is positioned by Gartner, Inc. in the Magic Quadrant for Enterprise Business Process Analysis Tools, and in the 2014 Gartner MarketScope and the 2015, 2016 Market Guides for Enterprise Business Process Analysis. The Cameo® Suite supports the full enterprise application life-cycle from business requirements/planning through and including final testing with award-winning, OMG® standards-compliant products that efficiently model organizational structure, business processes, applications, information and technology. No Magic's MagicDraw® supports multiple domain-specific models based on UML including BPMN, SysML, fUML, DoDAF/UPDM, MDD, SOA, unit testing, data modeling, simulation and ontology. Professional services include training, consulting services, and MagicDraw product customizations, such as custom modeling domain diagrams, requirements management, team collaboration, design and analysis.

## Contact:

Raymond Hertz

ray@nomagic.com

214-291-9100

www.nomagic.com